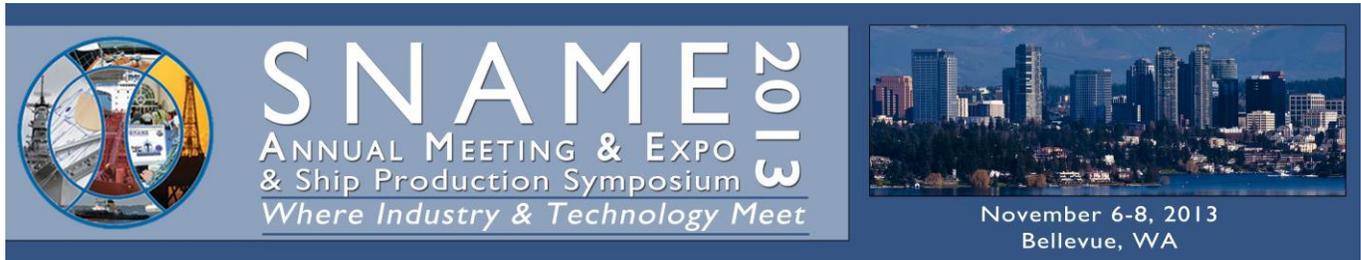




THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS

2013 SNAME ANNUAL MEETING & EXPO SPONSORSHIP OPPORTUNITIES



The following are exclusive sponsorship packages available only at the 2013 Annual Meeting & Expo. All sponsors enjoy premier recognition, including:

- Company logo and link on the 2013 SNAME Annual Meeting & Expo website (<http://www.sname.org/2013AnnualMeeting/Sponsors>)
 - Rotating Banner on the website homepage (<http://www.sname.org/2013AnnualMeeting/>)
 - Acknowledgement in the Annual Meeting Brochure (July 2013)
- Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting and SNAME website pre, during and post event
- Recognition at specific sponsored event
- Signage around the venue
- Sponsor ribbons and event specific sponsorship promotion
- Recognition on the entrance/welcome unit
- Recognition in the Show Guide
- For Exhibitors, sponsor signage at the booth
- Acknowledgement in the post thank-you ad

ANNUAL BANQUET SPONSOR

COST: \$12,000

The SNAME Annual Banquet is the most anticipated event at the Annual Meeting. Rich in tradition, this event features a keynote address by an Industry Leader and an Awards Ceremony in which outstanding achievement is recognized and the distinguished SNAME medals are presented to the recipients.

- ❖ Profile in the Banquet program book
- ❖ VIP reserved table of 10
- ❖ Company brochures at each banquet table
- ❖ Other company promotional pieces at each banquet table
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Reception and Banquet and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

EXPO LOUNGE SPONSOR

SOLD: GERMANISCHER LLOYD (GL)

The Expo Lounge is a very popular offering at the SNAME show as it includes a “booth” and client lounge for the sponsor. Attendees can network, as well as learn more about the sponsor’s product and attend live demonstrations/presentations throughout the three days of the Expo.

- ❖ Expo Lounge area to include set-up per Sponsor with F&B, AV as requested
- ❖ Company banner and signage at the Expo Lounge
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage throughout the Annual Meeting
- ❖ Company brochures and other promotional pieces in Lounge
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

MEMBER’S AWARD LUNCHEON SPONSOR

COST: \$8,000

The Member’s Luncheon, as the closing event of the Annual Meeting brings attendees together to recognize all of the hard work, efforts and spirit of commitment to the profession exemplified in the membership. The Awards Ceremony is followed by the Business Session of the Society

- ❖ VIP reserved table of 10
- ❖ Company’s brochure at the tables and lounge area
- ❖ Other company promotional pieces at each banquet table
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Luncheon and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit

- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

MEMBER'S RECEPTION SPONSOR

COST: \$8,000

The Member's Reception opens and sets the tone for a successful Annual Meeting as the first networking and hosted event of the program. Participants have the opportunity to network and mingle amongst friends, fellow members and colleagues while learning about the industry's newest initiatives and products on the Expo floor.

