



National Forum for Black Public Administrators



Evolve

Lead

Inspire

Generations of Leaders

FORUM 2018

Cleveland
OHIO

April 18-22, 2018

REGISTRATION BROCHURE

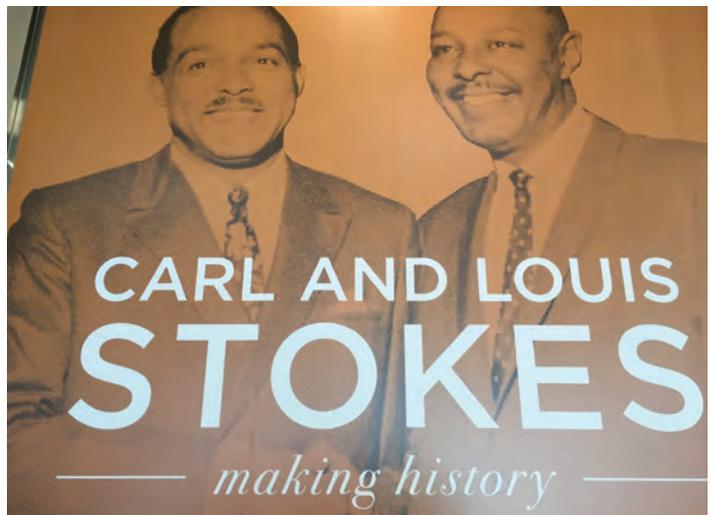
STOKES:

Honoring the Past, Inspiring the Future

2017 marks the 50th anniversary of Carl Stokes' historic election as Mayor of Cleveland and it honors his brother Congressman Louis Stokes. The Stokes brothers are Cleveland political legends, the gold standard for Black political leadership and history makers. Though raised in the impoverished Central neighborhood of Cleveland, Carl and Louis Stokes would grow up to become political activists, a television anchorman, a judge, lawyers and elected officials.

As a high-school dropout, Carl Stokes later would serve in the army. In 1962, after law school, Stokes became the first Black anchorman of a television show in New York. Upon his return to Cleveland, he worked as general counsel for the United Auto Workers.

Then the unthinkable happened, he became the first black mayor of a metropolitan city in the United States. Carl Stokes served two terms as mayor from 1967-1971, after defeating the grandson of President William Taft. He opened city hall jobs to Blacks, creating a path to the middle class. He also advocated for the poor, championed the environment and fought for racial unity.



His brother, Louis Stokes, was also a pioneering leader. In 1968, Louis was elected as Ohio's first Black congressman and served 30 years in the U.S. House of Representatives. Congressman Louis Stokes helped found the Congressional Black Caucus and chaired special investigations into the assassinations of both John F. Kennedy and Martin Luther King, Jr.

Together, the Stokes brothers left an indelible impact on both Cleveland and the nation. In recognizing the 50th anniversary of Carl Stokes' mayoral election and contributions of his brother Louis Stokes we recognize the reemergence of Black political leadership in the country by connecting our leaders from the past to inspire a new legacy of leadership now and into the future.

Primary Source: Stokes50cle.com

Reasons

For four days, the nation's leading public decision-makers and policy leaders will discuss top-level trends, leading edge technologies, best practices and critical paths in sessions designed to help you navigate the complex issues facing local, county and state administrators.

- **TOP CONTENT** – Names you know and speakers you trust ... hear from public servants at key agencies, city managers and elected officials. Receive relevant content that stretches thinking and provides new approaches.
- **MAKE CONNECTIONS** – Meet peers, emerging managers, established administrators and expert resources. FORUM 2018 offers first hand interactions to maximize your time networking and meeting the people who are important to your personal mission.
- **VALUE** – Increase your value and enhance your career – Stay educated with the latest insights into trending strategies and developing solutions that affect your career knowledge and your agency's bottom line.
- **INSPIRATION** – Be inspired, amazed and educated on how evolving technologies will impact your mission for the better. Practical tools can be applied immediately in your agencies.
- **INNOVATION** – If the workshops are where the learning, theory and inspiration happens, then the Innovation Center is where the testing, networking and product interaction takes place. IT, energy and engineering companies, consulting firms, financial services companies, non-profit organizations, executive recruitment firms and others will have the information required to help propel your agency.
- **FORUM 2018** – It promises to be better than ever and we're excited to see all the amazing public administrators and talent that will join us. We hope to see you there! Attendance is limited. Register today!

FORUM 2018 = VALUE

#NFBPAROCKS

WHY

ATTEND FORUM 2018

CLEVELAND is Cool!

- Hidden Mid-Western gem • On the cusp of a clean blue lake
- Trendy microbreweries • Popular stylish restaurants AND food trucks
 - Top history and art museums • Sports • Family fun spaces
- Birthplace of the legendary Stokes Brothers • Home of the Rock & Roll Hall of Fame

Cleveland, Ohio, a city diverse in people, arts & culture and thought.

