



FOR IMMEDIATE RELEASE

[Last Name of Awardee or Job Title] Receives National “Leaders” Award

City, State – Date – The American Association of Family & Consumer Sciences (AAFCS) honored its Leaders Award recipients at a ceremony during the [Conference Anniversary Year] Annual Conference & Expo in [City, ST of Conference location], on [Conference Date]. Among those selected for the prestigious award is [First and Last Name of Recipient], [professional title], [Place of Employment], [City], [State].

Established at the association's 75th anniversary observance in 1984, the AAFCS Leaders Award honors family and consumer sciences professionals who have made significant contributions to the profession through their national leadership in AAFCS.

“[Insert quote from recipient of award],” said [Last Name of Recipient].

[Insert paragraph here with biographical information of awardee (i.e., professional experience, AAFCS leadership roles, other awards received)]

About the American Association of Family & Consumer Sciences (AAFCS)

Based in the Washington, D.C., area, AAFCS is the only association for family and consumer sciences students and professionals across multiple practice settings and content areas. For more than 100 years, AAFCS has focused its mission on providing leadership and support for professionals whose work assists individuals, families, and communities in making more informed decisions about their well-being, relationships, and resources to achieve optimal quality of life. AAFCS members provide research-based knowledge about the topics of everyday life to help create healthy and sustainable families. These topics include human development, personal and family finance, housing and interior design, food science, nutrition and wellness, textiles and apparel, and consumer issues. AAFCS members are located nationwide, and include educators, administrators and managers, human service and business professionals, researchers, community volunteers, and consultants who develop research-based information and deliver programs on essential skills to help individuals and families be better prepared to live, work, and succeed in today's complex and diverse world.

Field of Family & Consumer Sciences

Family and consumer sciences (FCS) draws from broad and diverse disciplines to develop and provide content and programs that help individuals become more effective critical thinkers and problem solvers. Through discovery and delivery of research-based knowledge, FCS professionals help individuals and families develop essential skills to successfully live and work in a complex world. Professionals in the field are uniquely qualified to speak on many critical issues affecting individuals and families, such as maintaining a healthy lifestyle, wisely managing personal and family finances, and creating supportive relationships with family members, friends, and co-workers. They are located nationwide in a variety of practice settings, including secondary schools, universities, government agencies, and businesses.

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For more information, please contact:

[Contact Name]

[Professional Title and Place of Employment]

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