- ❖ Logo napkins with company name and logo
- ❖ Company brochures and other promotional pieces in Lounge
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at Registration and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

WIFI SPONSOR (EXPO HALL, ALL MEETING ROOMS)

COST: \$7,000

With the increasing importance of staying connected to the office while away attending the Annual Meeting, WiFi would be available in the Expo Hall and all meeting room space from Wednesday through Friday of the Annual Meeting.

- ❖ Company name and logo on the WiFi sign-in page
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at Registration and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

CONFERENCE REGISTRATION BAG SPONSOR

SOLD: OCEANIC CONSULTING CORPORATION

All attendees receive an Annual Meeting tote bag at registration.

- ❖ Company logo and name on the conference tote bag distributed to all attendees
- ❖ Company brochures and promotional material in the tote bag
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at Registration and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit

- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

PRE & POST BANQUET RECEPTION SPONSOR

COST: \$6,000

Start off the Annual Banquet networking at the Pre and Post Banquet Receptions.

- ❖ Logo cocktail napkins at the Pre and Post Banquet Receptions
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Reception and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

PRE-PRINTED PROCEEDINGS SPONSOR

SOLD: THE GLOSTEN ASSOCIATES

Production of the Annual Meeting Pre-Printed Proceedings provided to every paying attendee at registration. The Proceedings consist of all the Technical Program papers and presentations.

- ❖ Recognition (company name and logo) in the Pre-Printed Proceedings
- ❖ Recognition (company name and logo) on Technical Program materials (booklet, handout)
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Technical Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

USB PROCEEDINGS SPONSOR

COST: \$6,000

Production of the Annual Meeting Pre-Printed Proceedings provided to every paying attendee at registration. The Proceedings consist of all the Technical Program papers and presentations.

- ❖ Recognition (company name and logo) on the USB
- ❖ Recognition (company name and logo) on Technical Program materials (booklet, handout)
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Technical Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons.

- ❖ .
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

MOBILE APPLICATION SPONSOR

COST: \$5,000

For the first time in Annual Meeting history, SNAME will be offering attendees a mobile application for their mobile phones (iPhone and Android versions), tablets and other electronic devices. The mobile application will allow attendees to view the entire schedule, including all technical sessions, panel sessions, networking events and meetings, as well as create and build their own personal schedules. The Expo Floorplan will included with exhibitor information and location. And attendees will also be able to post social network updates, connect with colleagues and access session details.

- ❖ Recognition (company name and logo) on the mobile application
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at Registration and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

CONFERENCE LANYARD SPONSOR

COST: \$4,000 + Lanyards

All participants receive a lanyard to securely keep their nametags and other important information for easy access at registration.

- ❖ Company name and logo prominently displayed on all lanyards worn by all attendees
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at Registration and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

EXPO HALL BOXED LUNCHEON SPONSOR

COST: \$4,000

Capture the attention of all participants as the sponsor of the boxed lunch provided to attendees in re-useable lunch bags.

- ❖ Recognition (company name and logo) on lunch bags for the Expo Hall Boxed Lunch
- ❖ Additional 10 tickets for your guests
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Expo Hall and throughout the Annual Meeting

- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

AUTHOR'S BREAKFAST SPONSOR – THURSDAY AND FRIDAY
SOLD: SHIP ARCHITECTS INC.

As a thank you and recognition for presenting papers in the Technical Program, all Authors, Panelists, Moderators, Chairs/Co-Chairs and Presenters are invited to this hosted breakfast on either Thursday or Friday morning. Attendees mingle with fellow authors and network to share ideas and knowledge.

