

# Content

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## SNAME Members Demand Technical Credibility.

*(mt)* provides vital technical information and thought leadership to the global maritime industry and community of naval architects, marine and ocean engineers and related professionals.

*(mt)* PUBLISHES ORIGINAL CONTENT ORGANIZED AS FOLLOWS:

**Feature articles** focus on innovative technology and advances in design and engineering, and include photographs, diagrams, tables, and charts that show data supporting technical content. The Vessel Report feature provides key specifications, characteristics, and general arrangement information.

**Department** articles provide technical notes, policy briefings, opinions, profiles of SNAME founders and leaders, information on professional development, SNAME technical paper abstracts, education, book reviews, and historical notes.

*"You've hit the target, alright. You're spot on! Smack in the center of bullseye."*

MICHAEL KAVANAGH  
Hove, Great Britain

*"SNAME is the number one source of technical information for me."*

ALAN WINKLEY, P.E.  
Naval Architect &  
Marine Engineer

*"I can't say enough good things about your new format for (mt)."*

BOB MAJOR  
Bandera, TX

*"SNAME is the  
number one  
source of technical  
information for me."*

ALAN WINKLEY, P.E.  
Naval Architect &  
Marine Engineer

# Editorial Calendar

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## January 2012 Issue

### FOCUS:

#### U.S. Gulf Maritime Industries

- Advertising Space Close: 12/5/11
- Advertising Materials Close: 12/8/11
- Mail Date: 12/29/11

## April 2012 Issue

### FOCUS:

#### The New Design Paradigm: Health, Safety, Environment & Ergonomics

- Advertising Space Close: 3/1/12
- Advertising Materials Close: 3/5/12
- Mail Date: 4/2/12

## July 2012 Issue

### FOCUS:

#### Modeling and Simulations

- Advertising Space Close: 6/1/12
- Advertising Materials Close: 6/6/12
- Mail Date: 6/29/12

## October 2012 Issue

### FOCUS:

#### Offshore Power

- Advertising Space Close: 9/3/12
- Advertising Materials Close: 9/4/12
- Mail Date: 10/1/12

## Additional Distribution

ASNE Day -Arlington, VA-February 2012

CMA-Stamford, CT-March 2012

Sea Trade -Miami, FL- March 2012

Marine Forensics Symposia -National Harbor, MD -April 2012

Ocean Tech- Newport, RI-May 2012

OTC-Houston, TX-May 2012

Chesapeake Powerboat Symposia-Annapolis, MD-June 2012

Posidonia-Athens, Greece-June 2012

SMM-Hamburg, Germany-Septmeber 2012

Smart Rivers -TBD-September 2012

ICETECH-Banff, Alberta-September 2012

IBEX-Louisville, KY-October 2012

OTC Brazil-Rio de Janeiro, Brasil-October 2012

SOME-Athens, Greece-October 2012

SNAME AM-Providence, RI-October 2012

Workboat-New Orleans, LA-December 2012

ATC-Houston, TX-December 2012