



### AAFCS Conference Educational Session Proposal Rubric

<b>Evaluation Criteria</b>	<b>Excellent (10)</b>	<b>Average (5)</b>	<b>Below Average (3)</b>	<b>No Credit (0)</b>
Proposal has clearly defined learning outcomes using Bloom's Taxonomy Verbs	Clearly articulated learning outcomes.	Learning outcomes stated in presentation description.	No stated learning outcomes although presentation description demonstrates some potential for participant learning.	No stated or implied learning outcomes.
<b>Evaluation Criteria</b>	<b>Excellent (15)</b>	<b>Average (10)</b>	<b>Below Average (5)</b>	<b>No Credit (0)</b>
Proposal addressed how the presentation will meet learning outcomes	Clearly articulated connection between learning outcomes and presentation content.	Proposal indicates how learning outcomes will be achieved.	Proposal makes weak connections toward achieving learning outcomes.	No stated learning outcomes or no attempt to connect learning outcomes to proposal.
<b>Evaluation Criteria</b>	<b>Excellent (15)</b>	<b>Average (10)</b>	<b>Below Average (5)</b>	<b>No Credit (0)</b>
Currency, importance, and appropriateness of the proposal to the FCS field	Proposal is cutting-edge, relevant, groundbreaking, or significant to the field and potential audience.	Proposal may not be current or groundbreaking, but it is relevant to the field and potential audience.	Proposal is only vaguely related to the field, not current or important to the field and/or to the audience.	Proposal is not current and/or lacks importance or appropriateness to the field.
<b>Evaluation Criteria</b>	<b>Excellent (10)</b>	<b>Average (5)</b>	<b>Below Average (3)</b>	<b>No Credit (0)</b>
Intentionally addresses how information can be applied to one of the five strands related to the conference	Proposal clearly indicates how information may be applied to one of the five strands related to the conference.	Proposal makes an attempt to indicate applicability to one of the five strands related to the conference.	Proposal has potential for applicability to one of the five strands related to the conference.	No acknowledgement or potential for proposal to be applied to one of the five strands related to the conference.
<b>Evaluation Criteria</b>	<b>Excellent (15)</b>	<b>Average (10)</b>	<b>Below Average (5)</b>	<b>No Credit (0)</b>
Evidence of application of theoretical models, current research, and/or best practices in the field	Proposal clearly indicates a grounding in and intent to apply theory, research, or best practices.	Proposal states specific theories, research, or best practices.	Proposal states no specific theories, research, or best practice, but is an accepted application in the field.	No indication that program is grounded in theory, research, or best practices.
<b>Evaluation Criteria</b>	<b>Excellent (10)</b>	<b>Average (5)</b>	<b>Below Average (3)</b>	<b>No Credit (0)</b>
Proposal is written professionally: tone, grammar, spelling, etc.	Proposal is well written and professional. No grammatical/spelling mistakes.	Few, if any, grammatical/spelling mistakes. Writing is fairly professional in tone and style.	Some grammatical/ spelling mistakes. Writing is unprofessional in tone and style.	Numerous grammatical/ spelling mistakes. Writing is unprofessional in tone and style.