



NATIONAL SOCIETY FOR  
**HISTOTECHNOLOGY**

*Connecting. Empowering. Innovating.*

# Annual Report

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## ANNUAL REPORT

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  - Board of Directors
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- An abstract geometric design in the bottom right corner of the page. It features several overlapping cubes in various shades of blue and white. To the left of the cubes, there is a pattern of thin, parallel white lines on a dark blue background, creating a sense of depth and movement.

## WORDS FROM 2021 NSH President

# DIANE STERCHI, MA, HTL(ASCP)



**"I will see you  
as Immediate  
Past President  
in person in  
Reno at our  
'22 Annual  
Convention"**

| **Diane Sterchi**

2021 was my last year proudly serving as the NSH President. I want to thank all the board members, members, and a great professional staff for making my presidency a learning and wonderful experience. I am looking ahead to future presidents and the new proposals for NSH.

2021 marked another unusual year for NSH. The introduction of the COVID-19 pandemic in 2020 forced the Board to scramble to make difficult decisions regarding the Annual Convention. In 2021, as the pandemic continued, we were no longer scrambling but the Board was still confronted with many difficult decisions regarding the Annual Convention early in the year. A survey was sent to members and conference attendees asking questions on their ability to attend in-person meetings and travel. Survey results reflected that although many, personally (didn't we all), wanted to attend an in-person meeting, restrictions caused by the virus prohibited them. We once again made the decision to host a virtual version of the Annual Convention. The virtual Convention was a great success! Workshops were highly rated as well as the social activities.

Our 2021 House Delegates was finished in record time, with materials shared well in advance. Let's keep the momentum going in 2022!

In November, the Board refined our strategic plan, and we were so excited to meet in-person. The energy in the room was high and a facilitator guided us through strategic discussion with positive outcomes. We will keep members updated via The Block as plans progress.

Due to COVID, we could not conduct in person visits on Capitol Hill to see our congressional representatives, but we did send letters and make calls to stop PAMA cuts in collaboration with our allied societies. It worked!

Keep a positive outlook throughout 2022 and make it great. Shake of the virus blues, share your experience and expertise, encourage others to enter the wonderful histology field, stay healthy, and always be professional, respectful, and kind to others.

## NSH Board of Directors

# Directors



**Hector Hernandez, Elizabeth Sheppard, MBA,  
HT(ASCP)**

*President-Elect*



*Immediate Past President*



**Michelle Bell,  
HT(ASCP)**

*Secretary*



**Elizabeth Chlipala,  
BS, HTL(ASCP), QIHC**

*Treasurer*



**Konnie Zeitner,  
HTL(ASCP)**

*Speaker of the House*



**Luis Chiriboga, PhD,  
HT(ASCP), QIHC**

*Region I Director*



## NSH Board of Directors

# Directors



**Michelle Hart,**  
**HT(ASCP)**  
*Region II Director*



**Sue Clark, BS**  
*Region III Director*



**Dawn Schneider,**  
**HT(ASCP)**  
*Region IV Director*



**Colleen Forster, BS,**  
**HT(ASCP), QIHC**  
*Region V Director*



**Donna Willis,**  
**HTL(ASCP)**  
*Region VI Director*



**Andre Zamorano**  
*Region VII Director*

## NSH Board of Directors

# Directors



**Jeremy Johnston, BS,  
HT(ASCP), QIHC**  
*Region VIII Director*



**Nadia Gale**  
*Region IX Director*



**Sharon H. Kneebone,  
FASAE, CAE**  
*Executive Director*

**Our Society's**

# Vision & Mission

**NSH began updating its strategic plan in 2019 at the NSH Annual Convention in New Orleans. The NSH Board of Directors met in November 2021 to enrich the plan for a post-pandemic world.**



## **Our Vision**

A recognized profession of global histotechnology leaders, integrated into quality patient care and included at the policy and clinical tables.

