

Marketing Opportunities

SNAME is Your Full Service Partner.

Choose from a complete menu of options to meet your marketing goals. Contact your sales rep to discuss pricing of advertising and sponsorship opportunities highlighted below.

(mt) IN FOUR [QUARTERLY] PRINT ISSUES

Unmatched coverage about technology advances and improvements, rules and regulations, case studies for business and the practicing naval architect along with commentary on related public policy issues.

SNAME E-NEWSLETTER

Published 1x month and distributed to over 7,000 SNAME members, content includes news items, committee updates, upcoming association and industry programs and events, member profiles, etc.

TNT NEWSLETTER

Published 1x month and distributed to over 7,000 SNAME's members, content includes news on SNAME's publications, symposia, and technical and research committee activities.

SNAME ANNUAL MEETING

From the annual conference to section gatherings, SNAME hosts numerous events every year. Beyond venues for personal exchange and networking, the events feature a "first look" at the latest technical papers and presentations.

FOCUSED SYMPOSIA

SNAME is an international leader in technical research in naval architecture and the marine industrial sciences. This reputation is reinforced at SNAME sponsored and endorsed symposia around the world.

WWW.SNAME.ORG

SNAME's website is a repository for SNAME's historical and current technical information. SNAME.org is also a place where members connect and work together and the public is invited to learn more about the maritime industry.