- Superb performing arts with The Cleveland Orchestra and the Playhouse Square Center, the second largest performing arts center in America;
- Thrilling professional sporting events including recent championship titles won by — The Cleveland Cavaliers 2016 NBA Champions and The Cleveland Indians 2016 MLB Champions.
- Attention commanding botanical gardens, aquarium, science center, zoo and amusement park.
- Take a walk across the historic Detroit-Superior Bridge or jump on the light rail to get to the 150 year old West Side Market. One of the oldest continually operated markets in the country.
- Visit Cleveland's eye-catching museums: Cleveland Museum of Art and Cleveland Museum of Natural History clustered together at University Circle and the Museum of Contemporary Art Cleveland — in the same neighborhood.
- Pro Football Hall of Fame (Canton, OH only 60 minutes away).
- And, of course, the world-famous Rock & Roll Hall of Fame.

Cleveland is on the rise. Millennials are returning home, transplants are arriving, new enterprises are launching and taking over old industrial buildings and creating a new downtown. Of the almost 400,000 Clevelanders, they are employed in several industries: automotive manufacturing, banking and finance, biotechnology, food processing, government, and healthcare.

Known as the place where grit meets sophistication, in a town where you can browse modern art inside a turn-of-the-century transformer station, hear the orchestra perform live inside the local hot dog joint and chow down on pierogi stuffed with beef cheek.

WORLD-CLASS EXPERIENCES WITHOUT THE WORLD-CLASS EGO.

#ThisisCLE

Source: This is Cleveland.com

HOTEL

HOTEL:

NFBPA has set aside a limited number of rooms at the hotel at a special conference rate. The special rate is available until Monday, March 26, 2018 or until the room block capacity has been reached. **Attendees must register for FORUM 2018 before making hotel reservations.** After completing the checkout process for registering for FORUM 2018, you will be provided with a link to make hotel reservations. All reservations must be made through www.nfbpaforum2018.com.



Hilton Cleveland Downtown Room Rate is \$169.00.

Hilton Cleveland Downtown is in the heart of Cleveland's vibrant downtown area and connected to the Huntington Convention Center of Cleveland. Popular attractions, dining, and entertainment are just minutes away. Our downtown Cleveland hotel offers guest rooms and suites with sleek, contemporary decor. Take in the exceptional views of Lake Erie and the Cleveland skyline. Enjoy your stay in the heart of downtown Cleveland, minutes away from attractions and sports venues, such as the Quicken Loans Arena — home to LeBron James and the Cleveland Cavaliers. Visit the Rock and Roll Hall of Fame, see a Broadway musical at Playhouse Square, and go shopping on East 4th Street.

Hilton Cleveland Downtown offers a choice of dining destinations. The Burnham, its signature restaurant, will satiate the largest appetite with big flavors from all across America. Enjoy Eliot's Bar, the hotel's grab-and-go marketplace Noshery, or Bar 32 for panoramic views of Lake Erie and the cityscape.

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TRAVEL

HOW TO GET THERE:

Cleveland Hopkins International Airport (CLE) is a public airport located 12 miles and a 15 minute drive to the Cleveland Hilton Downtown Hotel. It is the primary airport serving Northeast Ohio and is the largest and busiest airport in the state of Ohio. Visit the website: www.clevelandairport.com.

Public Transport

The Greater Cleveland Regional Transit Authority (RTA) offers convenient service to and from Cleveland Hopkins International Airport. RTA's Red Line provides regular service between CLE and downtown Cleveland via the Tower City Station. The trip takes less than 30 minutes and trains depart from CLE every 15 minutes for the majority of the day. RTA's station at CLE is located on the lower level of the main terminal. To reach the RTA station, travelers should use the elevators or escalators located in the center of the ticketing and baggage claim levels. <http://www.riderta.com>.

Taxi Cab

For passengers leaving the airport, CLE offers a dedicated taxicab service. To use the taxi service, pickups are made at the taxi entrance at the south end of baggage claim, adjacent to Carousel 11. Pickups are made at this location only. Taxis are available 24 hours a day, seven days a week. There is a flat rate structure based on mileage. Credit cards are accepted.

Shared Ride Shuttle Service

Ride Share pick-up is located in the Ground Transportation Center which is located midway between the terminal and Smart Parking Garage. Please follow the signs for ride share from the baggage claim level welcome center.

AIRLINE DISCOUNTS:



Southwest Airlines, our preferred travel partner, is pleased to partner with NFBPA and offer special discounts for FORUM 2018 registrants. The travel code is not available before December 15, 2017. Please check back on www.NFBPA2018.com.



Delta Airlines is pleased to partner with NFBPA and offer special negotiated discounts up to 2-10% for NFBPA registrants for FORUM 2018. To take advantage of these discounts, visit delta.com/booking and enter the meeting event code **NMRCK**. Then, continue to the online booking process. When booking online at www.delta.com/meetings, select "Book Your Flight" and enter your Meeting Code in the box provided. You may call Delta Meeting Network (DMN) on 1-800-328-2216 for pricing assistance. If booking via the telephone please call DMN on 1-800-328-1111. Please note that a direct ticketing charge may apply when booking by phone.



United Airlines is pleased to offer special discounts for FORUM 2018. You may book online at www.united.com and enter your Agreement Code **276463** in the Offer Code box when searching for your flights. If booking through a travel professional or through United Meetings at 800-426-1122 a service fee may apply. Travel professionals must also provide both the Agreement Code 276463 and the Z Code: **ZECZ**. Outside of the United States, please call your local United Airlines Reservation Office.

FORUM 2018 GOLF TOURNAMENT

Four-Person Scramble

Firestone Golf Course — North Course • Akron, Ohio

Be a Champion, Play like a Champion — Play on the Championship Course!