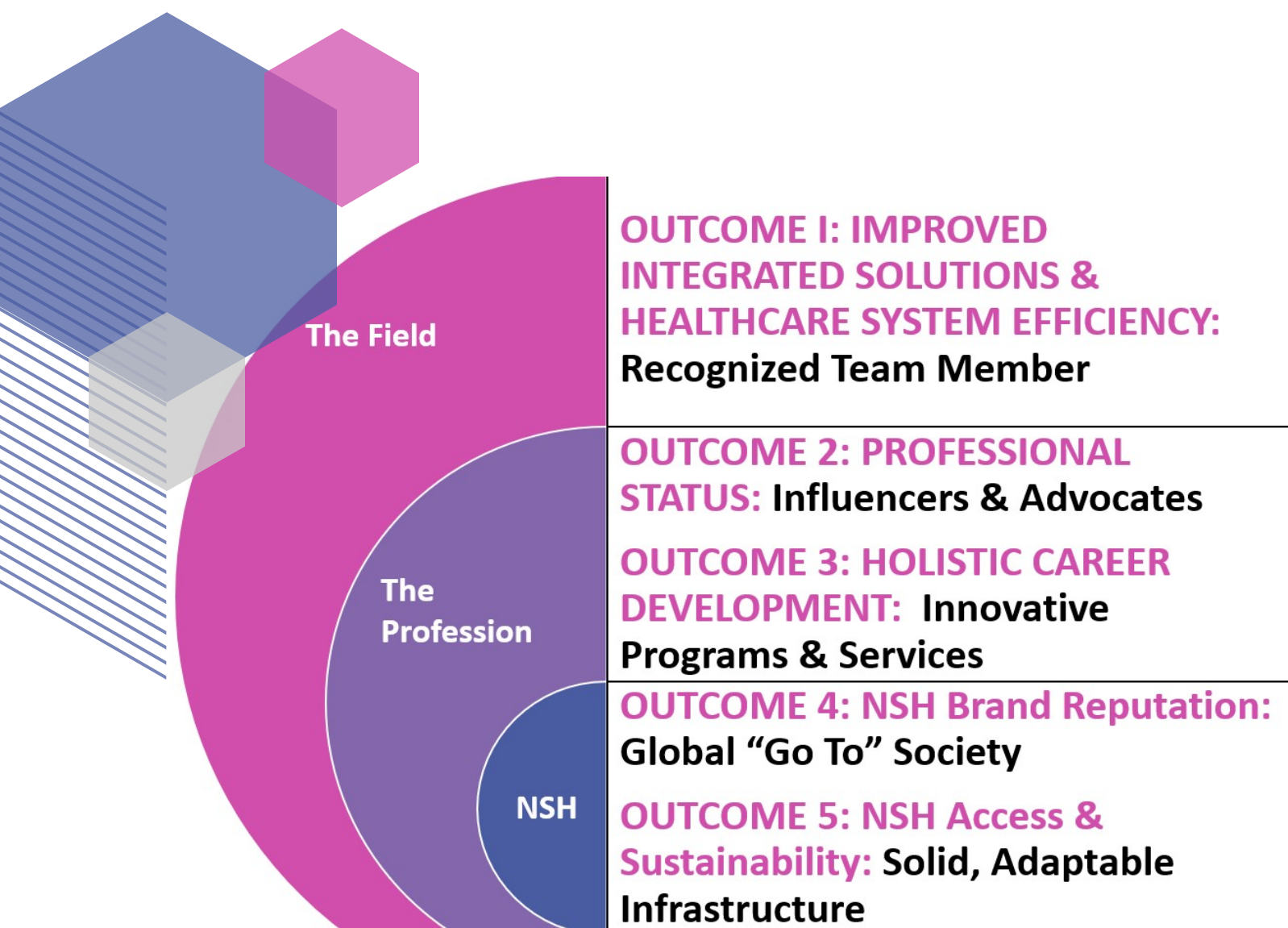
## **Our Mission**

To improve patient outcomes by shaping histotechnology through a global community of professionals committed to education, advocacy, and quality care.

Our Society's

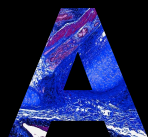
# Outcome Statements

We addressed the "What" and the "How" in our 2019 strategy process. In 2021 we addressed the "Why" and what will be different based on our strategy.

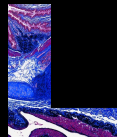




# 2021 Chairs



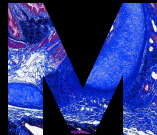
Awards  
LaVinia Ray, HT(ASCP)



Local Engagement  
Dee Wolfe, HTL(ASCP), QIHC



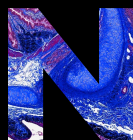
Budget & Finance  
Jeannette Wallen, MBA,  
HT(ASCP), QIHC



Membership  
Clare Thornton, HTL(ASCP),  
QIHC



Bylaws  
Joanna Barton, BS,  
HTL(ASCP)



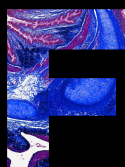
Nominations-Election  
Jane Parr, BS, HTL(ASCP)



Education  
Kelli Goodkowsky,  
MEd, HT(ASCP)



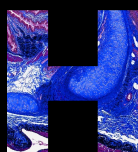
Public Policy Strategy  
Luis Chiriboga, PhD, HT(ASCP), QIHC  
Beth Sheppard, MBA, HT(ASCP)



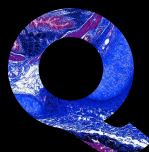
Financial Audit  
AnnaStacia Penrod,  
MBA, HTL(ASCP)



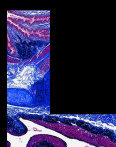
Public Relations  
Christie Gowan, HT(ASCP)



Hard Tissue  
Philip L. Seifert,  
HTL(ASCP)



Quality Management  
Kathleen Dwyer, HT(ASCP)



Legislative  
Amanda Kelly, MBA,  
HTL(ASCP)



Veterinary, Industry & Research  
David Krull, HT(ASCP), QIHC

# Our Society's Volunteers

**NSH is a volunteer-led organization. We cannot provide the value we do without our volunteers. In 2021, 303 people volunteered in one capacity or another, a 10% increase over 2020!**

## 2021 HOD

NSH held its annual House of Delegates meeting virtually, with the House leadership gathering in Baltimore in-person to ensure a smooth meeting. The 2021 meeting was one of the best on record. Bylaws Chair Joanna Barton, BS, HTL(ASCP) did an outstanding job preparing the delegation to consider three amendments. All were accepted as presented and AnnaStacia Penrod, MBA, HTL(ASCP) was elected as our first Audit Committee Chair. Speaker of the House Konnie Zeitner, HT(ASCP)HTL presided over one of our quickest meetings to date. The delegation was called to order at 5:39 pm Eastern and adjourned at 6:46 pm Eastern.

The House accepted three bylaws amendments to update our committee structure to meet current and future needs and to include all chairs as delegates.



Joanna Barton passing the gavel to incoming Speaker of the House Konnie Zeitner.

