



INAUGURAL SOUTHEAST SYMPOSIUM

Catalogue for Sponsors and Exhibitors

<https://communities.aacei.org/aaceregion3>

February 20, 2025 | Grand Hyatt Tampa Bay | 2900 Bayport Drive, Tampa, FL 33607

YOUR BENEFITS AS AN EXHIBITOR AND SPONSOR

- 1 | SHOWCASE PRODUCTS/SERVICES
- 2 | FACE-TO FACE MARKETING
- 3 | EXPOSURE TO PROSPECTIVE CLIENTS
- 4 | CONTRIBUTE TO PROFESSIONAL DEVELOPMENT
- 5 | MEET SALES GOALS
- 6 | EVALUATE COMPETITION
- 7 | ACCESS TO TCM PROFESSIONAL TALENT

WANT TO DISCUSS SPONSORSHIP OPTIONS?

Contact Nicole Johnson, Region 3

215-407-8355 or dirregion3@aacei.org

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ABOUT AACE

AACE International (AACE) is an industry association dedicated to the practice of Total Cost Management. AACE represents more than 7,000 members including federal/state/local. Region 3 of AACE represents over 700 of these professionals that live, work and play in the Southeastern Region of the United States.

**ESTABLISHED IN 1956, AACE
IS THE PREMIER ORGANIZATION
FOR TCM PROFESSIONALS.**

The Mission of AACE is to help members drive projects to completion on time and on cost to meet investment and operational goals. We arm our members with the technical tools and expertise to support successful projects and programs.

Established in 1956, AACE is the premier organization for Total Cost Management (TCM) professionals.

AACE was established in 1956 as the American Association of Cost Engineers. The legal name of the organization, however, has been AACE International since 1992. While you may have seen that “AACE” stands for the Association for the Advancement of Cost Engineering, this is only a statement that encompasses the work of the Association, not the legal name.

With 7,000 members in 100 countries, AACE International is committed to the constructive exchange of ideas between members, development of technical guidance and quality education and recognition of subject matter experts. Our members work in a variety of disciplines and across all industries

WHAT TO EXPECT AT THE SOUTHEAST SYMPOSIUM

- Thought provoking **Keynote Speaker**
- Great selection of **Educational Sessions** with topics covering:
 - Estimating
 - Scheduling
 - Risk management
 - Best practices
 - Project Planning
- Opportunities for **Networking**
- Table-top **Exhibitions**

AACE Region 3 Southeast Symposium is an annual regional conference held to bring together ideas from various cities and states into an environment where knowledge can be shared and utilized for the betterment of TCM amongst the hundreds of thousands projects that affect everyone with a focus on the subjects, challenges, and opportunities within the Total Cost Management vein.

Attendees will participate in a variety of technical presentations and workshops on project and program management, total cost management, and project controls tools and techniques.

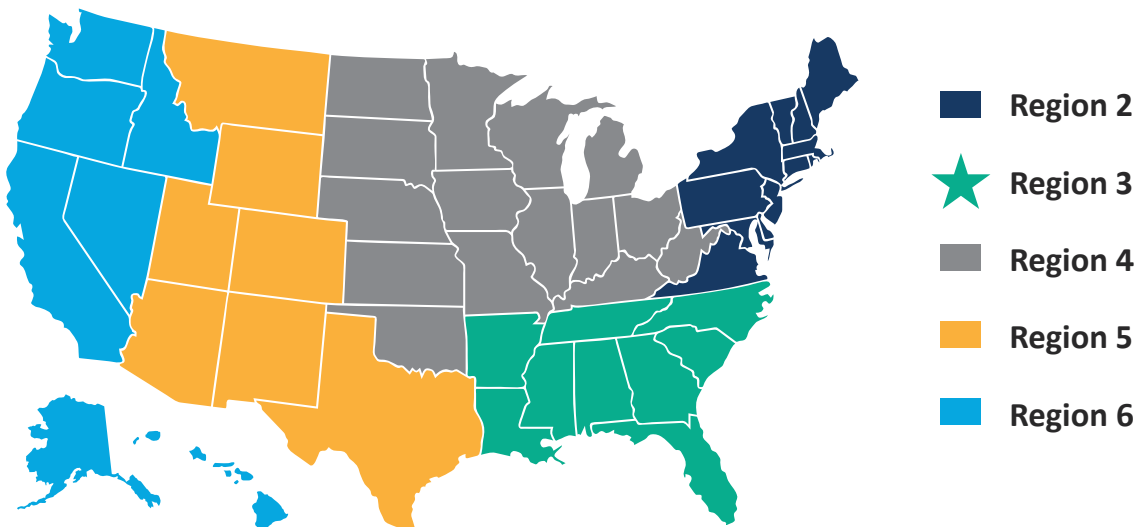
We have speaker commitments from Owners, Contractors, Executives, Architects, Managers, Engineers, Leaders in Technology, and other professionals from a wide variety of industries.

The conference will also feature networking sessions and opportunities to establish new partnerships and nurture existing relationships.

AACE Region 3 encompasses the Southeast Region of the United States. It includes the states of Arkansas, Louisiana, Mississippi, Alabama, Georgia, North Carolina, South Carolina, Florida, and Tennessee. Current active sections in this region include the following:

- Alabama
- C. Savannah River
- Louisiana
- North Florida
- Atlanta Area
- Greater Miami
- North Carolina

There are currently 700 plus members in this region, many of whom are certified in some area of cost engineering, such as certified cost professional (CCP), certified estimating professional (CEP), earned value professional (EVP), project scheduling professional (PSP), and project risk management professional (PRMP) to name a few. We are excited to provide this forum to gather this large professional network.



SPONSORSHIP PACKAGES



PLATINUM PACKAGE
\$5,000

Platinum Packages include:

- Three complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Sponsorship literature and one promotional item in gift bag
- Reserved seating with keynote speaker
- Sponsor ribbon on name badges
- Exhibit Display Space
- One year full-page advertisement display on Region 3 event website



GOLD PACKAGE
\$4,000

Gold Packages include:

- Two complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Sponsorship literature and one promotional item in gift bag
- Sponsor ribbon on name badges
- Exhibit Display Space
- One year of full-page advertisement display on Region 3 event website



SILVER PACKAGE

\$3,000

Silver Packages include:

- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Sponsorship literature or one promotional item in gift bag
- Sponsor ribbon on name badges
- Exhibit Display Space
- One year of half-page advertisement display on Region 3 event website



BRONZE PACKAGE

\$2,000

Bronze Packages include:

- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- One Promotional item in gift bag
- Sponsor ribbon on name badges
- Exhibit Display Space



**CONTINENTAL BREAKFAST
OR LUNCH SPONSOR**

\$1,250

- Sponsor logo on event website
- Company Name in Program
- One promotional item in bag
- Tabletop displays



**NETWORKING
RECEPTION SPONSOR**

\$750

- Sponsor logo on event website
- One promotional item in bag
- Tabletop display



**COFFEE BREAK
SPONSOR**

\$500

- Sponsor logo on event website and program