Incredible golf begins and ends right at the beautiful Firestone Country Club, the site of the annual NFBPA Forum 2018 Golf Tournament. This spectacular golf course is sure to draw you into its historic mystique as you wind your way around the beautifully arranged holes.

In the 1975 PGA Championship, Jack Nicklaus pulled out a remarkable par on the Arnold Palmer nicknamed “Monster” 16th hole, considered to be the hardest hole on Firestone Country Club’s South Course. Tiger Woods also had a memorable moment when his “shot in the dark” on the 18th hole landed him a victory at the 2000 World Golf Championships — NEC Invitational.

So, come and join us and show off your inner Champion at the NFBPA Forum 2018 Golf Tournament!

Golf Tournament Payment Details: \$175 Single | \$700 Team

<http://www.clubcorp.com/Clubs/Firestone-Country-Club>

GOLF CLINIC

The clinic is designed to create a fun and exciting atmosphere while learning the fundamentals of golf. Golf clinics are a great way to meet fellow golfers, build friendships and develop strong skills that will last a lifetime. Previous golf experience is not required! **Golf Clinic \$60**

9:30 AM • Buses Depart Hilton Cleveland Downtown for Clinic

10:30 AM • Golf Clinic Start

3:30 PM • Return to Hilton Cleveland Downtown

GOLF TOURNAMENT EVENT SCHEDULE

6:30 AM • Buses Depart Hilton Cleveland Downtown

8:30 AM • Shotgun Start

3:30 PM • Return to Hilton Cleveland Downtown

Register @ <https://nfbpa-forum-2018-golf-tournament.eventbrite.com>

SCHEDULE AT**TUESDAY
04.17****ELI FINAL
PRESENTATIONS - PART I**

HILTON HOTEL
12:30 PM - 6:00 PM

FORUM REGISTRATION

HILTON HOTEL
5:00 PM - 7:00 PM

**WEDNESDAY
04.18****ANNUAL GOLF
TOURNAMENT**

FIRESTONE GOLF COURSE
Akron, Ohio
Bus departs 6:30 AM Hilton Hotel
Shotgun Start 8:30 AM
9:30 AM - 3:30 PM
Return to Hilton 3:30 PM

GOLF CLINIC

Akron, Ohio
Bus departs 9:30 AM Hilton Hotel
Clinic Starts 10:30 AM
Return to Hilton 3:30 PM