2021

# Awardees



**Mary Faith Abbuhl,  
HTL(ASCP), QIHC**

*Leica Leadership  
in Management  
sponsored by:  
Leica Biosystems*



**Elizabeth Chlipala,  
HTL(ASCP), QIHC**

*Jules Elias Excellence in  
Immunohistochemistry  
sponsored by:  
Richard Cartun, MD, PhD*



**Sheila Criswell, PhD,  
HTL(ASCP), QIHC**

*Journal of  
Histotechnology  
Editor's Award*



**Crosby, et. al.**  
*Outstanding  
Publication in the  
Journal of  
Histotechnology*



**David Davis,  
HT(ASCP), QIHC**  
*Newcomer Helping  
Hand Scholarship  
sponsored by:  
Newcomer Supply*



**Ada Feldman, MS,  
HTL(ASCP)**  
*Histotechnologist  
of the Year  
sponsored by:  
Epredia*

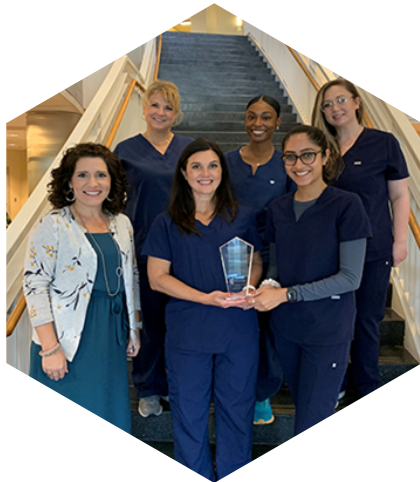


2021

# Awardees



**Kristin Milich**  
*Cancer Diagnostics*  
*Frank J. Monek*  
*Memorial Scholarship*



**University of Mississippi  
Medical Center**  
*Peggy Wenk*  
*Histology Program*  
*sponsored by:*  
*Sakura Finetek, USA*



**Brenda Schlosser,  
HTL(ASCP)**  
*Excellence in*  
*Standardization of*  
*Immunohistochemistry*  
*sponsored by:*  
*Agilent/Dako*



**Beth Sheppard, MBA,  
HT(ASCP)**  
*President's Award*



**Pamela Vizcarra,  
HTL(ASCP), QIHC**  
*Lee Luna Foreign*  
*Travel Scholarship*  
*sponsored by:*  
*Sakura Finetek, USA*



**Carol Whiting,  
HT(ASCP)**  
*Ann Preece Award*  
*sponsored by:*  
*Polysciences, Inc.*



2021

# Award Sponsors



Richard Cartun, MD, PhD



Agilent  
Dako



2021

# NSH Convention

NSH held its second virtual convention due to COVID-19 concerns.



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Loved it! From beginning to end it was amazing! I can't wait to get back to in person next year!

~2021 Attendee

I'm sure a lot of work went into the virtual aspect of the convention, and it showed. I enjoyed all the talks I viewed, the speakers were knowledgeable and well-spoken. I am happy with the CE hours I received and the products I saw exhibited. Thank you for another great Convention!!!

~2021 Attendee



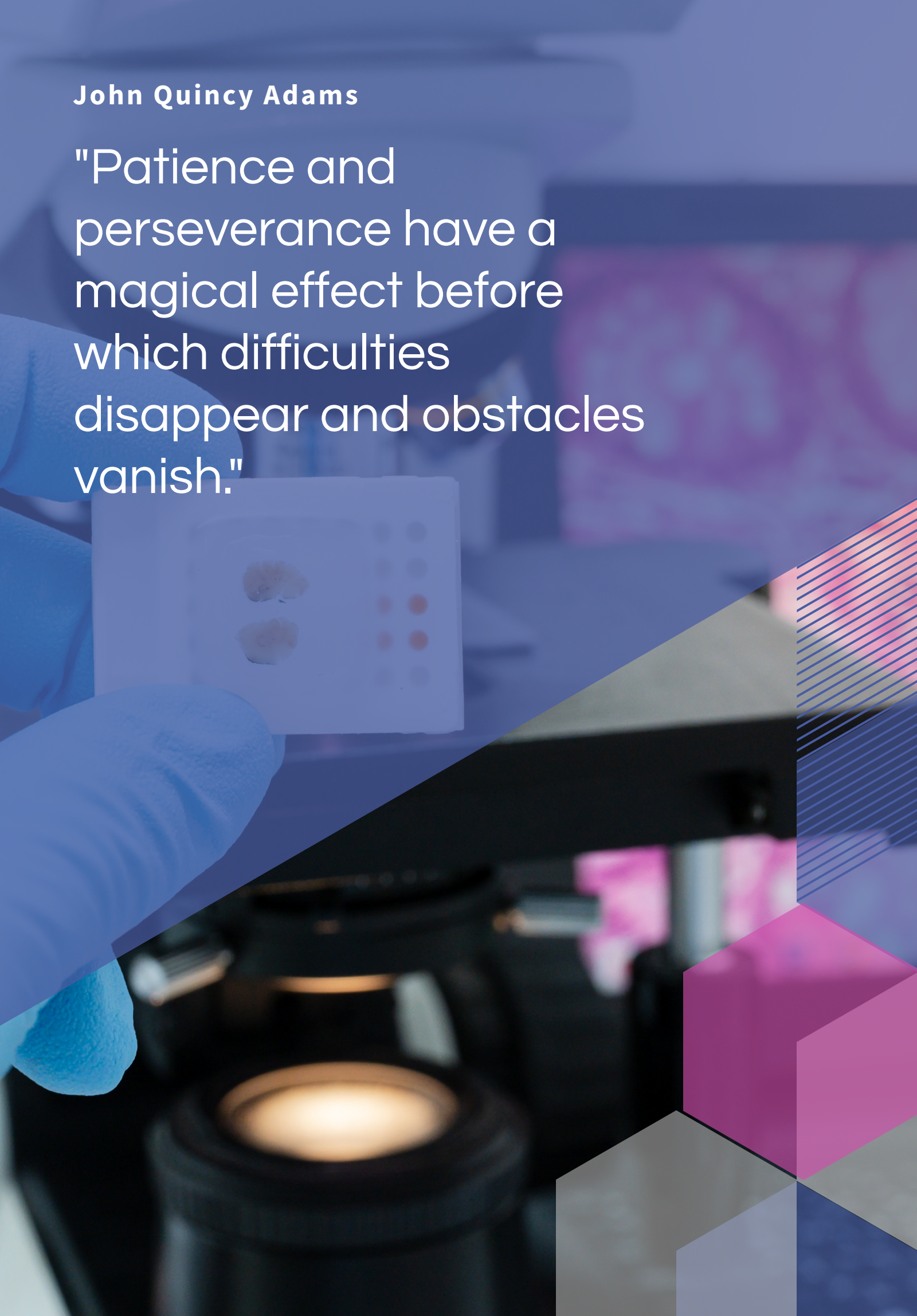
I loved it, the participants and speakers were so friendly and welcoming, almost all the topics were relevant to my practice. It was hard to choose which of the workshops to attend, there was so much on.

