



FOCAL POINT
DATA RISK



riskconnect.
Integrated Risk Management Solutions™

The Future of Integrated Risk Management

Speakers:

- Quin Rodriguez, VP of Strategy - Riskconnect
- Jannie Wentzel, Principal - Focal Point Data Risk

Speakers



Quin Rodriguez As Vice President, Strategy, for Riskconnect, Quin is responsible for leading Riskconnect's vision to drive growth and engagement in the Integrated Risk Management market and developing partnerships with organizations that can help further that mission.



Jannie Wentzel Jannie is a Principal in Focal Point's Governance, Risk, and Compliance Practice. He has vast experience in leading GRC program designs and implementations on diverse client projects. Jannie's expertise includes Enterprise Risk Management (ERM), Operational Risk, Compliance Management, and more.

Agenda

- **Putting Risk Management in Context**
- **Risk Management Challenges**
- **A New Approach**
- **Maturing Your Program**
- **Integrated Risk Management Approach**
- **Benefits**
- **Takeaways**

THIS ISN'T YOUR GRANDFATHER'S RISK MANAGEMENT.

Risk management and corporate compliance aren't new.

So what's happening?





A SHIFT IS HAPPENING.

NOW,
EVERYONE
IS A
JOURNALIST

24
HOURS
A DAY.



YOUR REPUTATION
UNDER SCRUTINY

INCREASING
REGULATIONS

ARE FORCING
YOU TO REACT
FASTER.



A Changing World...