**MENTOR
PRESENTATIONS - PART I**

HILTON HOTEL
8:30 AM - 11:30 AM

FORUM REGISTRATION

HILTON HOTEL
9:00 AM - 6:00 PM

**PRE-CONFERENCE TOUR:
LEGACY, HISTORY &
CULTURE: CLEVELAND'S
HISTORIC TOUR**

HILTON HOTEL
Bus departs at 8:30 AM
9:00 AM - 12:00 PM

**PRE-CONFERENCE TOUR:
CONNECTING THE LEGACY
OF INDUSTRY & COMMU-
NITY TO SUSTAINABLE
GROWTH**

HILTON HOTEL
Bus Departs at 11:30 AM
12:00 PM - 3:30 PM

**MENTOR
PRESENTATIONS - PART II**

HILTON HOTEL
12:00 PM - 5:00 PM

**NEW MEMBERS
ORIENTATION
(First Timers/Students)**

HILTON HOTEL
4:00 PM - 6:00 PM

**WEDNESDAY
04.18****COUNCIL OF PRESIDENTS
MEETING**

HILTON HOTEL
4:00 PM - 5:30 PM

**WOMEN'S LEADERSHIP
WORKSHOP & RECEPTION**

HILTON HOTEL
5:00 PM - 6:00 PM

**NCC RECEPTION
(Invitation Only)**

5:30 PM - 7:00 PM

**UNPACK TO IMPACT
COMMUNITY SERVICE
PROJECT**

HILTON HOTEL
7:00 PM - 9:00 PM

**FORUM MEMBERS
MEET-UP**

HILTON HOTEL
7:00 PM - 9:00 PM

**THURSDAY
04.19****MORNING WORKOUT**

SPONSORED BY CIGNA
HILTON HOTEL
6:00 AM - 7:00 AM

**FINANCE AND BUDGET
COMMITTEE MEETING**

HILTON HOTEL
7:00 AM - 8:00 AM

FORUM REGISTRATION

HILTON HOTEL
7:30 AM - 5:00 PM

**CONTINENTAL
BREAKFAST**

HILTON HOTEL
7:30 AM - 8:45 AM

**NATIONAL CORPORATE
COUNCIL MEETING**

HILTON HOTEL
8:00 AM - 9:00 AM

-A-GLANCE**THURSDAY
04.19****OPENING PLENARY**

HILTON HOTEL
9:00 AM - 10:30 AM

**UNPACK TO IMPACT
COMMUNITY SERVICE
PROJECT**

HILTON HOTEL
10:00 AM - 4:00 PM

INNOVATION CENTER

HILTON HOTEL
10:00 AM - 4:00 PM

WORKSHOPS

HILTON HOTEL
10:45 AM - 12:00 PM

CORPORATE LUNCHEON

HILTON HOTEL
12:30 PM - 2:00 PM

**DESSERT IN INNOVATION
CENTER**

HILTON HOTEL
2:00 PM - 2:30 PM

WORKSHOPS

HILTON HOTEL
2:45 PM - 4:00 PM

POSTER CONTEST

HILTON HOTEL
2:45 PM - 4:00 PM

**PRESIDENT'S RECEPTION
(Invitation Only)**

HILTON HOTEL
5:00 PM - 7:00 PM

**CLEVELAND HOST
CHAPTER EVENT:
ROCK, ROLL & FUNK**

ROCK & ROLL HALL OF FAME
7:00 PM - 10:00 PM

**FRIDAY
04.20****MORNING WORKOUT**

SPONSORED BY CIGNA
HILTON HOTEL
6:00 AM - 7:00 AM 

FORUM REGISTRATION

HILTON HOTEL
7:00 AM - 4:00 PM

**HALL OF FAME
BREAKFAST**

HILTON HOTEL
8:00 AM - 10:00 AM

INNOVATION CENTER

HILTON HOTEL
10:00 AM - 4:00 PM

**UNPACK TO IMPACT
COMMUNITY SERVICE
PROJECT**

HILTON HOTEL
10:00 AM - 4:00 PM

WORKSHOPS

HILTON HOTEL
10:15 AM - 11:30 AM

**EMERGING LEADERS
CHAT CAFÉ**

HILTON HOTEL
11:30 AM - 1:00 PM

FOOD TRUCK FRIDAY

MALL B & C LAKESIDE AVENUE
11:30 AM - 12:45 PM

PUBLIC POLICY PLENARY

HOSTED BY THE AIDS
HEALTHCARE FOUNDATION
HILTON HOTEL
1:00 PM - 2:15 PM

WORKSHOPS

HILTON HOTEL
2:30 PM - 3:45 PM

**ALL CHAPTERS
RECEPTION AND
NETWORKING**

HILTON HOTEL
7:00 PM - 9:00 PM

**FRIDAY
04.20****CLEVELAND NIGHT
OUT WITH LAUGHS
FEATURING KYM
WHITLEY AND FRIENDS**

CLEVELAND PUBLIC
AUDITORIUM MUSIC HALL
9:30 PM - 11:30 PM

**SATURDAY
04.21****BOARD OF DIRECTORS
MEETING**

HILTON HOTEL
8:00 AM - 9:45 AM

FORUM REGISTRATION

HILTON HOTEL
8:00 AM - 12:00 PM

**ELECTED OFFICIALS
ROUNDTABLE**

HILTON HOTEL
10:00 AM - 12:00 PM

**ELI MENTOR
GRADUATION
LUNCHEON**

HILTON HOTEL
12:00 PM - 1:45 PM

BUSINESS MEETING

HILTON HOTEL
2:00 PM - 3:00 PM

ELI ALUMNI NETWORK

HILTON HOTEL
3:00 PM - 4:00 PM

**MARKS OF EXCELLENCE
AWARDS GALA**

HILTON HOTEL
Reception 6:00
Marks of Excellence Gala 7:00 PM

POST GALA EVENT

HILTON HOTEL
10:00 PM - 12:00 AM

HIGHLIGHTS OF**WEDNESDAY
04.18****NFBPA FORUM 2018
GOLF TOURNAMENT****Firestone Golf Course** — North Course
452 East Warner Rd, Akron Oh 44319**Event Schedule**6:30 AM Bus Departs Hilton Cleveland Downtown
Shot Gun Start @ 8:30 AM

Return to Hilton Downtown Cleveland @ 3:30 PM



Firestone Golf Course

GOLF CLINIC - Firestone Golf Course

The clinic is designed to create a fun and exciting atmosphere while learning the fundamentals of golf. Golf clinics are a great way to meet fellow golfers, build friendships and develop strong skills that will last a lifetime. Previous golf experience is not required!

9:30 AM Bus Departs Hilton Cleveland Downtown
Golf Clinic Starts @ 10:30 AM
Return to Hilton Cleveland Downtown @ 3:30 PM

PRE-CONFERENCE TOURS:**Legacy, History, and Culture: Cleveland's African American Historic Tour**

8:30 AM Bus Departs Hilton Cleveland Downtown
9:00 AM – 12 NOON | Cleveland, OH

Cleveland is rich with African American legacy, history, and culture. Enjoy a guided tour highlighting various destinations; League Park and Baseball Heritage Museum, which was the home field for the Cleveland Buckeyes (a Negro American League team), the



landmark Karamu House, noted as the oldest African-American theater in the country, and the Cleveland Cultural Gardens which features the African American Garden.



Metroparks

landmark Karamu House, noted as the oldest African-American theater in the country, and the Cleveland Cultural Gardens which features the African American Garden.

Pre-Registration is required @ \$25. Lunch included.

Connecting the Legacy of Industry & Community to Sustainable Growth

11:30 AM Bus Departs Hilton Cleveland Downtown
12 NOON – 3:30 PM

You may think Cleveland's enduring legacy is to be forever known as the "mistake on the lake." Are you interested in seeing how Cleveland is becoming a "green city on a blue lake?" Cleveland is re-imagining growth, community, and development. Tour highlights will feature the Garrett A. Morgan Water Treatment Plant built in 1916, the Battery Park neighborhood, site of a former battery plant, Metroparks Lakefront Reservation, which features Merwin's Wharf and Edgewater Beach House, and finally the large scale storm water management feature near the Rid-All Green Partnership.