~2021 Attendee



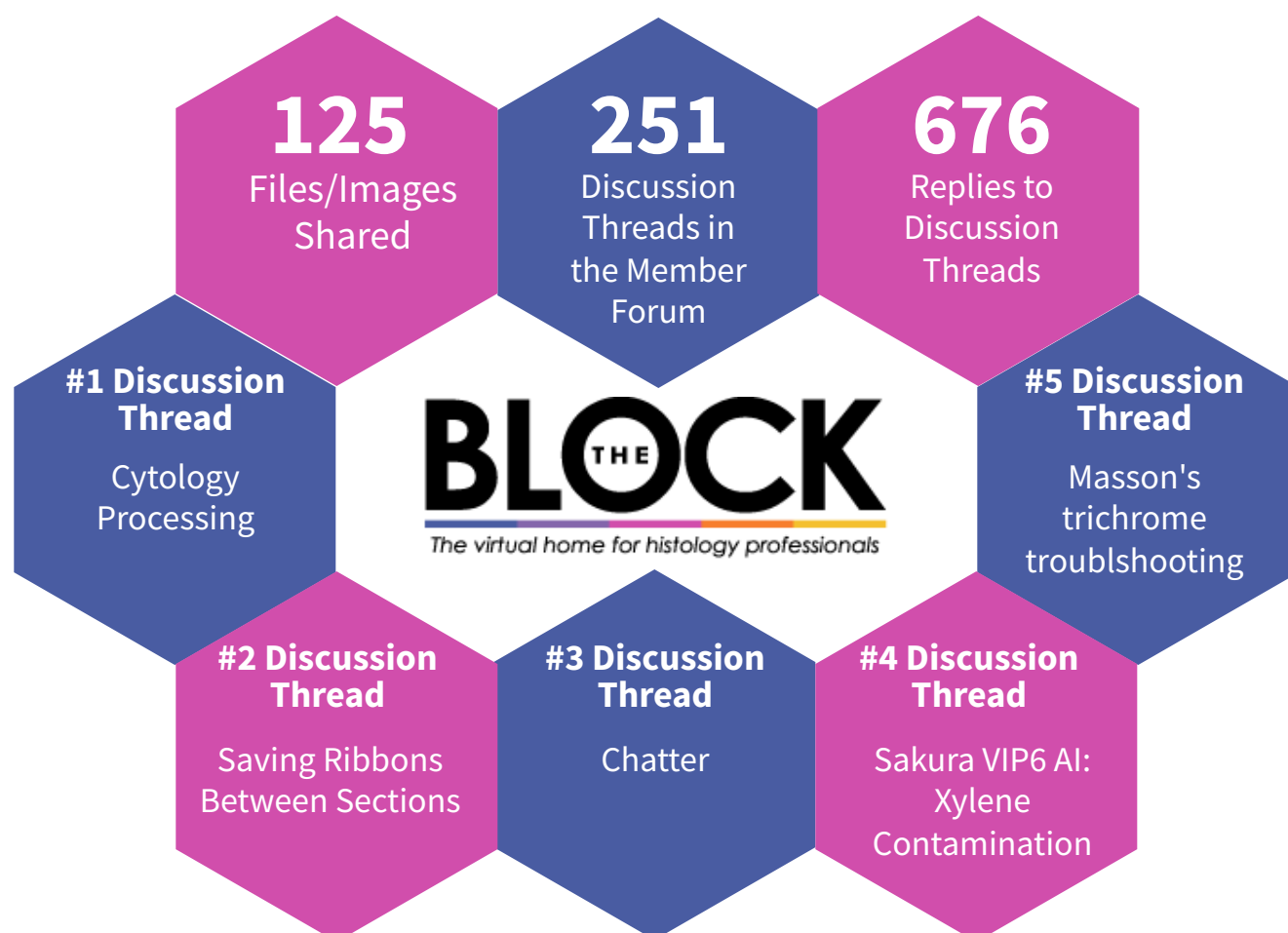
John Quincy Adams

"Patience and  
perseverance have a  
magical effect before  
which difficulties  
disappear and obstacles  
vanish."



Our Society's

# Annual Impact



## 2021 Histotechnology Professionals Day

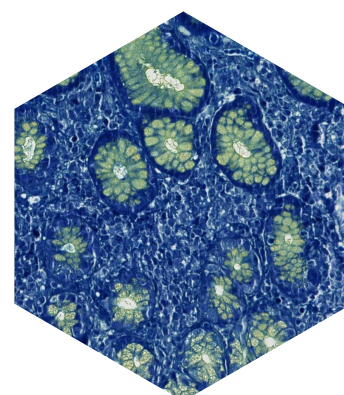


On March 10, 2021 Histotechnologists around the country celebrated together!

NSH sponsored the annual Art of the Stain contest and hosted a virtual happy hour.

