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Tim Goldfarb, CEO of Shands Healthcare, to Give Keynote Presentation at 2014 SVU Annual Conference at Disney's Contemporary Resort, August 6-9, 2014

LANHAM, MD, May 22, 2014 – The Society for Vascular Ultrasound is excited to announce that Tim Goldfarb will serve as keynote presenter of the 2014 SVU Annual Conference at Disney's Contemporary Resort on Thursday, August 7 at 7:40AM. As the Chief Executive Officer of one of the most respected healthcare systems in the Southeast, Mr. Goldfarb will present on the impact of academic medicine and technology on healthcare reform.

A past Chair of the Florida Hospital Association and the Oregon Association of Hospitals and Health Systems, Mr. Goldfarb has served as CEO of Shands Healthcare since July 2001. Mr. Goldfarb also serves as Chair of the Accreditation Council for Graduate Medical Education.

“Tim expressed an interest in presenting at our Annual Conference and we couldn't be more delighted to welcome him. In interacting with Tim, we learned that he is a big supporter of the Shands Vascular Lab and its important role impacting patient care in the overall University of Florida/Shands system,” said 2014 SVU Annual Conference Chair Judy Fried.

“Any healthcare organization would be thrilled to have someone of Tim's background speaking at their conference. Tim is a well respected and well known leader in healthcare legislative and regulatory arenas as well as healthcare continuing education. SVU is thrilled to provide him a venue to share his insights on the expanding roles for a vascular practice,” said SVU Executive Director Thomas L. Stefaniak.

Offering leading edge educational programming, networking and the opportunity to access ultrasound technology advancements, the [2014 SVU Annual Conference](#) is scheduled for August 6-9. Over 500 attendees are expected and 35 exhibiting companies have already committed. SVU welcomes all vascular

technologists, sonographers, vascular surgeons, cardiologists, physicians, PAs, NPs, and Allied Health professionals to its conference.

Founded in 1977, SVU is the only professional organization completely dedicated to the advancement of non-invasive vascular technology used in the diagnosis and treatment of vascular disease. SVU is comprised of a growing membership of more than 5,200 vascular technologists, vascular surgeons, cardiologists and other allied health professionals. SVU's web address is www.svunet.org.

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