Pre-Registration is required. Cost is \$25 Lunch included.

**WOMEN'S LEADERSHIP
WORKSHOP AND RECEPTION**

4:00 PM – 6:00 PM
Hilton Cleveland Downtown

NFBPA and the League of Women in Government (LWG) partner for a workshop to explore ways to help advance women in local government leadership. Learn about efforts underway to propel women in ALL areas of

THE CONFERENCE

government-administration, public works, police, fire and planning. This event offers opportunities to women and all others dedicated to the development of women leaders, at the beginning, middle and executive career levels, to EDUCATE, MENTOR and ENCOURAGE participants in a workshop and reception setting.

MEMBERS MEET UP

7:00 PM – 9:00 PM - Innovation Center
Cleveland Hilton Downtown

Due to last year's popularity, Members Meet Up will occur on Wednesday evening of FORUM 2018. Come meet with fellow attendees, exhibitors and corporate partners and join the lively exchanges that take place during the FORUM 2018 Members Meet Up.

THURSDAY 04.19

OPENING PLENARY

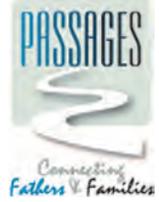
9:00 AM – 10:30 AM
Cleveland Hilton Downtown

NFBPA looks forward to seeing you on the first morning of FORUM 2018 Evolve, Lead and Inspire: Generations of Leaders. Enjoy a dynamic speaker. Be challenged to move beyond today as leaders. Harness the energy to better lead high-performing organizations, manage innovation and drive towards excellence. Our FORUM 2018 speakers bring unique strategies and perspective on breaking through the seemingly impossible.

NFBPA COMMUNITY SERVICE PROJECT

UNPACK TO IMPACT
April 18-20, 2018 | 10:00 AM – 4:00 PM
Innovation Center
Hilton Cleveland Downtown

Many who have been disenfranchised or absent from the professional workforce find the professional attire requirement to be an obstacle to re-



entry into the workplace. NFBPA is sponsoring an Unpack to Impact event. Bring a gently worn suit, professional separates or accessories to be donated to Dress for Success Cleveland (women's wear) or Suited for Men, a Healthy Fathering Collaborative of Greater Cleveland (men's wear). The clothing items and or accessories should be dropped off at the donation boutique in the Innovation Center. Please also consider a monetary investment to help educate, enhance, encourage, and empower men and women on their journey to economic independence.

Dress for Success Cleveland and *Suited for Men (Healthy Fathering Collaborative of Greater Cleveland – Passages)* are 501c3 organizations. Participants will receive a donation receipt and your names will be entered into a raffle.

<https://cleveland.dressforsuccess.org/> and http://neofathering.net/suited_for_men.asp

INNOVATION CENTER

10:00 AM – 4:00 PM

A select number of leading edge companies are invited to bring their corporate workplace to the conference to provide attendees with a look at new services, technology and best practices in targeted areas of interests recently expressed by members and other conference attendees. Each company will have a dedicated area in the Innovation Center where conference attendees on an ongoing basis throughout each day will be able to stop and converse.

CORPORATE LUNCHEON

12:30 PM – 2:00 PM

The annual luncheon is highly anticipated each year as NFBPA celebrates and recognizes the contributions of our corporate partners for their vital support of its programs and mission. Meet the companies that go beyond what is expected.

HIGHLIGHTS OF**THURSDAY**
04.19**HOST CHAPTER OPENING
RECEPTION
ROCK, ROLL & FUNK**

7:00 PM – 11 PM | Rock and Roll Hall of Fame



Join the Cleveland Host Chapter as they kick off FORUM 2018 with an evening of Funk and Soul in the celebrated Rock & Roll Hall of Fame. Stroll through the exhibits of memorabilia and artifacts from legendary artists and Rock & Roll Hall of Fame inductees from Jimmy Hendrix, Earth, Wind & Fire to Tupac Shakur. At this historic site, you will snap your fingers and tap your feet to the rhythmic sounds of a National recording funk band. And to top it off, throughout the evening you will enjoy sampling local favorites and meet fellow public administrators while you shamelessly dance the night away.

FRIDAY
04.20**HALL OF FAME BREAKFAST**

8:00 AM - 10:00 AM

Join your colleagues for breakfast on Friday morning as NFBPA recognizes its recipients for the Hall of Fame Award. The award is to “recognize and honor African Americans in public service whose accomplishments are noteworthy of emulation and who serve as a source of inspiration and encouragement to others in public management.” The Hall of Fame Award was created to pay tribute to

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FRIDAY
04.20

African Americans who have achieved unprecedented “firsts” in public service. Past honorees include Nelson Mandela, Maxine Waters and Thurgood Marshall to name a few.

INNOVATION CENTER

10:00 AM – 4:00 PM

A select number of leading edge companies are invited to bring their corporate workplace to the conference to provide attendees with a look at new services, technology and best practices in targeted areas of interests recently expressed by members and other conference attendees. Each company will have a dedicated area in the Innovation Center where conference attendees on an ongoing basis throughout each day will be able to stop and converse.