### 2021 Art of the Stain Winner

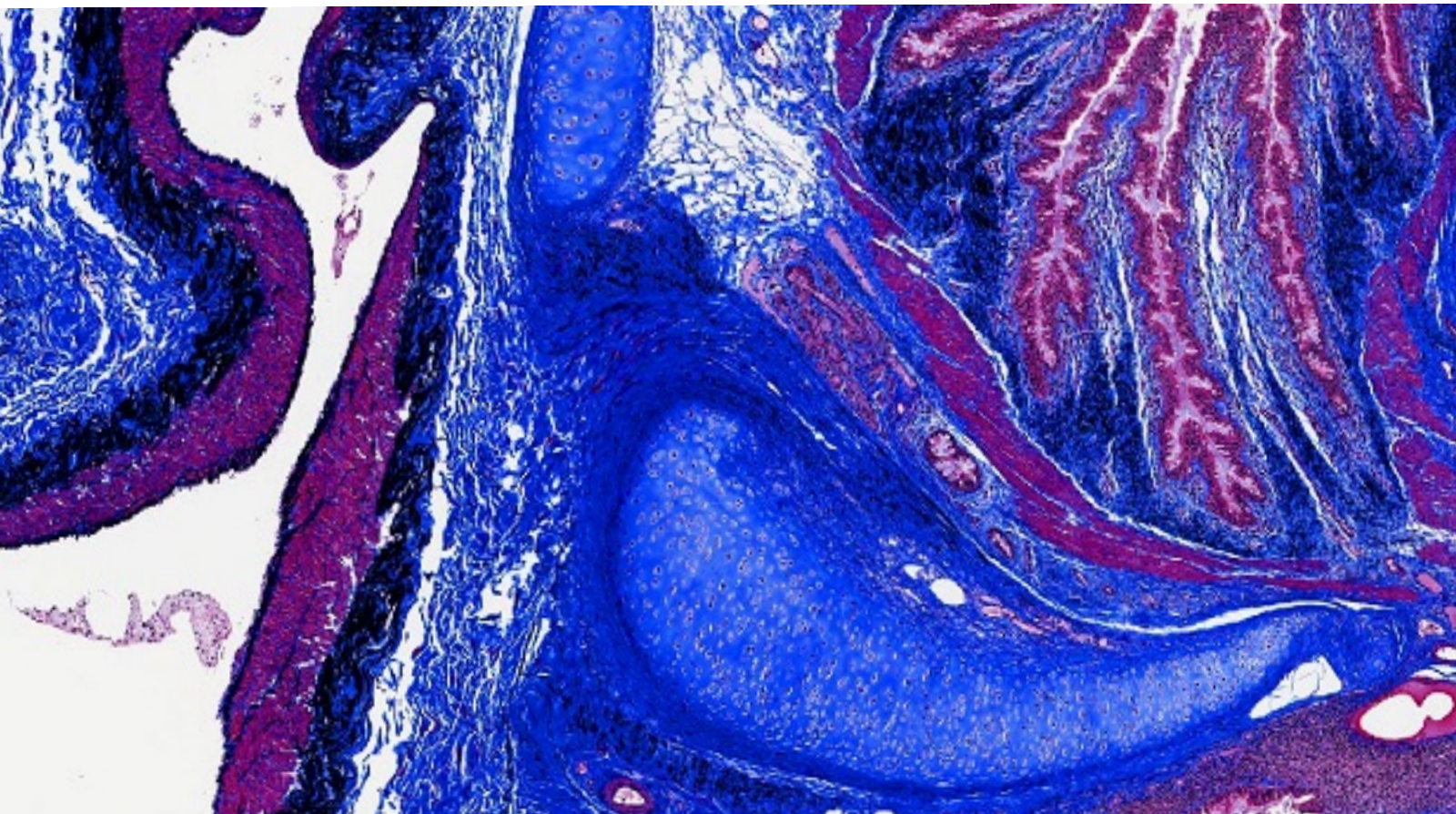
Alcian Yellow Toluidine Blue  
Submitted by Christine Carreira, HTL(ASCP)





