NATIONAL PARTNERSHIP for
Recruiting, Preparing, and Supporting FCS Educators

"FCS for Life Success" PSA and Digital Poster Contest: Official Rules

1. Eligibility

The Family and Consumer Sciences (FCS) Education Public Service Announcement (PSA) and Digital poster contest are open to any youth or adult participating in an FCS Education program Participants may enter individually or as part of a team. If entering as part of a team, the team must designate one person as the group's designated leader for purposes of the contest who must enter the team. For the purposes of the Official Rules, where a video or digital poster is submitted on behalf of a single individual, this means the individual's name and contact information are entered on the entry form. Each member of a team must meet all of the Eligibility Criteria for the team to be eligible to enter the contest.

2. Contest Period

The contest will begin on October 15, 2026, at 8:00 am ET and ends on January 15, 2027 at 5:00 pm ET (the "contest period").

3. Entry Guidelines

1. Step 1: During the contest period, visit the contest webpage located at https://www.fcsed.net/fcs-educator-day/psa-contest-2027 to read the video and digital poster submission requirements.

2. Step 2: Create a video PSA or digital poster that identifies how FCS education prepares individuals, families, and communities for life success.

3. Step 3: Review and accept the Official Rules of the contest. Entries submitted after the deadline will not be accepted under any circumstances.

4. Step 4: Submit video or poster by completing the contest entry form. Participants may enter individually or as part of a team. If entering as part of a team, the team's lead participant must submit his/her contact information on the entry form, and also list the names of his/her team members on the entry form. Participants should use resources and information from www.fcsed.net/home to create their Video or poster.
   Videos and posters must meet the Entry Criteria outlined below:

   Video Submission Guidelines:

   - The video must be no longer than 45 seconds in length.
   - Videos must be submitted as YouTube link. Videos must be submitted using a shared video link from YouTube for entry by the end of the Contest Period. Once the video is created, upload the video to the team leader or participant's YouTube account, marked as "Unlisted," then submit the shared video link to the Contest Entry Form. Ensure that the video shared link is set so that anyone with the link is able to access and view the video; the video should not be viewable by the public.
   - Videos may include other people, but participants must have permission from all individuals who appear in or are mentioned in the video to use their name, voice and/or image and they must be willing to grant the rights set forth in these Official Rules. If they are not willing, do not use them in the video.
   - The use of a consumer or "prosumer" camera, preferably high definition (HD) quality.
   - Film resolution for all footage must be at least 720 x 480p.
   - If an iPhone or some form of a flip camera is used, please shoot footage horizontally, not vertically.
   - Overall, please select the highest resolution possible with any camera used.

- If the video includes music, then the music must be provided by a copyright/royalty free library OR original music created and owned by participants. Copyright/royalty free music can be found here:
  - https://player.epidemicsound.com/#/browse/
  - http://www.melodyloops.com/music-genres/
  - https://www.audioblocks.com/search/

Poster Submission Guidelines

- Posters must be uploaded as a PDF in the Contest Entry Form. Digital poster must be no larger than 8.5 x 11 inches and must be submitted as a high-quality PDF file.
- Entries submitted after the deadline will not be accepted under any conditions.

Limit: One entry per person, regardless of whether a participant made an individual or team entry.

The Video or poster may not:

- Contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes copyright infringement.
- Feature brand names or trademarks.
- Contain artwork not created by participants.
- Contain music, other than copyright/royalty free music.
- Content that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous.
- Contain content that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; or
- Contain material that is unlawful, in violation of or contrary to the laws or regulations of the U.S.

5. Live Voting/Selections Process

A committee of FCS professionals will blind review and evaluate submissions to determine the top three (3) submissions for each contest type: video and poster.

6. Winner Notification and Verification

The potential winning participant(s) will be notified via the phone number and/or email address provided by participant(s) on the contest entry form. If the potential winner(s) cannot be reached or does not respond to notification within forty-eight (48) hours or fails to comply with these official rules, the potential winner(s) may be disqualified, at the sole discretion of The National Partnership, and in such case will forfeit the prize. If a potential winner is disqualified for any reason, then the National Partnership will choose the participant or team with the next highest score as the alternate potential winner. If any team member of a group is disqualified, for any reason, the entire team will be disqualified. In the event of a dispute as to the identity of a participant, entry will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email addresses or the domain associated with the submitted email address. Potential winners may be required to show proof of being the authorized account holder.

7. Prizes

Six (6) cash prizes will be awarded as follows:

Video: 1st Place - $500; 2nd Place - $250; 3rd Place - $100

Digital Poster: 1st Place - $500; 2nd Place - $250; 3rd Place - $100

8. Prize Conditions

If a prize-winning video or poster was submitted by a team, then the prize will be awarded to the team leader as noted in the contest entry form. No substitute for any prize is offered. Prize money will be awarded in the form of a check. PRIZE WINNING PARTICIPANTS ARE LIABLE FOR ALL TAXES IN CONNECTION WITH ANY PRIZE AWARDED HEREUNDER. Winning participants hereby agree and acknowledge that the sponsor will request an IRS Form W9 from the team leader and may be required to prepare an IRS Form 1099 for participants and supply such information (which may include copy of photo identification, birth date, and social security number) to the local, state, and federal taxing agency in accordance with all applicable laws. In the event of waiver of forfeiture of a prize, a substitute or alternative potential winner will be selected.