EMERGING LEADERS CHAT CAFÉ

11:30 AM – 1:00 PM

Breaking Down Barriers:
Government and Community

How do we as public officials begin to break down the wall of mistrust that has been created between local government and stakeholders? During this hour and a half conversational workshop, we hope to start the thought process on how to create techniques and resources that will allow attendees to return to their cities and have the conversation with their leaders and establish strategies on how government officials can work to eliminate disparities and establish more sustainable and equitable communities.

PUBLIC POLICY PLENARY

Presented by: AIDS Healthcare Foundation
Cleveland Hilton Downtown
1:00 PM – 2:15 PM



NFBPA and the AIDS Healthcare Foundation have joined together for the public policy forum to have a candid dialogue on the state of the HIV/AIDS

THE CONFERENCE

FRIDAY
04.20

epidemic in the African American community and the necessary resources and tools available in building diverse coalitions to develop innovative strategies to achieving health equity goals in areas disproportionately affected by HIV/AIDS. National leaders in the field will engage attendees in a community dialogue around cutting-edge advocacy campaigns, capacity building and social justice initiatives and developing a community action plan that will shift the paradigm of the HIV epidemic in the African American community across the country. Come participate in a compelling national dialogue on advancing health initiatives and making a difference in communities of color.

ALL CHAPTERS RECEPTION AND NETWORKING

April 20, 2018 | 7:00 PM – 9:00 PM
Hilton Cleveland Downtown
CHAPTERS ROCK NFBPA!

Join NFBPA for the All Chapters Night as we Rock the Mission! NFBPA members are the driving force to strengthen the position of Blacks within the field of Public Administration. Learn how the Stokes' Legacy altered Cleveland as it was once known and etched a new city in the fabric of Cleveland's history and other major metropolitan cities in the nation. All it takes is one person to change a mind or a mission. See how the National Forum for Black Public Administrators Chapters are doing just that ... one city at a time.

CLEVELAND NIGHT OUT: Cleveland Night Out with Laughs featuring Kym Whitley and Friends

9:30 PM – 11:00 PM |
Cleveland Public Auditorium Music Hall



One Night Only! Just for NFBPA and friends, Cleveland's Kym Whitley (Tom Joyner Morning Show, Raising Whitley) will bring us a

night of laughs and pointed commentary at the Historic Music Hall at the City of Cleveland's Public Auditorium. This night of laughter will be good for the soul!

Pre-Registration is required. \$20 for Conference Attendees / \$35 for Non-Conference Attendees.

SATURDAY
04.21

ELECTED OFFICIALS ROUNDTABLE

Hilton Cleveland Downtown
10:00 AM – 12:00 PM

Invite your local government officials to join NFBPA as we convene a roundtable of Local Government Officials. Our roundtable is convened each year to address the unique roles our local government officials play in providing solutions to challenges facing local governments. Each session brings together more than 30 jurisdictions from across the country to address the pressing issues of today. We welcome participation in the conversation and discussion by attendees.

ELI/MENTOR GRADUATION LUNCHEON

12:00 PM – 2:00 PM
Hilton Cleveland Downtown

Join us to celebrate the newest graduates of the Executive Leadership Institute (ELI) and the Mentor Programs. ELI was established in 1987 as a program dedicated to grooming African American managers for the rigors of executive positions in public service organizations. The Mentor Program is uniquely designed to positively impact the professional development of emerging public administrators.

MARKS OF EXCELLENCE AWARDS RECEPTION AND GALA

6:00 PM – 9:30 PM
Hilton Cleveland Downtown

TRACKS & WORKSHOPS

TRACK 1

Career Accelerators and Leadership Development

This track will emphasize approaches essential for successful leadership these universal pillars of success, include leadership, culture and innovation. These elements are essential to organizational growth and rest upon the qualitative approaches of inspired leaders and motivated employees. Throughout the track, you will gain insights to developing a leadership vision that inspires dedication and commitment among employees. Workshops will stress development and utilization of strategies to undergird career choices that are particularly useful for individuals whose life work will be public administration.

Workshops: The Inclusive Leaders: Leading in the Era of Workplace Diversity | Effectuate Strategies for Salary Negotiations | Effectively Communicating Up the Organization | So You Want to Be a City Manager? | Integrated Leadership Development | Conflict Resolution: Are We in Sync? | Managing Social Media and Controlling the Message | Women's Leadership – Navigating the C Suite | Political Appointees: Unearned vs Earned Power | Engaging Talent: The What, Why and How of Employee Engagement | How Can You Jumpstart A Powerful Conversation at Work | Good Boss, Bad Boss | Leadership is More Than a Word | The Future is Now: Leadership Trends and Skills

TRACK 2

Housing, Education and Health

Urban areas are complex and dynamic systems, that drive physical, social environmental and economic transitions. Health, education and housing are three of the critical systems challeng-



ing the capacity of urban areas to endure and prosper. Workshops in this track are designed to address the relationships between the physical conditions evident in urban areas; the need to address matters of housing, health and well-being; the desirability of linking social improvement with economic progress; the growing awareness of environmental issues; the containment of housing growth with economic responses to low income housing; and the changing purpose and nature of urban policy, e.g. social welfare versus economic progress.