Our Society's

# Annual Impact

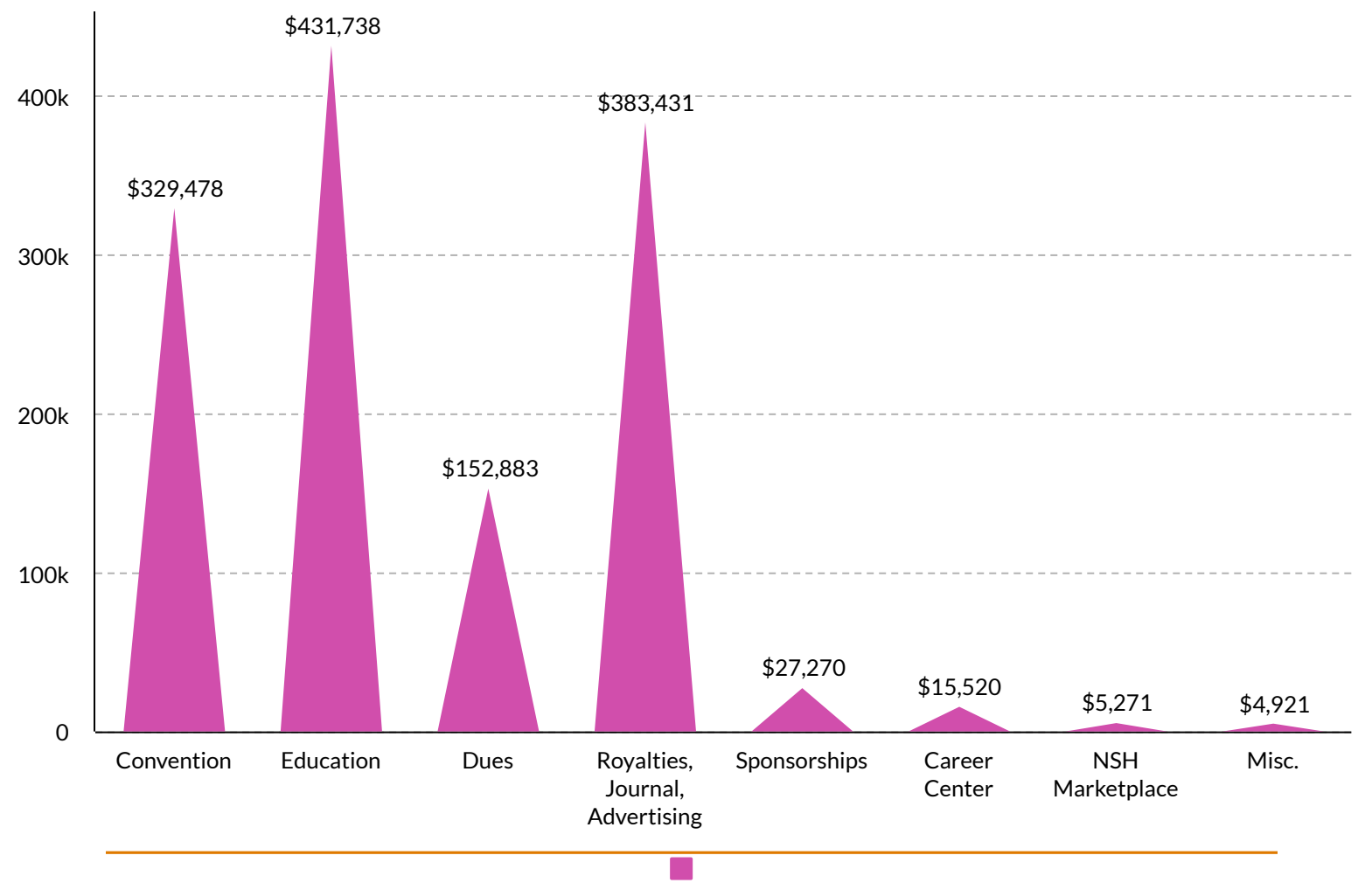


Our Society's

2020 Audited Financials

In 2020, NSH was fortunate to cancel its Reno, NV meeting space and move the contract to 2022 without penalty. The Society experienced a significant reduction in its income due to COVID restrictions but still managed a positive net operating income by 12/31/2020.

2020 Income

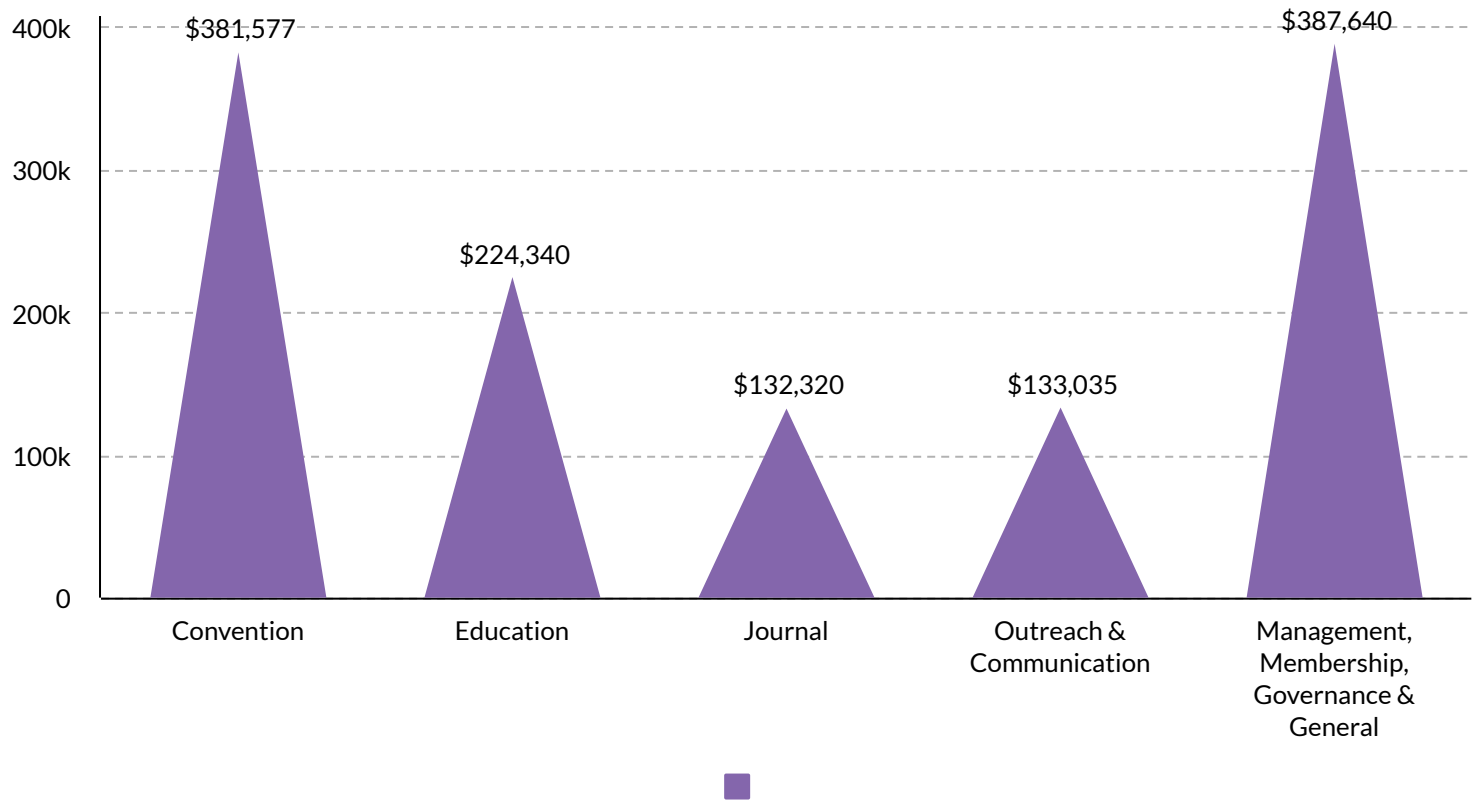


Our Society's

2020 Audited Financials

In 2020, NSH was fortunate to cancel its Reno, NV meeting space and move the contract to 2022 without penalty. Our staff did an exemplary job containing expenses resulting in \$91,600 net operating income and \$215,582 income.