9. Grant of Rights and Publicity

By submitting a video or poster in this contest, all participants grant to contest parties an exclusive worldwide, perpetual, unlimited, irrevocable, royalty-free right, and license (the "License") to use, edit, adapt, modify, reproduce, publicly display, publish, publicly perform, transcode, make derivative works from, or otherwise make any use of their video or poster in any media and content whether now existing or later invented without any restrictions, right of approval or advance notification to the participants of any kind, for commercial or non-commercial purposes, including without limitation, in future trade, publicity and/or advertising for such Contest Parties products and/or services, unless prohibit by law. The winning participants further grant to Contest Parties a License to use the winner's individual name (first and/or last), hometown, place of residence, photo, image, voice, and likeness, in connection with the contest and/or video in any manner and in any media and content whether now existing or later invented without any restrictions, right of approval or advance notification to the participants of any kind, for commercial or non-commercial purposes, including without limitation, in future trade, publicity and/or advertising for such Contest Parties products and/or services, unless prohibited by law.

Participants further agree:

- That Contest Parties may exercise any and all rights hereunder without attribution, notification or compensation to participants.
- That Contest Parties shall have the right to freely assign their rights hereunder, in whole or in part, to any other person or entity, without notification or approval by participant.
- That Contest Parties shall have no obligation (express or implied) to use the video entry in any manner and participants shall not be entitled to any damages or other relief by reason of Contest Parties use or non-use of participant's video or poster submission.
- To be bound by these Official Rules.
- That participants may be contacted by Contest Parties by telephone, mail, or email regarding this contest; and
- To sign and deliver to Contest Parties such documents as Contest Parties may reasonably require effectuating the rights granted herein.

10. Representations and Warranties and Indemnification

Participants represent and warrant that:

- The video or poster is participants' original work.
- The video or poster does not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity.
- Participants have obtained written permission from each person whose name, likeness, voice, or other intellectual property is used in the video or poster; and
- The publication of the video (or related video footage) or poster by Contest Parties will not infringe the rights of any third party. Participants will indemnify and hold harmless, Sponsor and the other Contest Parties from any third-party claims to the contrary and any third-party claims arising out of or related to entrants' Video (or related Video footage) or poster or participation in the Contest.

11. Limitations of Liability and Release

Sponsor and other Contest Parties are not responsible for:

- Technical problems or technical malfunction which may affect the operation of the contest, including, but not limited to, any of the following occurrences:
    - Hardware or software errors.
    - Faulty computer, telephone, cable, satellite, network, electronic, wireless or internet connectivity or other online communication problems.
    - Errors or limitations of any Internet Service Provider ("ISP"), servers, hosts, or providers; Garbled, jumbled, or faulty data transmissions.
    - Failure of any e-mail transmissions to be sent to or received.
    - Any inability to upload or download any information in connection with participation in the Contest, or Inaccessibility of the webpage, in whole or in part for any reason.
- Lost, late, delayed, corrupted or intercepted e-mail or video transmissions.
- Unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms.
- Destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility, or unavailability of an account used in connection with the Contest, including but not limited to, undeliverable contact attempts that result from any form of active or passive e-mail filtering or for insufficient space in participant's account to receive e-mail.
- Any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the webpage; and
- Any personal injury, or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the contest, use of the webpage, or the download of any information from the webpage.

BY ENTERING, EACH PARTICIPANT AGREES FOR ENTRANT AND FOR ENTRANT'S HEIRS, EXECUTORS, AND ADMINISTRATORS TO RELEASE AND HOLD HARMLESS THE CONTEST PARTIES, ITS SUBSIDIARIES, AND THEIR RESPECTIVE AFFILIATES, PARENTS, OWNERS, FRANCHISESS, OFFICERS, DIRECTORS, AND EMPLOYEES (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY LIABILITY, CLAIM OR CAUSE OF ACTION (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES), INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, WHEATHER CAUSED BY NEGLIGENCE OR NOT, ARISING OUT OF PARTICIPATION IN THE CONTEST OR RECEIPT OR USE OR MISUSE OF ANY PORTION OF THE PRIZE, ENTRY OR PARTICIPATION IN THE CONTEST OR IN ANY CONTEST OR PRIZE RELATED ACTIVITY, OR ANY ACCESS TO OR USE OF THE CONTEST WEBPAGE, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY.

12. Intellectual Property Infringement

The National Partnership has no control over the content of videos, and so takes no responsibility for any video that may infringe upon the intellectual property rights of another. The entering participant agrees to take full responsibility for any intellectual property infringement that may occur and therefore agrees to pay any damages or fees that result.

13. General Terms

Sponsor or its designated representative has the right, but not the obligation, to monitor/screen video and poster submissions. By entering, participants acknowledge that Contest Parties have no obligation to use or post any video or poster submission. If for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contest, Sponsor reserves the right, at its sole

discretion, to cancel, modify, or terminate the Contest or any portion thereof. ANY ATTEMPT BY A PARTICIPANT OR OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION, INCLUDING BUT NOT LIMITED TO ANY FRAUDULENT CLAIMS, MAY BE IN VIOLATION OF CRIMINAL AND CIVIAL LAWS – AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES OF CRIMINAL AND CIVIL LAWS – AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PREMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Proof of making an entry will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed, or like entry methods will void all entries affected by such methods and be deemed tampering. Persons engaging in any of the foregoing activities may be disqualified. Sponsors failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. By participating, participants agree to be bound by these Official Rules and the decisions of Sponsor and judges and waive any right to claim ambiguity in the contest or these Official Rules. Sponsor reserves the right to make changes or additions to these Official Rules and/or change the dates of the contest at any time.

14. Choice of Law

This Contest is offered only in the United States. By entering, participants consent to the jurisdiction and venue of the federal, state, and local courts for the resolution of any disputes.

15. Privacy Policy

Please read the National Partnership privacy policy for more information about the contest information collection and use practices.

16. Winners List

Winners' names will be posted on the National Partnership website at https://www.fcsed.net/fcs-educator-day/psa-contest-2027.