



**FOR IMMEDIATE RELEASE**

**[Last Name of Recipient or Name of Team] Honored with Excellence in Extension Award from American Association of Family & Consumer Sciences**

**City, State – Date** – [Full Name, professional title, Place of Employment for recipient or each team member] received the American Association of Family & Consumer Sciences (AAFCS) Excellence in Extension Award at the recent [Name of Event] in [City, ST].

The Excellence in Extension Award honors outstanding Extension System programming, which enables people to improve their lives and communities through learning partnerships.

“[Full Name of Recipient or Name of Team] truly embodies the goals, principles, and accomplishments of the family and consumer sciences profession,” stated Carolyn W. Jackson, CFCS, executive director of AAFCS. “[He/She/They] represents thousands of dedicated family and consumer sciences professionals who make a positive difference in our society.”

[Last Name of Recipient or Name of Team], developed [Name of Program] to address [descriptive sentence related to the purpose of program]. [Last Name of Recipient or Name of Team]’s program helps [target audience of program/study] improve [descriptive sentence or phrase about the impact of the program/study on the target audience].

“Family and consumer sciences professionals work every day to make the world a better place for all of us,” explained Jackson. “Pursuit of our mission becomes the ‘wind beneath the wings’ of the public, enabling people, families, neighborhoods, and institutions toward full self-realization, empowerment, and fulfillment.”

**About the American Association of Family & Consumer Sciences (AAFCS)**

Based in the Washington, D.C., area, AAFCS is the only association for family and consumer sciences students and professionals across multiple practice settings and content areas. For more than 100 years, AAFCS has focused its mission on providing leadership and support for professionals whose work assists individuals, families, and communities in making more informed decisions about their well-being, relationships, and resources to achieve optimal quality of life. AAFCS members provide research-based knowledge about the topics of everyday life to help create healthy and sustainable families. These topics include human development, personal and family finance, housing and interior design, food science, nutrition and wellness, textiles and apparel, and consumer issues. AAFCS members are located nationwide, and include educators, administrators and managers, human service and business professionals, researchers, community volunteers, and consultants who develop research-based information and deliver programs on essential skills to help individuals and families be better prepared to live, work, and succeed in today’s complex and diverse world.

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**Field of Family & Consumer Sciences**

Family and consumer sciences (FCS) draws from broad and diverse disciplines to develop and provide content and programs that help individuals become more effective critical thinkers and problem solvers. Through discovery and delivery of research-based knowledge, FCS professionals help individuals and families develop essential skills to successfully live and work in a complex world. Professionals in the field are uniquely qualified to speak on many critical issues affecting individuals and families, such as maintaining a healthy lifestyle, wisely managing personal and family finances, and creating supportive relationships with family members, friends, and co-workers. They are located nationwide in a variety of practice settings, including secondary schools, universities, government agencies, and businesses.

**For more information, please contact:**

[Contact Name]

[Professional Title and Place of Employment]

[Phone]

[Email]

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