2020 Expense



## Our Society's

# 2020 Audited Financials

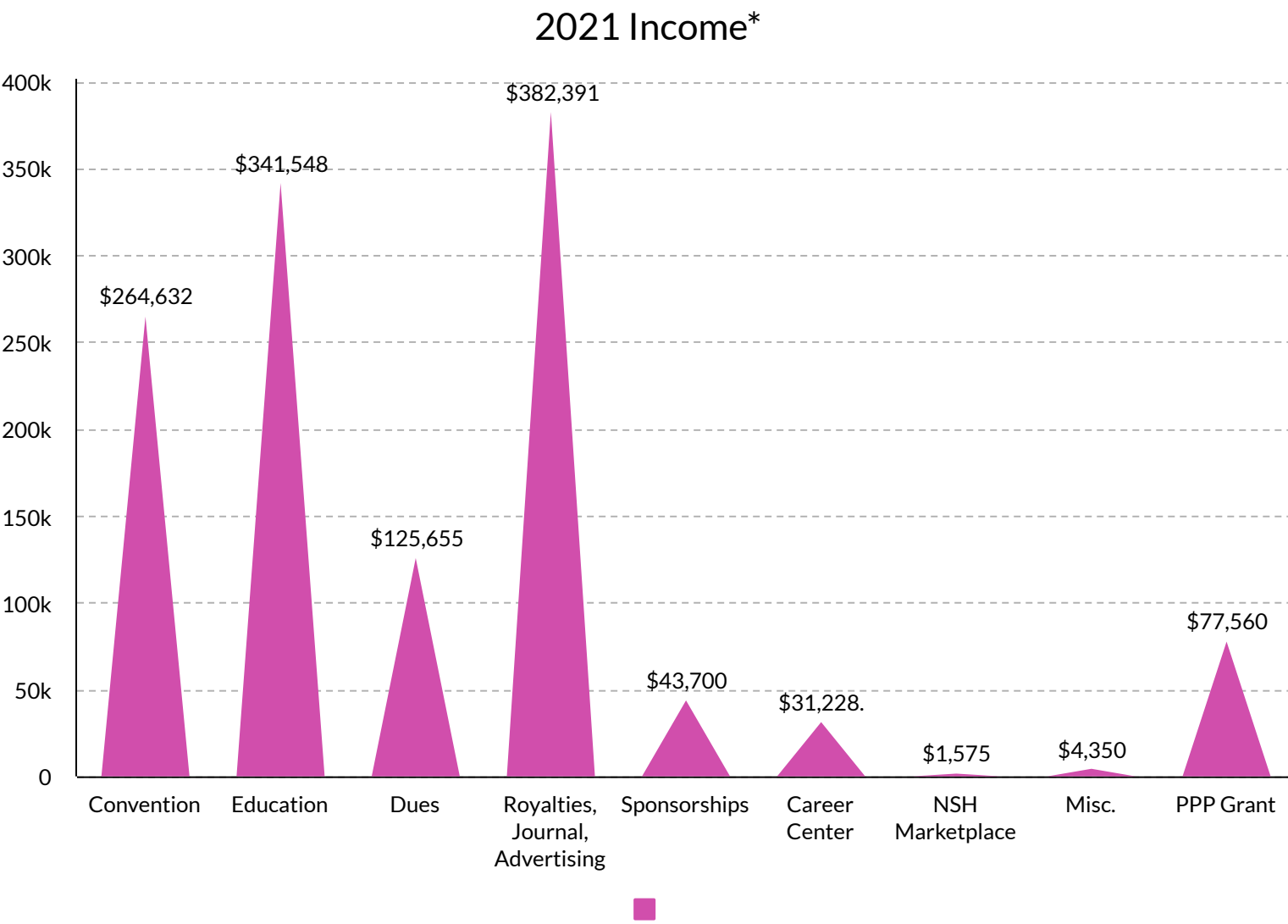
In 2020, NSH was fortunate to cancel its Reno, NV meeting space and move the contract to 2022 without penalty. The Society experienced a significant reduction in its income due to COVID restrictions but still managed a positive net operating income by 12/31/2020.

| Assets                                  | 2020               | 2019               |
|---|--------------------|--------------------|
| <b>CURRENT ASSETS</b>                   |                    |                    |
| Cash and cash equivalents               | \$149,018          | \$121,177          |
| Accounts receivable                     | \$72,111           | \$72,857           |
| Prepaid expenses and other assets       | \$37,043           | \$51,000           |
| Total current assets                    | \$258,172          | \$245,034          |
| <b>NON-CURRENT ASSETS</b>               |                    |                    |
| Property and equipment, net             | \$85,887           | \$66,198           |
| Security Deposit                        | \$1,060            | \$1,060            |
| Investments                             | \$1,508,312        | \$1,384,329        |
| Total non-current assets                | \$1,595,259        | \$1,451,587        |
| <b>Total Assets</b>                     | <b>\$1,853,431</b> | <b>\$1,696,621</b> |
| Liabilities and Net Assets              | 2020               | 2019               |
| <b>CURRENT Liabilities</b>              |                    |                    |
| Accounts payable & accrued expenses     | \$44,413           | \$70,662           |
| Deferred registration fees              | \$68,125           | \$88,400           |
| Deferred dues, subscriptions, SC        | \$95,004           | \$107,252          |
| Total current liabilities               | \$207,542          | \$266,314          |
| NET ASSETS W/O DONOR RESTRICTIONS       | \$1,645,889        | \$1,430,307        |
| <b>Total Liabilities and Net Assets</b> | <b>\$1,853,431</b> | <b>\$1,696,621</b> |