Workshops: Beyond Park Planning ... and Beyond the Park: The Role of Urban Parks for Sustainable City | Safeguarding Equitable Neighborhood Change | The Epidemic of Human Trafficking | Have a New Conversation About Police Community Communications | Affordability and Innovations in Housing | Meeting the Challenge of an Aging Workforce | Youth Violence Opportunities for Intervention | Consent Decrees: How Are Cities Progressing? | How Place Determines Opportunity | Engaging Citizens in Health and Housing Interventions

TRACKS & WORKSHOPS

TRACK 3

Infrastructure, Economic Development and Technology

Infrastructure, Economic Development and Technology in the resurrection, stability and or growth of municipalities can only be addressed here at NFBPA. Learn innovative approaches to meet challenges communities face in reinvesting in infrastructure and creating equitable economic opportunities. This is an opportunity to share best practices and emerging trends in technology to enhance governance, improve timely executive decision making, and protect your organization from threats-outside and within.

Workshops: Bridges, Roads, Highways ... Oh my! | Cyber Security and Phishing Scams: Don't Bait the Hook | Close the Digital Divide: Connectivity in Public Housing | Net Neutrality: Protecting your Cyber Civil Rights | Open Data: What the Buzz is All About | Bridges of Poverty — The New Workforce | Disaster Preparedness; Testing the Resiliency of Your Government | Future Technologies Which Will Upend Local Government: Are You Ready? | Lesson Learned from the Atlanta Beltline Project | Using Technology to Manage Our Infrastructure Assets

TRACK 4

Emerging Topics, Accountability, Ethics and Transparency

Public trust is and has been the expectation which overrides all other aspect of government. Violating the public trust results in long-lasting stigma associated with the public administrator who forgets that expectation. The contemporary public administrator understands and promotes an environment and culture that focuses on the highest ethical standards and accountability to citizens, employees, businesses and organizations depending on services provided by the various levels of government and their partners.

In addition to accountability and transparency, local governments are being challenged to deal with new and many emerging issues. The impact of regulating disruptive technologies, how the sharing economy will change how cities function, the legalization of marijuana and building innovation local economies. How can local governments balance public policy, the needs of its citizens and the growth of these new challenges?

Workshops: How to Balance Your Personal and Professional Presence Online | Should I Do That? Navigating Ethical Dilemmas in the Workplace | Productivity and Accountability in Telework: Challenges and Successes | Performance and Accountability in the Workplace: Strategies for Managers and Employees | Open Government What Does That Mean? | Checks and Balances — Are Employee Background Checks the New Normal? | Trending: Social Impact Bonds | Weathering the Drought: Rethinking Law Enforcement Recruitment Strategies for a Withering Pool | Public Private Partnerships (P3's) | Demystifying the Pension Fund for the Public and You! | Developing And Balancing and Effective Capital Budget

UNIVERSITY ROW



Scholarships

The National Forum for Black Public Administrators (NFBPA) is pleased to announce its 2018 Scholarship Program. The NFBPA Scholarship program is designed to recognize African-American or minority students who are currently enrolled full-time at a college or university with at least one academic semester remaining after May 2018, who exemplify outstanding scholarship, and leadership, particularly as related to public service.

We invite undergraduate and graduate students to participate in this year's program as we look forward to making scholarship awards. NFBPA supports over 12 college students each year, with annual scholarships totaling more than \$45 thousand dollars through partnerships with corporate supporters, public sector organizations and individual contributors.

It is important to read all information **BEFORE** completing scholarship applications (visit [www: nfbpa2018.com](http://www.nfbpa2018.com) for scholarship requirements and conditions) Deadline **February 23, 2018**

You are not eligible to apply for the scholarship if you are working full-time (defined as 35 hours per week)

AVAILABLE SCHOLARSHIPS

- WILLIE LOUD SCHOLARSHIP
- CIGNA HEALTH CARE (UNDERGRADUATE AND GRADUATE)
- CPS WALTER VAUGHN EXCELLENCE IN HUMAN RESOURCE SCHOLARSHIP
- FULL CIRCLE COMMUNICATIONS INC./MAYNARD H. JACKSON SCHOLARSHIP
- INFRASTRUCTURE ENGINEERING INC. SCHOLARSHIP
- J-DOS INTERNATIONAL SCHOLARSHIP
- SPRINGSTEAD | WATERS ULY FORD SCHOLARSHIP

For more information, visit [http: www.NFBPAFORUM2018.com](http://www.NFBPAFORUM2018.com).

UNIVERSITY ROW

Students at FORUM 2018

University Row is a platform for universities and students to network with other like-minded students and local government professionals from around the country. Attendees will learn about career strategies, innovative techniques and the solutions which are cutting edge and evidence based practices. Students do not want to miss this student-focused, 3-day event.

At the FORUM students will be able to:

- Participate in innovative workshops
- Share ideas and strategize with peers
- Get ideas on initiatives which sustain cities
- Be inspired by speakers who are championing public service across communities

Registration (\$1500) Includes:

- Registration for 5 Students
- Complimentary Table Top
- All plenary and concurrent sessions Thursday and Friday
- First Timers Orientation on Wednesday
- Chat Café hosted by Emerging Leaders
- Participation in the Poster Contest

Poster Contest

The National Forum for Black Public Administrators in partnership with Cleveland State University, will host the Student Research Poster Contest which will be held at FORUM 2018 on Thursday, April 19, 2018 in Cleveland, Ohio. The competition recognizes research conducted by the students at all undergraduate, masters and doctorate levels. All students are encouraged to submit for this competition. Submissions should be closely related to the following topic: Data and Technology to Engage Citizens.



