

**MidAmerican Business Deans Association 2018**

**MABDA Conference September 30 - October 2, 2018**

**Omni Chicago Hotel**



**Sunday, September 30**

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| 12:00 – 1:00 pm  4:00 – 6:15 pm | Conference Registration | Omni Hotel, Picasso Foyer |
| 1:00 – 5:00 pm | AACSB Accreditation Volunteer Training | Omni Hotel, Picasso |
| 5:00 – 5:30 pm | MABDA Board and Officer Meeting | Executive Boardroom |
| 5:30 – 8:30 pm | **Dinner Reception -** Mystic Blue Lakefront Dinner Cruise | Navy Pier  600 E Grand Avenue • Chicago, IL 60611 |
|  | **Monday, October 1** |  |
| 8:00 – 10:00 am | Conference Registration | Picasso Foyer |
| 8:00 – 8:30 am | **Continental Breakfast – Sponsor: Dow Jones/Wall Street Journal** | Picasso Foyer |
| 8:30 – 8:45 am | Welcome, Dean Deborah Spake, President MABDA | Picasso |
| 8:45 – 10:00 am | Brenda Wilson-Hale  Senior Consultant and Principal Marts & Lundy | Picasso |
| 10:00 – 10:30 am | **Refreshment Break – Sponsor: S&P Global Market Intelligence** | Picasso Foyer |
| 10:30 – 12:00 pm | AACSB Accreditation Case Studies  Dean Diana Lawson, Grand Valley State University | Picasso |
| 12:00 – 1:15 pm | **Luncheon– Sponsor: Eduvantis**   * Beta Gamma Sigma Chapter Recognitions Ms. Christina Carosella, CEO * Innovation in Business Education Awards Dean Daniel Connolly, Drake University Dean Scott Johnson, University of Michigan-Flint * Presentation by First Place Award Winner | Chagall A |

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| 1:30 – 2:30 pm | Panel Discussion/Presentation Recruiting and Retaining Millennials | Picasso |
| 2:30 – 3:00 pm | **Refreshment Break – Sponsor: Wharton Research Data Services (WRDS)** | Picasso Foyer |
| 3:00 – 4:30 pm | Table Topics | Picasso |
| 5:00 – 6:00 pm | **Reception** | Chagall A |
| Evening | Dinner on your own |  |
|  | **Tuesday, October 2** |  |
| 8:00 – 8:30 am | **Continental Breakfast** | Picasso Foyer |
| 8:30 – 10:00 am | Innovation and Disruption in Higher Education Timothy Westerbeck, President  Eduvantis | Picasso |
| 10:00 – 10:15 am | **Refreshment Break** | Picasso Foyer |
| 10:15 – 11:00 am | MABDA Annual Business Meeting | Picasso |
| 11:00 am | Adjourn |  |