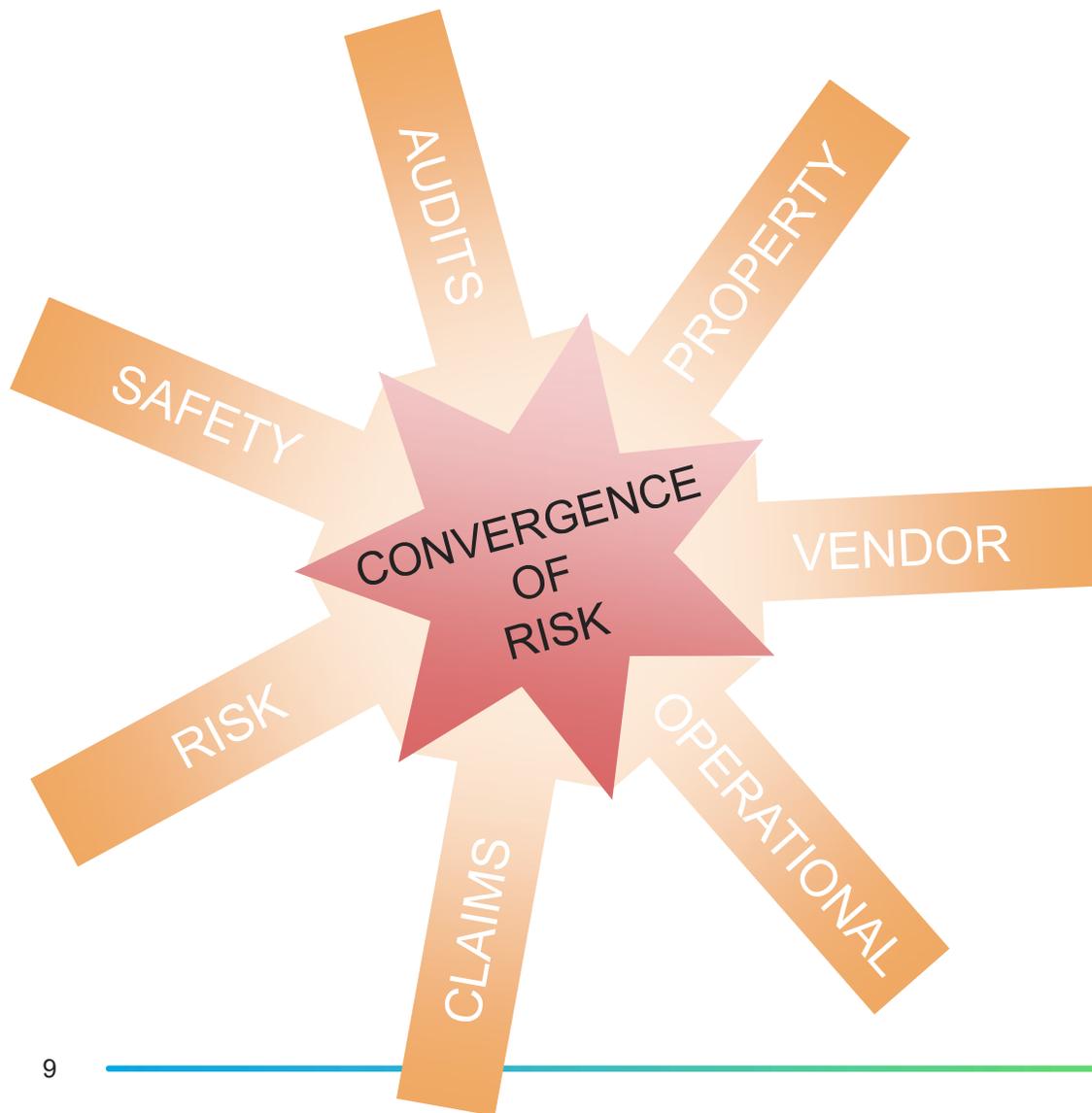
The Fourth Industrial Revolution

A World Economic Forum report on September 2015 identified 21 tipping points – moments when specific technological shifts hit mainstream society – that will shape our future digital and hyper-connected world by 2025. Below some extracts:

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- 1 trillion sensors connected to the internet – 89.2%
- First Robotic pharmacist in the US – 86.5%
-
- 30% of corporate audits performed by AI – 75.4%
- ...
- The first AI machine on a corporate board of Directors – 25.2%

“Whereas the short term impact of AI depends on whether it can be controlled at all... All of us should ask ourselves what we can do now to improve the chances of reaping the benefits and avoiding the risks”

“Transcendence looks at the implications of AI – but are we taking AI seriously enough?” Stephen Hawking, Stuart Russel, et al.

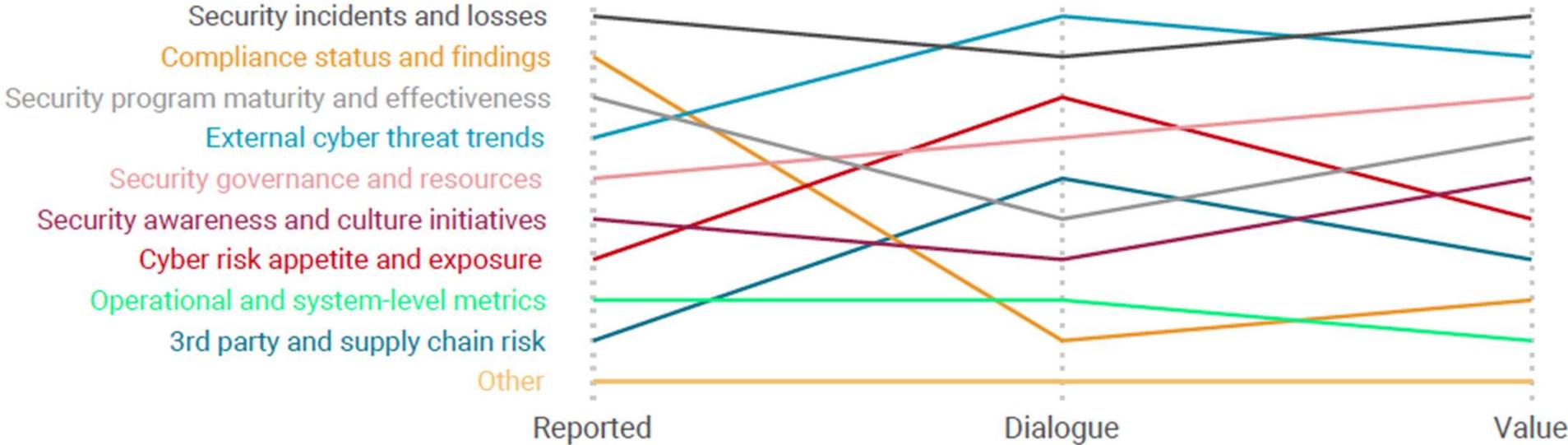


C-SUITES ARE DEMANDING GREATER:

TRANSPARENCY
NORMALIZATION
AGGREGATION
DATA VISIBILITY
REPORTING
AGILITY

Highlights from the 2018 Cyber Balance Sheet Report

Comparison of how Board-level Cybersecurity Metrics are Reported, Discussed, and Valued



Highlights from the 2018 Cyber Balance Sheet Report

Metrics Identified as Most Valuable to the Board



Typical Risk Management Challenges



Increasing Regulatory Demand

- Constant changes in laws, regulations, industry standards
- Required to provide and manage more complex environments



Lack of Resources

- Lack of resources to manage and track incidents/issues
- Follow-up is time consuming and inefficient
- Demand rises and falls, making resource allocation a challenge
- Lack of central database



Lack of Standardization

- No holistic view of risk
- No centralized database for analysis
- No standardized rating system
- Report preparation requires significant level of effort



Value Left Unrecognized

- Risk program has not been evaluated since implementation
- Lack of confidence in Risk program
- Difficult to present value of the risk program to leadership
- Opportunities for improvement or optimization have not been identified

Risk Management Overview

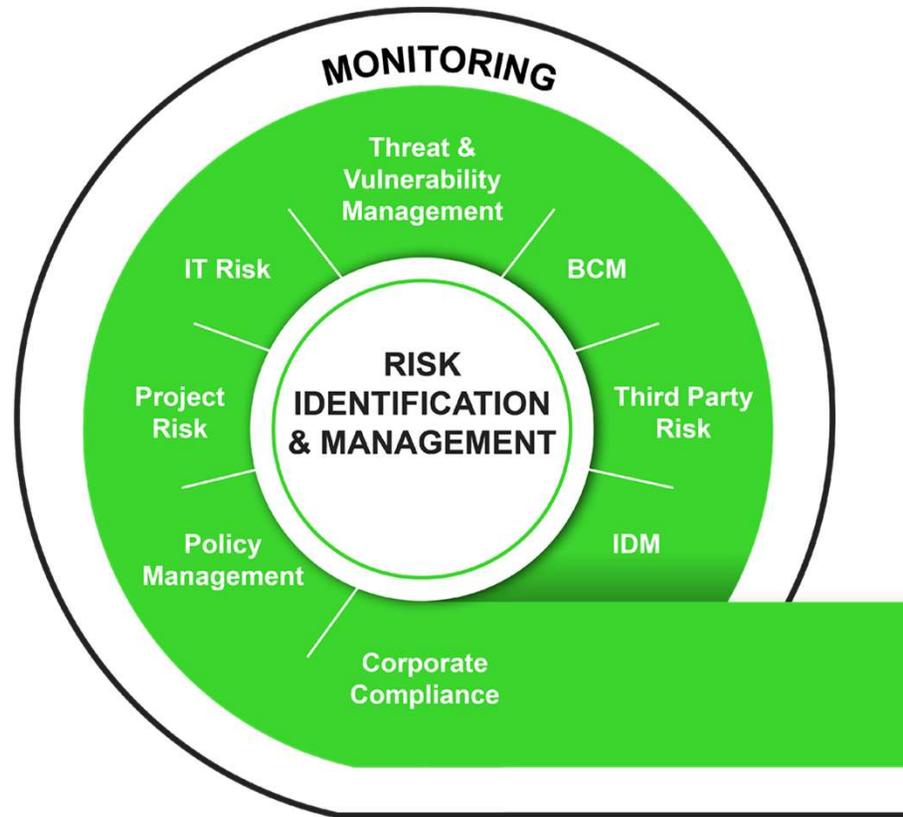


Identify: Understand the full universe of risks that could jeopardize your organizational objectives.

Mitigate: Evaluate and prioritize those risks, based on their potential impact to your business. Integrate risk mitigation activities for exponential reduction in risk profile.