- ❖ Recognition at the Breakfasts by the SNAME President and Technical Program Director
- ❖ VIP reserved table of 10 for both Thursday and Friday
- ❖ Logo cocktail napkins at the Breakfast
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Signage at the Breakfast, Technical Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

STUDENT PROGRAM SPONSORSHIP OPPORTUNITIES

STUDENT BANQUET SPONSOR
SOLD: BRUCE S. ROSENBLATT & ASSOCIATES, LLC

The SNAME Annual Meeting & Expo is re-energized, largely in part to the increased participation by our student members. By sponsoring the students to attend the Annual Banquet, your company will provide a memorable and important opportunity for the future leaders of the industry. Overall student participation at the Annual banquet has increased each year as more students are exposed to the networking and other possibilities. The students are very appreciative of the chance to attend the banquet, which increases the overall benefit of attending the Annual Meeting.

- ❖ Signage at the Reception, Banquet and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President

- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENT PROGRAM SPONSOR

COST: \$6,000

The Annual Meeting is the perfect place to network with current industry leaders as well future industry leaders. In the past three years, over 200 students from as far away as Greece, Norway and China have traveled to attend and participate in this yearly event.

- ❖ Signage at the Student Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
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STUDENT JOB, SCHOLARSHIP & GRADUATE SCHOOL FAIR SPONSOR

COST: \$5,000

Student involvement at the Annual Meeting paves the way for networking, learning and awareness as the next generation of naval architects, marine and ocean engineers. At the Student Job, Scholarship and Graduate School Fair, companies, sponsorship organizations and graduate schools are offered the opportunity to meet the next generation of Naval Architects, Marine and Ocean Engineers. These students represents multiple academic levels of engineers and architects from across North America and the world and are seeking contacts in the industry through internships and jobs.

- ❖ First choice of table placement at the Student Job Fair with choice of an additional table
- ❖ Signage at the Student Job Fair and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces

- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENT DESIGN COMPETITION SPONSOR
SOLD: NETSCO

A highlight of the student program at the Annual Meeting is the Student Design Competition. The Student Steering Committee (SSC) and Student Steering Committee (SSC) Vice Chair, who serves as the overall Competition Chair invents a unique challenge for student groups to solve. This fun, teambuilding, and signature event brings together students from different schools, occasionally a rouge group of “old” students who want to relive their university days, in a testing of the solutions that brings down the house.

- ❖ Choice of prizes given to students
- ❖ Distribution and awarding of top prizes
- ❖ Signage at the Student Design Competition and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENTS AND YOUNG PROFESSIONALS SOCIAL SPONSOR
COST: \$4,000

Students and Young Professionals attending the Annual meeting have the opportunity to network with their own peers at this social cocktail hour following the Member’s Reception in the Expo Hall. Although students are connected by their interest and dedication to the industry, students attend accredited NAME universities across the globe. At the social hour, students can finally meet and greet one another.

- ❖ Recognition at the Social by the SNAME President, Student Steering Committee (SSC) Chair and Young Professionals Chair
- ❖ Company brochure at each table during the Reception
- ❖ Signage at the social and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide

- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENT WELCOME SPONSOR

COST: \$3,000

The entire Student Program kicks off with the Student Welcome, which includes an overview of the events specifically organized for the SNAME student members; a welcome by the SNAME President, the Student Steering Committee (SSC) Chair and Student Steering Committee (SSC) Advisor and a special presentation by the Student Program Sponsor.

- ❖ Welcome Speech/Brief Presentation by a company representative of your choice
- ❖ Recognition at the Welcome by the SNAME President, Student Steering Committee (SSC) Chair and Student Steering Committee (SSC) Faculty Advisor
- ❖ Company brochure at each table in the Student Ballroom
- ❖ Signage at the Student Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENT PAPERS TRACK SPONSOR

COST: \$3,000

Student members have the opportunity to present technical papers during the Student Papers Track, which runs simultaneously with the Technical Program.

- ❖ Distribution and awarding of recognition plaques
- ❖ Support towards the waiving of the Student Author registration fees to attend

- ❖ Signage at the Student Papers Track and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

SATURDAY STUDENT SOCIAL SPONSOR

COST: \$2,500

Come early for the Student Program and stay a day late to attend the 4th Annual Saturday Student Social in Bellevue/Seattle. Student attendees will have the opportunity to participate in a special local activity just for the students on Saturday following the Annual Meeting officially ending on Friday.

