

THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
601 Pavonia Avenue, Suite 400, Jersey City, New Jersey 07306

Student Steering Committee Meeting

DATE: Monday, March 18, 2013
TIME: 4:00 Eastern Time
DIAL-IN #: 1-877-785-4761
GREEK DIAL-IN #: (+30) 0080044147359
ACCESS CODE: 24658536

SSC 2013 TELECON NOTES
March 28, 2013

I. ATTENDANCE

II. OLD BUSINESS

1) 5 Reasons to Belong

- Status update: Colin
 1. You have nothing to lose and everything to gain
 2. Publication discounts
 3. Information
 4. Networking
 5. Career Center/ Professional development
- Final version is now ready. Goal is to have brochure printed and available at the SCES 2013

2) Outreach Committee

- Status update: Allison Oswalt
 - Facebook
 - Student Sections & Link to SSC and SNAME
 - SSC Facebook created
 - Encourage all Students and Student Sections to like SSC page
 - Renewals
 - SSC Officers to call all Student Section Chairs about unpaid Students and collecting Senior's updated contact information forms

3) Super Student Section

- Status Update: Colin Shields
 - The criteria and "survey" will be sent out to all Student Section Chairs in April
 - Deadline: Last week of April

4) SSC Committee Advisor

- Status Update: Colin Shields
 - Application form posted online on the SNAME website, SSC website and went out in both the SNAME Newsletter and SSC eNewsletter
 - As of March 18, 0 applications
 - Track the open rates online and send direct invitations to the members – AAYA to set up the link for tracking
 - Ask the Executive Committee for suggestions
 - Send out an eBlast to all Members if no applications are received by mid April

- **TO DO:**
 - **AAYA to set up tracking link for the online application**

5) March Student Survey

- Status Update: AAYA
 - Send Colin Shields survey results – [see attached link](#)

6) Officer roles: UPDATES

2013 Annual Meeting

- Student Job Fair: Steve DeBoer, Chair
 - 2012 Invites and Thank you emails/letters to be sent out
 - AAYA to teach Steve DeBoer on setting up a career fair online
- Student Design Competition: Allison Oswalt, Chair
 - Find alternate timing system
- Student Papers Track: Matt Weklar, T&R Representative

Roles, cont.

- Electronic Media Chair: Jonathan Steirer
 - Update Student Sections site on the main SNAME webpage – Send AAYA updates and changes
 - Add Colin Shield's View from the Helm to the SSC website
 - Improve function as a vehicle to the SNAME website
 - Add PDF SSC eNews
 - Add FaceBook link
 - Add update on the 2013 Annual Meeting
 - Change slideshow
- Communications Chair: Sandy Misra
 - Topic(s) of the month – select topics from T&R Bulletins (Matt) and other updates
 - Track and distribute stats on open rates – see link:
<https://ui.constantcontact.com/rnavmap/evaluate.rnav/pidkhlajPRzLBgaEf1genj43?activepage=ecampaign.view.sent&pageName=ecampaign.view.sent&action=printver&v=8&agent.name=xpbdhmbagent.date=Tuesday%2C+March+12%2C+2013+at+9%3A00+AM+EDT&title=SSCeNewsletter+March+%28Sandy%29&agent.uid=1112632559095&ts=S0103>
 - Condense the eNews with more drop down options to skip to certain areas of interest versus scrolling thru the entire eNews
 - Featured:
 - Student Section
 - T&R Bulletin
 - Company
- JSAC Representative: Caleb Philbrook
- T&R Representative: Matt Weklar, Webb Institute
 - Every month, select one T&R Bulletin to highlight in the eNews
- SSS (Student Sections Standards) Chair: Tom Shea, Virginia Tech
 - Review the 2012 SSS Guide
 - Submit SSS topic of the month to Sandy for the April eNewsLetter

III. NEW BUSINESS

1) SSC eNewsLetter: Sandy Misra

- April eNewsLetter
 - Student Member
 - Company : Bristol Harbor
 - Student Section highlight: Matt Weklar
 - Industry question
 - SSS topic: Tom Shea to determine

2) Student Chair Elect Seminar: AAYA

- Dates: June 7 (Friday) – June 9 (Sunday)
- Location/Venue: Derek Hotel – Houston, TX
- Topics/Agenda
 - Agenda planned by Mark Groden, Past SSC Chair
 - Each officer will moderate a small group discussion on their area(s) in the SSC
 - Save the Date email and form sent out on Monday, March 25
 - Deadline: Friday, April 19
 - If not sure who will be attending, send AAYA a confirmation that Section will participate
 - Elections/ New officers

IV. REMINDERS

- 1) Class of 2011, 2012 and 2013 graduates
 - Submit contact form to AAYA for graduation gift and \$35 renewal fee for the first year
 - 3rd eBlast went out on February 6
 - Forms can be found online – www.sname.org
2. Renewal for 2013
 - AAYA to send unpaid Student rosters to Student Section leadership this week
- 3) Next telecon: Monday, April 1, 4pm ET**