Monitor: After initial mitigation, monitor to ensure the risk remains at an acceptable level.

Integrated Risk Management Alignment



Risk Management Maturity



The Benefits of Integrated Risk Management



Transparency

Centralized dashboard for increased visibility and monitoring and easy to maintain



Reduced Risk

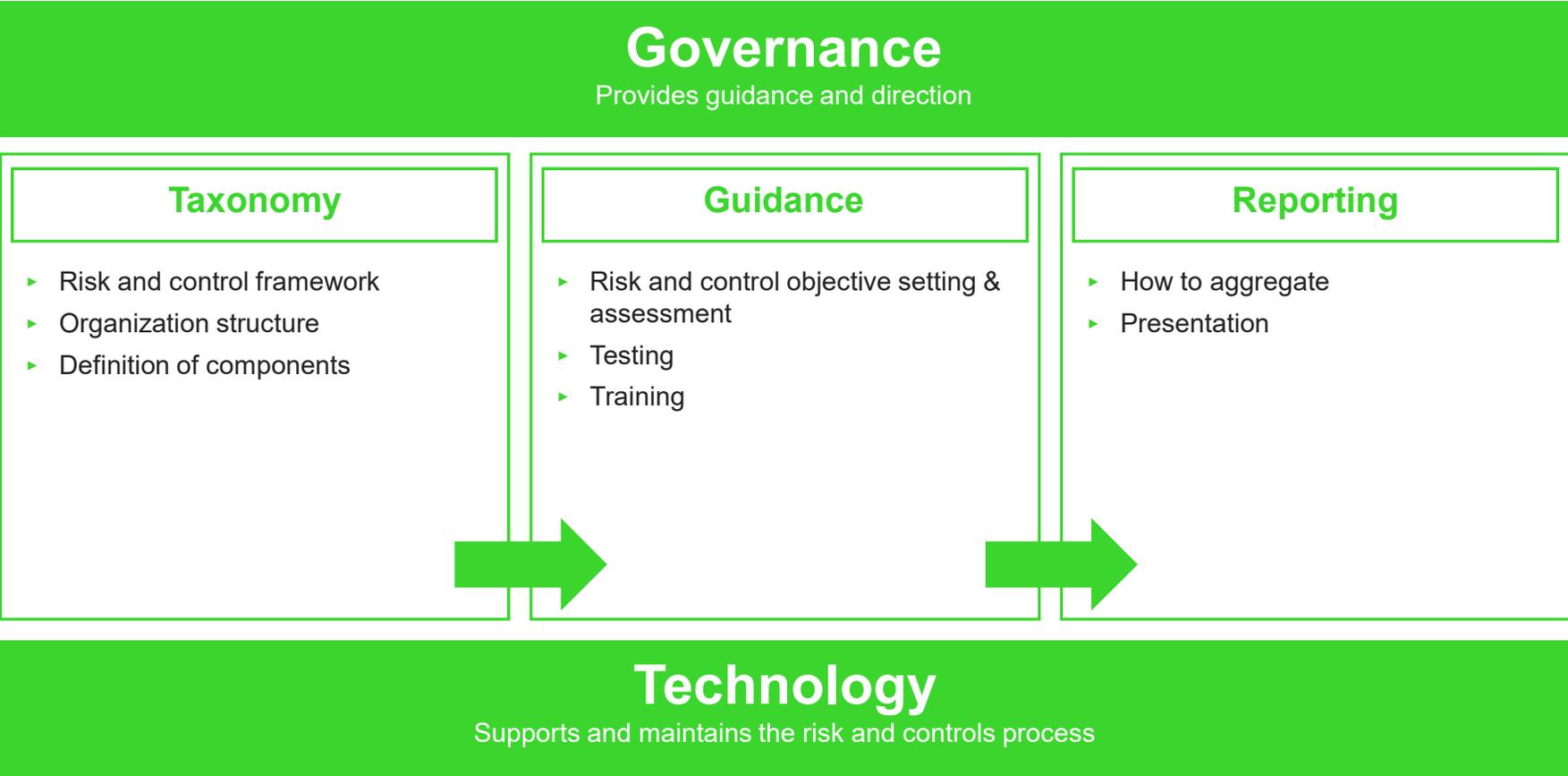
Identify high-risk access areas and focus efforts there