- ❖ Recognition at the Social by the SNAME Student Steering Committee (SSC) Chair
- ❖ Signage throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

STUDENT MICROSITE (OR POSTER) DISPLAY COMPETITION SPONSOR

COST: \$1,500

The Student Microsite Display Competition is a great opportunity for students to showcase their hard work in the areas of Naval Architecture and Marine Engineering thru the Student Section’s microsite. Many students are currently doing research and investigative studies on various topics in the industry. The microsite competition allows those individuals or groups of individuals to show other students, professors and industry professionals the results of their hard work and school pride.

- ❖ Judging of Student Section microsites
- ❖ Choice of prizes given to students
- ❖ Distribution and awarding of top prizes
- ❖ Signage at the display area and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Complimentary table at the Student Job Fair
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ One year of “ad space” and/or promotion in the Student Steering Committee (SSC) eNewsLetter (monthly-bi-monthly distribution to all SNAME student members) and the Student Steering Committee (SSC) microsite
- ❖ SNAME Career Center – One year free use of services and products:
 - Unlimited access to browse, search and view resumes
 - Unlimited access and post job openings
 - The rate for a general 45-day single job posting is \$100 for members/ \$200 for non-members; a 45-day, 5 job pack posting is \$450 for members/ \$900 for non-members; and \$9.95 to view a single resume

MULTIPLE SPONSORS - SPONSORSHIP OPPORTUNITIES

EXPO HALL COFFEE BREAK SPONSOR – THURSDAY AND FRIDAY

COST: 2 OPPORTUNITIES AT \$3,000 EACH

TOTAL: \$6,000

Provide all attendees with a coffee break in the Expo Hall to mingle with the Exhibitors and colleagues on all three days – Wednesday afternoon and Thursday and Friday mornings.

- ❖ Logo coffee mugs at the coffee break
- ❖ Signage at the Expo Hall and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Complimentary table at the Student Job Fair
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President

TECHNICAL PROGRAM SPONSOR

COST: 5 OPPORTUNITIES AT \$2,000 EACH

TOTAL: \$10,000

Support is towards the main technical program of the Annual Meeting, starting on Wednesday through Friday and includes the SNAME Papers Tracks, Ship Production Symposium (SPS) Paper Tracks, T&R Sessions and Special Panel Sessions

- ❖ Signage at the Technical Program and throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide

- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Complimentary table at the Student Job Fair
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President

GENERAL SPONSORSHIPS

General sponsorship of the Annual Meeting and Expo

- ❖ Signage throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Complimentary table at the Student Job Fair
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President

OFF-SITE EVENT SPONSORS - SPONSORSHIP OPPORTUNITIES

FIFTH ANNUAL SNAME CUP SAILING REGATTA

COST: TBD

- ❖ SNAME Cup Sailing Regatta marketing and promotional materials, including the Annual Meeting website and press releases
- ❖ Acknowledgement in all SNAME Cup Sailing Regatta marketing and promotional materials
- ❖ Signage throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Complimentary table at the Student Job Fair
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Photography of sponsor at specific event
- ❖ Sponsor pendant flown from the boats during the regatta

GOLF TOURNAMENT SPONSORS

COST: TBD

- ❖ Acknowledgement in all Annual Meeting Golf marketing and promotional materials
- ❖ Recognition at specific sponsored event recognition and Award's Ceremony
- ❖ Signage throughout the Annual Meeting
- ❖ Recognition on the entrance/welcome unit
- ❖ Sponsor recognition in the Expo Show Guide
- ❖ Sponsor ribbons
- ❖ For Exhibitors, sponsor signage at the booth
- ❖ Sponsor recognition in all press releases, promotions and marketing on the Annual Meeting website
- ❖ Specific dedicated marketing pieces
- ❖ Complimentary table at the Student Job Fair
- ❖ Acknowledgment during the Banquet and Luncheon on the sponsor PowerPoint presentation and by the President
- ❖ Photography of sponsor at specific event