



**MidAmerican Business Deans Association 2018
MABDA Conference
September 30 - October 2, 2018
Omni Chicago Hotel**

PRELIMINARY AGENDA

WHEN	WHAT	WHERE
Sunday, September 30		
12:00 – 1:00 pm 4:00 – 6:15 pm	Conference Registration	Omni Hotel, Picasso Foyer
1:00 – 5:00 pm	AACSB Accreditation Volunteer Training	Omni Hotel, Picasso
5:00 – 5:30 pm	MABDA Board and Officer Meeting	Executive Boardroom
5:30 – 8:30 pm	Dinner Reception - Mystic Blue Lakefront Dinner Cruise	Navy Pier 600 E Grand Avenue • Chicago, IL 60611
Monday, October 1		
8:00 – 10:00 am	Conference Registration	Picasso Foyer
8:00 – 8:30 am	Continental Breakfast – Sponsor: Dow Jones/Wall Street Journal	Picasso Foyer
8:30 – 8:45 am	Welcome, Dean Deborah Spake, President MABDA	Picasso
8:45 – 10:00 am	Brenda Wilson-Hale Senior Consultant and Principal Marts & Lundy	Picasso
10:00 – 10:30 am	Refreshment Break – Sponsor: S&P Global Market Intelligence	Picasso Foyer
10:30 – 12:00 pm	AACSB Accreditation Case Studies and Discussion Dean Diana Lawson, Grand Valley State University	Picasso
12:00 – 1:15 pm	Luncheon – Sponsor: Eduvantis <ul style="list-style-type: none"> • Beta Gamma Sigma Chapter Recognitions Ms. Christina Carosella, CEO • Innovation in Business Education Awards Dean Daniel Connolly, Drake University Dean Scott Johnson, University of Michigan-Flint • Presentation by First Place Award Winner 	Chagall A

1:30 – 3:00 pm	Bec Pfeifer Central Market People Leader PwC	Picasso
3:00 – 3:15 pm	Refreshment Break – Sponsor: Wharton Research Data Services (WRDS)	Picasso Foyer
3:30 – 4:30 pm	Table Topics - Daniel Connolly, Dean, Drake University	Picasso
5:00 – 6:00 pm	Reception	Chagall A
Evening	Dinner on your own	
	Tuesday, October 2	
8:00 – 8:30 am	Continental Breakfast	Picasso Foyer
8:30 – 10:00 am	Innovation and Disruption in Higher Education Timothy Westerbeck, President Eduvantis	Picasso
10:00 – 10:15 am	Refreshment Break	Picasso Foyer
10:15 – 11:00 am	MABDA Annual Business Meeting	Picasso
11:00 am	Adjourn	