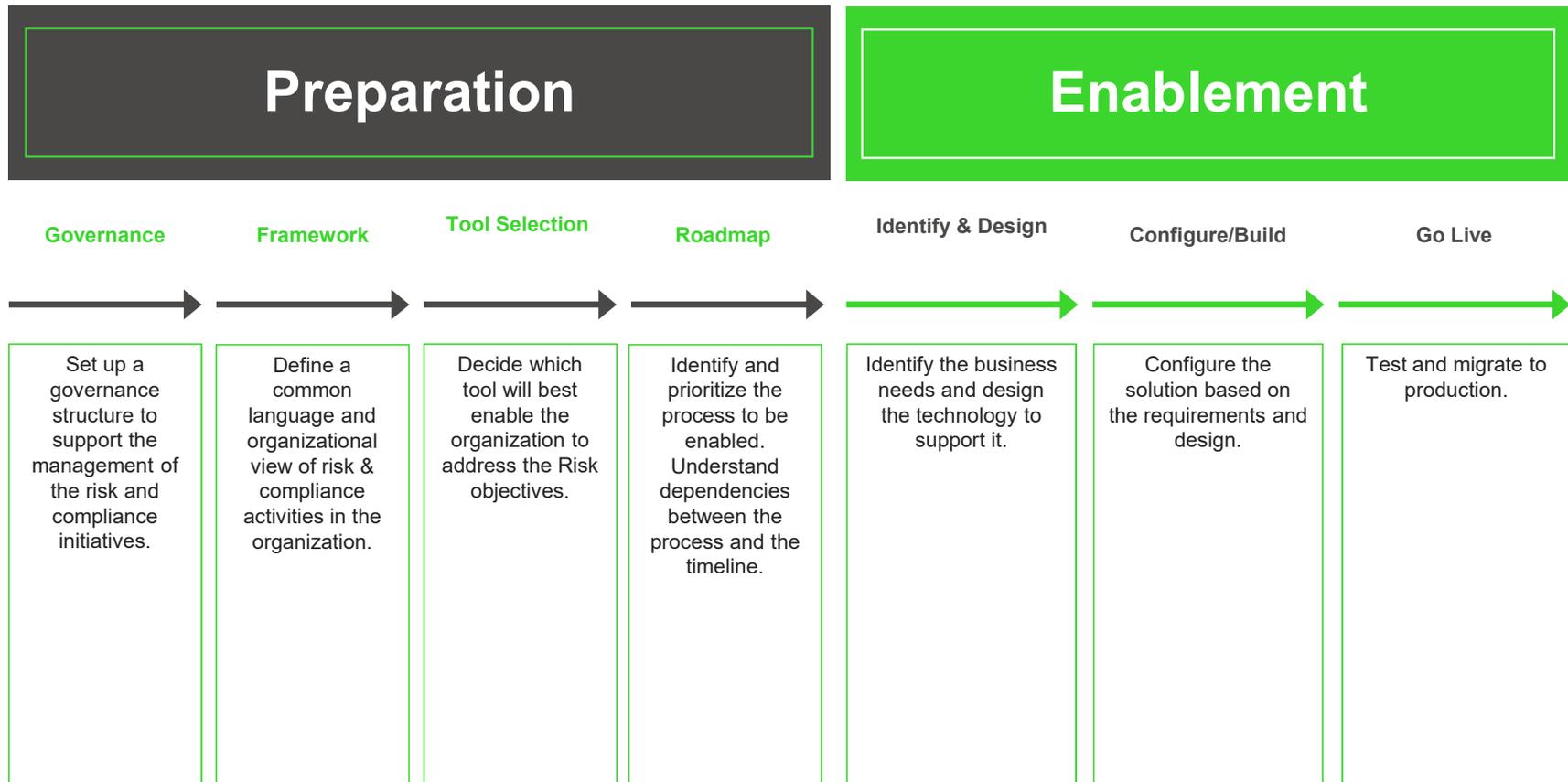
High Performance

Better decision-making and planning capabilities for the business

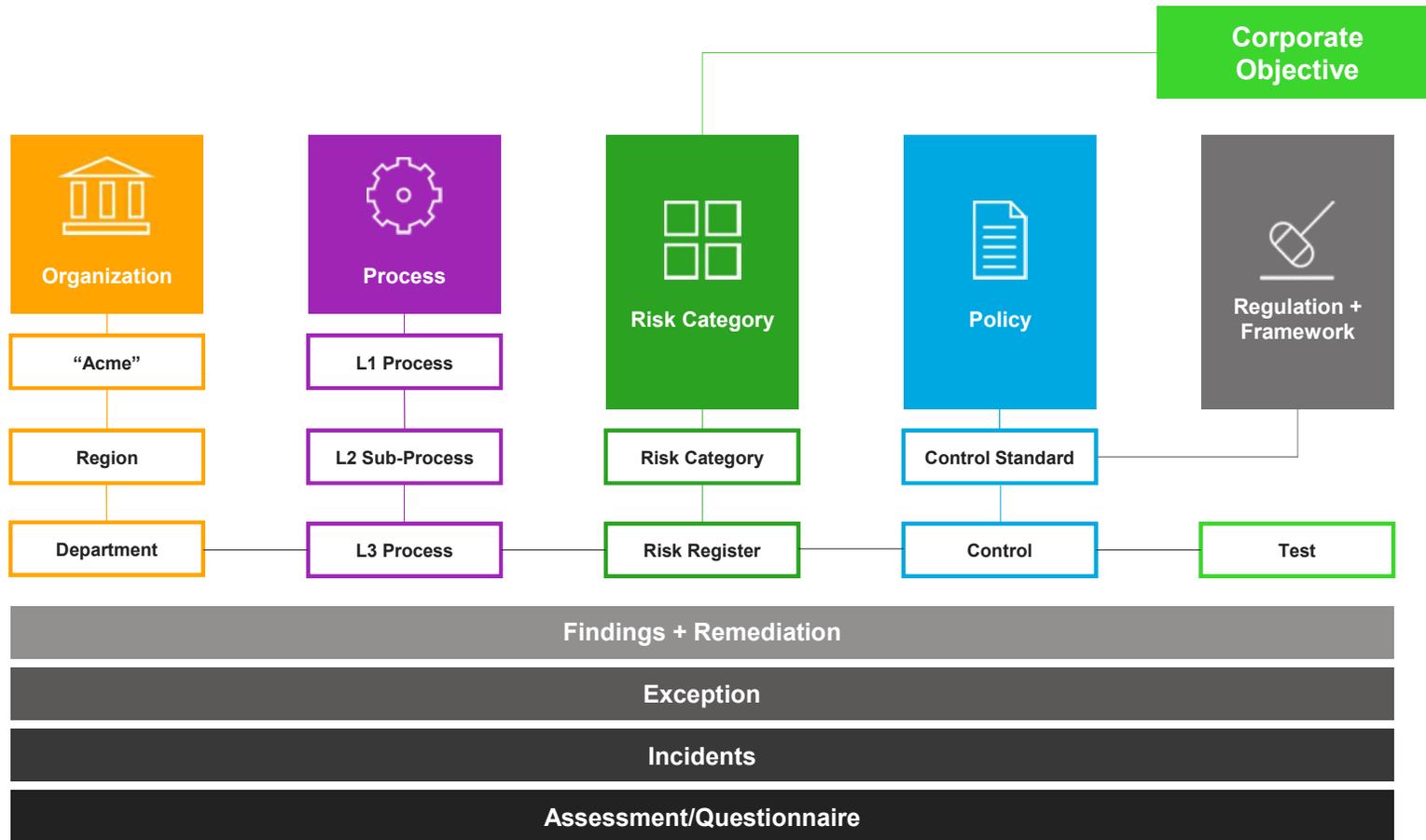
The Risk Foundation



Suggested Approach



Framework Example



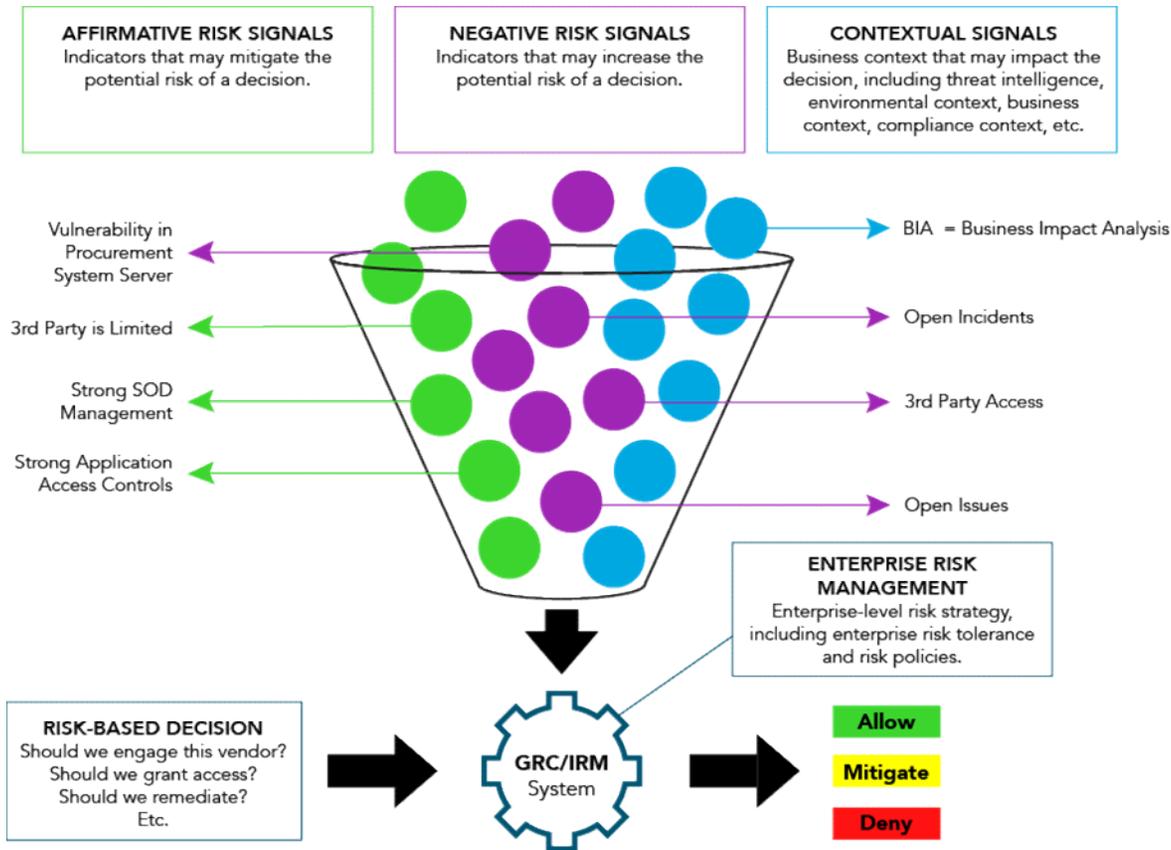
Integrated Risk Management

▼ Relationships

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Example: What is the exposure in the Procurement System Server



Best Practices

- Cultivate a systematic approach to identifying internal and external partners, and create an engagement model rooted in accountability
- Utilize Organizational Change Management experts, if available
- Engage your Learning and Communications teams
- Leverage your internal and external audit functions
- Align how to measure performance and policy your storytelling capabilities early on to articulate ongoing value, needs, risks and wins

Takeaways

Don't underestimate the importance of the following:

Political alliances and influence

Impact of change on the organization

Lack of awareness to your own maturity vs. capabilities and the organizational capacity for change

Education and Communication

“Trying to predict the future is like trying to drive down a country road at night with no lights while looking out the back window.”

— [Peter F. Drucker](#)



Thank You

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