

THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
601 Pavonia Avenue, Suite 400, Jersey City, New Jersey 07306

Student Steering Committee Meeting

DATE: Monday, January 7, 2013
TIME: 4:00 Eastern Time
DIAL-IN #: 1-877-785-4761
GREEK DIAL-IN #: (+30) 0080044147359
ACCESS CODE: 24658536

SSC 2013 AGENDA
January 7, 2013

I. ATTENDANCE

Colin Shields
Allison Oswalt
Steve DeBoer
Sandy Misra
Jonathan Steirer
AAYA

II. OLD BUSINESS

- 1) Goals for 2013
- Touch-base with 2012 SSC Officers regarding position, role and responsibilities

III. NEW BUSINESS: Colin Shields

2013 SSC Goals:

- 1) Retention plans from Student Members to Young Professionals to Full Members
- What does/ can SNAME offer to Student Members, Young Professionals and Full Members
 - How can the SSC help to facilitate a long-standing relationship with SNAME, etc
 - Examples of member benefits:
 - Publication discounts (books, journals, T&R, papers)
 - Networking
 - Events, such as the Annual Meeting and Section Meetings
 - Discounts on events, meetings
 - Create a “5 Reasons to Belong” to SNAME brochure, focusing on Student member and YP benefits
 - Once you have a job, why is SNAME relevant?
 - What are the advantages to being a SNAME member?
 - What are the obvious benefits?
 - **TO DO: ALL**
 - **Each SSC officer to come up with 5 reasons to belong to SNAME as a Student Member and as a YP by the next telecon**
- 2) New Student Sections (US and International)
- New Student Section being organized in Brazil – Universidad Federal of Rio de Janeiro
 - The Texas Section will serve as the Parent Section
 - Goals for SSC:
 - How can the SSC foster new Student Sections/ build relationships with Students to create Student Sections
 - What kind of support can the SSC provide?
 - Issue of Inactive Student Sections:
 - Great Lakes Maritime Academy
 - L’Institute Maritime du Quebec
 - University of Florida
 - Western Washington University

- How to re-engage? AAYA continues to send Faculty Advisors information and invites, including the Annual
- How can the SSC provide support and open avenues of communication?
- AAYA to work with the Faculty Advisors. Administration
- SSC to form an Outreach Committee
- **TO DO: ALL**
 - **AAYA to pull list of Students at inactive Student Sections AND all Students not affiliated with a Student Section**
 - **AAYA to create/update an SSC eGroup to provide a communication tool for the SSC to communicate with one another and all Student Section officers**

3) Super Student Section: To mirror the Membership & Sections' "Super Section" designation and help to recognize outstanding Student Sections

- Determine criteria. For Super Sections, the criteria includes:
 - Meeting Schedule (for the year) due by deadline
 - Financial due by deadline
 - Meeting notice sent out for each meeting
 - Membership Chair
 - YP Representative
 - Webmaster
 - Working and updated microsite
 - Attend at least one Council Meeting (June during the Chair Elect Seminar and at the Annual Meeting)
- Possible criteria: Measure how much
 - Support the Student Section provides to the Students
 - Involvement with SNAME
 - Involvement with Parent Sections and/or industry
 - Types of activities/ meetings
 - Attendance at Student Section and Parent Section meetings and HQ events (Annual Meeting)
- **TO DO: ALL**
 - **SSC Officers to come up with a list of criteria (not based on size of meetings or number of Student members)**

4) Officer roles

2013 Annual Meeting: AAYA to share 2012 survey results

- Student Job Fair: Steve DeBoer, Chair
 - Start to contact past participants (AAYA to provide list)
 - Work with AAYA on the Job Target website to set-up and open registration
 - Work on getting Student resumes for the Resume CD/ USB (depending on funding)
 - Promote thru marketing
 - Focus on recruiting Scholarship organizations and Graduate Schools
 - **TO DO:**
 - **AAYA to set up registration on Job Fair in the Career Center. Make Steve an admin**
 - **AAYA to send Steve list of all past participants (2009-2012), spreadsheet of scholarships within the industry and Graduate Schools**
- Student Design Competition: Allison Oswald, Chair
 - Improve on rutter concept
 - Find a better timing method/ mechanism
- Student Papers Track: T&R Representative
 - Start soliciting papers from Students
 - Determine how much time the Student Papers Track will require (in the past, 2:30pm – 5:30pm. Six 30-minute papers or 3 1 hour papers with Q&A)
 - **TO DO:**
 - **AAYA to send past info – invite letter, guidelines**

Roles, cont.

- Electronic Media Chair: Jonathan Steirer
 - Review the website
 - **Updates Needed:**

- **Flash images (photo slideshow) to be updated with 2012 Annual Meeting photos (see AAYA for images)**
- **Replace 2012 officers with photos and bios of 2013 officers**
- **Post all telecon agendas and notes online**
- Communications Chair: Sandy Misra
 - January issue to highlight the new SSC officers
 - Work on specific monthly date to avoid overlap with the eNewsLetter and TNT
 - Sandy to contact Student Sections for updates
 - **TO DO:**
 - **AAYA to add Sandy to the Constant Contact admin**
 - **Sandy to contact Sam regarding template, structure**
 - **AAYA to send list of Student Section Officers and Faculty Advisors**

Open Positions to be Appointed by SSC

- T&R Representative
 - Looking for candidate – possible lead
- SSS (Student Sections Standards) Chair
 - Colin to invite Eleni Lazaratou, NTUA Chair

5) 2013 Student Renewals and Membership: AAYA

- First eBlast going out to all unpaid Members and Student Members during the week of January 7
- SSC to touch-base with Student Section Chairs/Officers to remind everyone about renewals and the March 31st drop deadline
 - Tie in 5 Reasons to Belong brochure with reason(s) to renew
 - AAYA send unpaid lists to SSC to contact in groups
- **TO DO:**
 - **AAYA to send out unpaid lists to Student Section officers, Faculty Advisors**

6) Executive Committee Meeting: 1st meeting of 2013 – February 16

- Colin to determine what Executive Committee expects from the 2013 SSC – issues, plans, projects
- SSC projects:
 - 5 Reasons to Belong brochure
 - Outreach Committee for Student Sections
 - eGroup to maintain communication

V. REMINDERS

1) Class of 2011, 2012 and 2013 graduates

- Submit contact form to AAYA for graduation gift and \$35 renewal fee for the first year
- 4th eBlast going out to the 2013 mid-January
- Forms can be found online – www.sname.org

2) Next telecon: Monday, January 21, 4pmET