



**American Association of Family and Consumer Sciences
COUNCIL for ACCREDITATION**

Matrix 3.1(1)b: Unit Research, Scholarly, Creative Activities, Service, and Outreach Assessment - SAMPLE

Provide evidence of assessment of unit success of its research, scholarly, creative activities, service, and outreach and include in documentation required for Standard 3.1(1) (Unit goals by which the Unit assesses success. For example, dollar amounts for research or number of grants received.)

Unit Research/Scholarly/Creative Activity Goals				
Research Goal	Data Collected	Method(s)	Analysis of Data (3 years)	Use of Analyzed Data (3 years)
85% of faculty will present at a state or national conference	Workshop presentation reported on faculty activity reports	Data collected annually during spring faculty evaluations	Year one: 75% of faculty presented at a state or national conference; 17 workshops were recorded with 15 of 20 faculty presenting	Year one: Analysis revealed that non-tenure-track faculty were less likely to present than tenured or tenure-track faculty; non-tenure-track faculty received a faculty mentor to assist in submission to conferences
			Year two: 90% of faculty presented at a state or national conference; 26 workshops were recorded with 18 or 20 faculty presenting	Year two: sharp rise in non-tenure track participation indicated that mentorship program was successful; program will continue to ensure consistency of results
			Year three: 95% of faculty presented at a state or national conference; 28 workshops were recorded with 19 or 20 faculty presenting	Year three: mentorship will continue as to reinforce departmental culture of scholarly activity
Unit Service Goal				
Service Activity Goal	Data Collected	Method	Analysis of Data (3 years)	Use of Analyzed Data (3 years)
100% of faculty will provide service to the unit, college or university by serving as a committee member or committee chair	Committee service reported on quarterly faculty activity reports	Data will be collected quarterly and aggregated at the end of the spring faculty evaluation period	Year one: 90% (18/20) of faculty provided service to the unit, college or university on a total of 17 different committees	Year one: The unit goal was discussed in faculty members and during individual faculty evaluations; opportunities to serve was presented at each faculty meeting
			Year two: 100% of faculty provided service to the unit, college or university on a total of 19 different committees	Year two: opportunities to serve continued to be presented at each faculty meeting
			Year three: 100% of faculty provided service to the unit, college or university on a total of 23 different committees	Year three: opportunities will continue to be presented to reinforce departmental culture of service



Unit Outreach Goal				
Outreach Goal	Data Collected	Method	Analysis of Data (3 years)	Use of Analyzed Data (3 years)
The unit will conduct 1 outreach programs per semester	Program type, date, method of delivery and participation	Programs recorded on unit activity sheets submitted annually to the Dean	Year one: The unit conducted 3 outreach programs: 1 in the fall semester and 2 in the spring semester	Year one: Outreach goal achieved, but attendance was poor; focus will be on increasing attendance
			Year two: The unit conducted 3 outreach programs: 2 in the fall semester and 1 in the spring semester	Year two: Outreach goal achieved, attendance improved but not yet satisfactory; focus will be to assess strategies that yield increased attendance
			Year three: The unit conducted 2 outreach programs: 1 in the fall semester and 1 in the spring semester	Year three: outreach goal achieved; attendance increasing; will brand 2 of the events as "annual events" one in the fall semester and one in the spring semester to aid with consistency of attendance

SAMPLE