Abstract Submission: The deadline to submit a poster abstract is February 23, 2018. In less than 250 words, poster abstracts should summarize the following: 1) the research question/problem statement; 2) the theory and hypothesis; 3) the research methods; 4) the findings; and 5) the research implications. Submissions should be limited to research conducted during your time as a student. Research that incorporates the effort of a professor or a professional researcher (e.g. think tanks) is prohibited. You may only submit one poster abstract in which you are the lead/presenter. If your name will be affiliated with multiple abstract submissions, you can only select one project that you will serve as lead presenter. Submissions should be sent via email to admins@nfbpa.org. Alternatively, submissions can be sent via U.S. mail to: NFBPA, c/o Dean Anglin, 777 North Capital Street, NE, Suite 550, Washington, DC 20002.

Awards: The 1st place award is \$1500, the second place award is \$1000 and the third place award is \$500.

For more information on the poster contest and guidelines please go to www.nfbpaforum2018.com.

Registration & Activity Fees

The Conference registration includes continental breakfast, and one ticket each to the Corporate Luncheon, Hall of Fame Breakfast and the Marks of Excellence Awards Gala.

TYPE OF REGISTRATION	EARLY BIRD BEFORE 1.31.18	ADVANCE BEFORE 3.31.18	ONSITE
NFBPA Member/Nonmember	\$695/\$995	\$815/\$1115	\$950/\$1250
Student Member/Nonmember	\$150/\$185	\$175/\$210	\$200/\$235
Retired Member	\$375	\$375	\$375
Spouse Package	\$575	\$575	\$575
Student Rate for University Row	\$1500	\$1500	\$1500
Conference Registration Total			

OTHER PAYMENTS

National Membership Dues \$200 ELI Alumni Dues \$50 Retiree Dues \$100
 Local Chapter Membership Dues \$25 \$30 or \$50 Student Dues \$35

Other Payments Registration Total

TICKETED EVENTS

Golf Tournament • Firestone Golf Course, Akron, Ohio

(Select One) Clinic \$60 x ___ | Individual \$175 x ___ | Team \$700 x ___

Legacy, History and Culture Tour | Lunch Included

Wednesday, April 18, 2018 • 9:00 AM \$25 x _____

Connecting the Legacy of Industry Tour | Lunch Included

Wednesday, April 18, 2018 • 12:00 PM \$25 x _____

Both Tours (History and Industry)

\$40 Attendees x _____ \$45 Non-Attendees x _____

Cleveland Night Out with Kym Whitley and Friends | Offsite Event

Friday, April 20, 2018 • 9:30 PM

\$20 Attendees x _____ \$35 Non-Attendees x _____

Ticketed Events Total

PLEASE NOTE: NFBPA utilizes an event management system for registration which charges a \$10 convenience Fee

Combined Total

PAYMENT INFORMATION

Registrations will not be processed without payment. Purchase Orders must be paid by March 17, 2018.

Check P O #/Voucher _____

Credit Card

VISA MASTERCARD AMERICAN EXPRESS

Credit Card # _____ Expiration Date _____ 3 digit code _____

Cardholders Name _____

Cardholder's Address _____

Date _____

Cardholder's Signature _____

Total Amount

Registration Form

Please read entire form before completing. A separate registration form is required for each attendee (except spouse). For faster processing, please supply your NFBPA membership number _____.

Last Name First Name Nickname for Badge

Business Phone Number Onsite Cell Phone Number

Email Address Twitter

Organization Name Title

Organization Mailing Address

City/State /Zip

Spouse Registration Information:

Full Name Onsite Cell Phone Number

City/State Email Onsite Telephone No.

Check if Applicable:

- First Time Attending FORUM
 Require special accessibility or assistance during the conference
 Dietary Restrictions _____

Three Ways to Register:

Please register online, by mail or fax form to NFBPA

Register online at: www.nfbpaforum2018.com

Mail Registration Form and Payment to:

NFBPA 777 North Capitol Street, NE Suite 550, Washington, D. C. 20002

Fax Registration Form with Credit Card to: 844-236-6154

For additional information, please call 202.408.9300.

ICMA Credentialed Management Credits

NFBPA is partnering with ICMA to offer attendees who participate and attend selected workshops at FORUM 2018 the opportunity to earn credits to assist with meeting the professional development required for ICMA Credentialed Manager or Credentialed Manager Candidate maintenance requirements.

Cancellation and Refund Policy

All cancellations will be charged a \$150 processing fee regardless of when received. NFBPA membership dues are not refundable. Cancellations will be accepted until March 17, 2018. No refunds will be made after this date. Conference registration cancellations must be in writing. All requests for cancellations must be accompanied with payment information and/or a copy of your official purchase order.

Terms and Condition Policy

By registering for this conference you agree to the terms and conditions and the cancelation/refund policy, consent to the use of photographic images registration and attendance at or participation in NFBPA meetings and other activities which constitute an agreement by the registrant for NFBPA's use and distribution (both now and in the future and without compensation) of the registrant's images or voice in photographs, videotapes, electronic reproductions and audiotapes of such events. You also agree to release and hold NFBPA, its subsidiaries, affiliates, agents and representatives and each of their officers, directors, agents and employees harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation.



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www.NFBPAFORUM2018.com