



2021 FALL LEADERSHIP WORKSHOP

October 1: 5:30 PM – 9:00 PM EDT
October 2: 11:00 AM – 4:00 PM EDT

DRIVING AFFILIATE SUCCESS

🖥️ VIRTUAL 🖥️

LEADERSHIP DEVELOPMENT TO FUTURE-PROOF AAFCS AFFILIATES

In appreciation to the Goebel Young Leadership Fund for supporting the Fall Leadership Workshop!

PROGRAM: Friday, October 1: 5:30 – 9:00 PM EDT

5:30 PM (15 minutes)

■ Welcome

- Robert Van Dyke, CFCS, President, AAFCS Board of Directors, North Carolina Affiliate
- Karen Goebel, CFCS, Wisconsin Affiliate
- Nancy Bock, Executive Director

5:45 PM (35 minutes)

■ Embracing Disruptions That Are Impacting Membership

***PDU:* 0.5 CFCS**

- Deb Andres, Facilitator, AAFCS Board of Directors, Kansas Affiliate
- Carol Werhan, Indiana Affiliate
- Emily Suzanne Larson, Wisconsin Affiliate
- Stephanie Love, Minnesota Affiliate
- Sharon Pierce, Texas Affiliate

6:20 PM (25 minutes)

■ Enhancing Membership during Turbulent Times: Using the Membership Toolkit

***PDU:* 0.5 CFCS**

- Sue Byrd, CFCS, Tennessee Affiliate
- Barbara Stewart, CFCS, Texas Affiliate

6:45 PM (60 minutes)

■ Diversity, Equity, and Inclusion: Honest Discussions About Who We Are

***PDU:* 1.0 CFCS**

- Autumn Nicholas, Singer-songwriter, “Who We Are”
- Jacqueline Holland, CFCS-HDFS, Maryland Affiliate
- Lorna Wounded Head, CFCS, CPFFE, AAFCS Board of Directors, South Dakota Affiliate

7:45 PM (15 minutes)

■ Stretch & Beverage Break

8:00 PM (40 minutes)

■ Keep it Real: Managing Your Affiliate Efficiently

***PDU:* 0.75 CFCS**

- Nancy Bock, Executive Director
- Lori Myers, CFCS, Sr. Director, Credentialing, Education & Research
- Katy Kleemann, Sr. Director, Finance & Operations
- Kim Williams, Associate Director, Credentialing Programs
- Sandra Andrade, Associate Director, Conferences and Communications

8:40 PM (20 minutes)

■ Leadership Reflections, Announcements, Takeaways and Giveaways

- Robert Van Dyke, CFCS, President, Board of Directors, North Carolina Affiliate
- Deb Andres, AAFCS Board of Directors, Kansas Affiliate
- Nancy Bock, Executive Director

PROGRAM: Saturday, October 2: 11:00 AM – 4:00 PM EDT

11:00 AM (60 minutes)

■ **Why Young Professionals Should Be Your Affiliate’s Next Investment**

PDU: 1.0 CFCS

- Nate Wambold, Chair, American Society of Association Executives (ASAE), Young Professionals Advisory Committee
- Landon Calderwood, Iowa Affiliate
- Toni Weise, Iowa Affiliate
- Kayla Howard, Indiana Affiliate

12:00 PM (60 minutes)

■ **Brunch and Book Bites: Healthy Brunch Recipes & A Look at Our Leaders’ Bookcases**

PDU: 1.0 CFCS; 0.5 CNWE

- Debbie Handy, CFCS, AAFCS Board of Directors, Washington Affiliate
- Mary Rapoport, CFCS, Virginia Egg Council, Virginia Affiliate

1:00 PM (45 minutes)

■ **Legally Burgundy and Blue with Legal Counsel**

PDU: 0.75 CFCS

- Steven P. Benson, Partner, Whiteford Taylor & Preston, AAFCS Legal Counsel

1:45 PM (45 minutes)

■ **Leadership Learnings: Big AHA Moments Driving Affiliate Success**

PDU: 0.75 CFCS

- Robert Van Dyke, CFCS, Facilitator, President, AAFCS Board of Directors, North Carolina Affiliate
- Cara Winston Simmons, Georgia Affiliate
- Bethany Pepe, CFCS, Pennsylvania Affiliate
- Gus Vouchilas, California Affiliate

2:30 PM (15 minutes)

■ **Tying it All Together with FCS Day**

PDU: 0.25 CFCS

- Lori Myers, CFCS, Sr. Director, Credentialing, Education & Research
- Sandra Andrade, Associate Director, Conferences and Communications

2:45 PM (60 minutes)

■ **Ready-Set-Govern!**

PDU: 1.0 CFCS

- Robert Van Dyke, CFCS, AAFCS President, Board of Directors, North Carolina Affiliate
- Liz Self Mullens, CFCS, AAFCS Immediate Past President, Board of Directors, Tennessee Affiliate

3:45 PM (15 minutes)

■ **Leader Reflections, Takeaways, Giveaways, Time Capsule**

- Robert Van Dyke, CFCS, President, AAFCS Board of Directors, North Carolina Affiliate
- Nancy Bock, Executive Director