# Our Society's 2021 Income

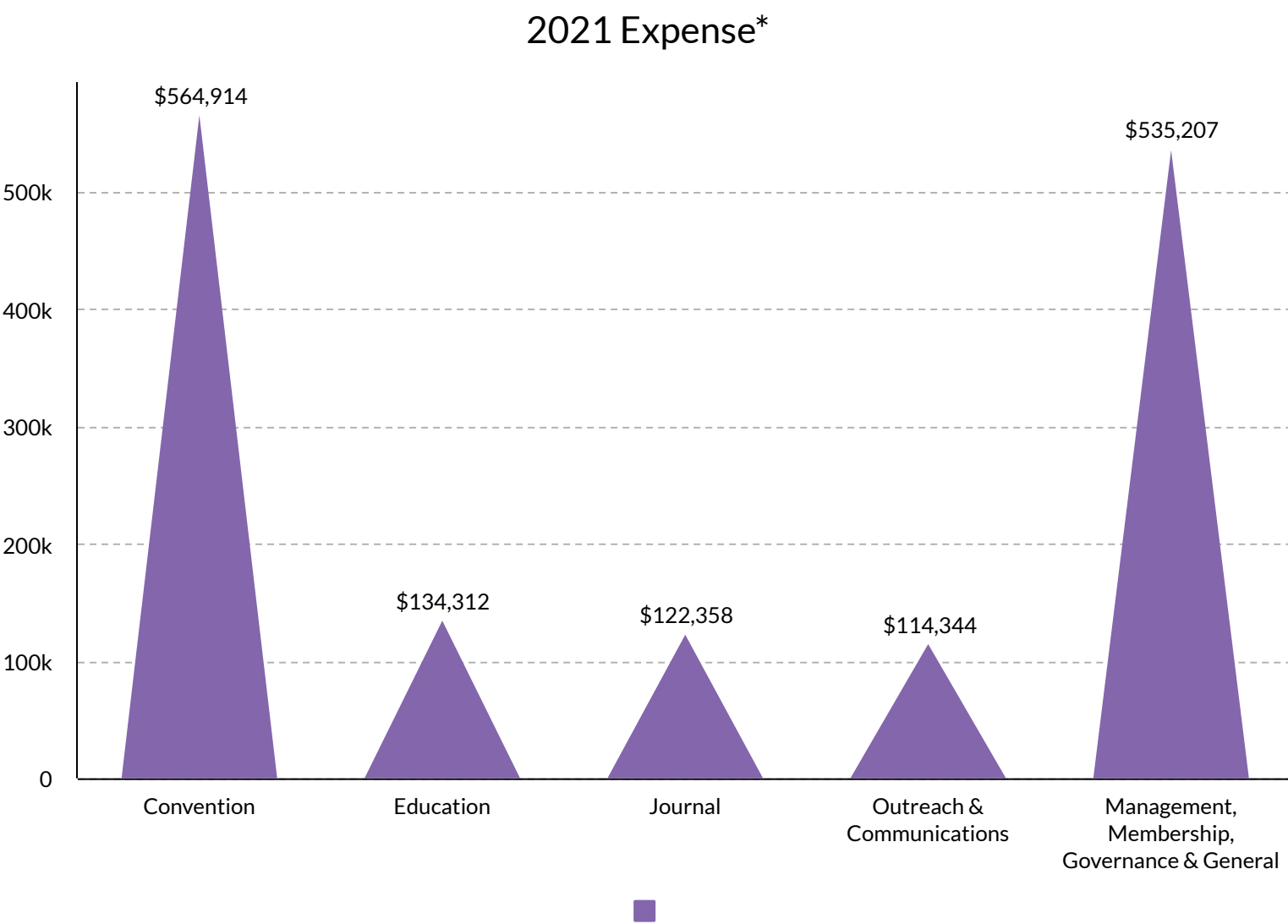
The NSH leadership and professional staff sprinted through another pandemic year marathon. After careful consideration, the NSH Board of Directors canceled our Omaha Contract and incurred cancellation fees. NSH received a \$77,560 PPP grant. Our annual audit fieldwork will take place in May 2022. Once the Audit Committee has completed its work and presented the audited financial statements, we will update the NSH membership.



\*2021 Numbers are subject to final audit which takes place later in 2022

# OUR Society's 2021 Expense

NSH Cancelled its 2021 in-person convention in Omaha, and it required paying cancellation fees. It was the right decision for NSH to offer its second virtual convention, but the decision did impact our net operating income. NSH has worked hard to prepare for a rainy day, and it is here. We remain in a financially stable position two years into the COVID-19 pandemic. Functional expense allocation is subject to change during the audit process.



\*2021 Numbers are subject to final audit which takes place later in 2022



# NATIONAL SOCIETY FOR HISTOTECHNOLOGY

*Connecting. Empowering. Innovating.*

nsh.org | histoconvention.org  
histo@nsh.org



## **Looking Ahead**

To say that 2021 was a challenging year for NSH leaders, volunteers, and staff is an understatement. We continue to flex new muscles and grow as an organization. We will work through lingering aspects of the COVID-19 virus, but we will meet in person in Reno, NV this October when we offer our first hybrid meeting to ensure ultimate accessibility for all histotechs.