



National Association of State Technology Directors

technology professionals



serving state government



www.nastd.org

NASTD

Membership

The **National Association of State Technology Directors (NASTD)** is a member-driven organization whose purpose is to advance and promote the effective use of information technology and services to improve the operation of state government.

NASTD represents information technology professionals from the 50 states, divided into four regions, and the private sector. State members provide and manage state government IT services and facilities for state agencies and other public entities, often including hospitals, prisons, colleges and universities. These members also play a strategic role in planning and shaping state government technology infrastructures and policies. Corporate members provide IT services and equipment to state government.

Established in 1978, NASTD has become the premier resource for state government IT professionals and private sector business organizations serving public sector technology professionals.

NASTD provides its state and corporate affiliate members with many opportunities to network, share information and learn about ideas and solutions for improving state governments through applied technology.

“*There is no better organization than NASTD when it comes to providing information technology answers relevant to state government.*”

STRATEGIC VISION

Strategic Goals of NASTD

Create and maintain a robust framework for exchange of best practices, lessons learned and current IT government trends.

Build upon NASTD’s long-standing legacy of attracting and retaining talented, qualified and active association members.

Provide a set of complementary educational offerings to advance the effective use of IT.

Continually measure, validate, improve and communicate the value of NASTD.

NASTD Guiding Principles

NASTD is by and for its members and is:

- Committed to excellence
- Member-driven in determining strategic direction and value
- Professional and ethical in our behavior and relationships
- Committed to collaboration and information sharing of best practices and lessons learned
- Focused on implementation and operational technology practices
- Committed to promoting effective design and operations of IT and services
- Committed to providing resources for members to make effective and transparent IT procurement decisions
- Committed to partnering with other associations with complementary missions

Your Key To Developing Valuable Relationships that Stand the Test of Time

“The cost of membership is miniscule when compared to the access opportunities presented. Sharing a single RFI/RFP, product evaluation, service expertise, cost or contract from another state will dwarf the annual membership costs. State IT organizations cannot afford to tackle the challenges of today’s technology world alone.”

NASTD offers three types of membership: state, state associate and corporate affiliate. Each membership is held in the name of the state paying dues, state agency/department or corporate entity. All membership terms correspond with the calendar year, Jan. 1–Dec. 31, and are billed annually.

State Membership

This membership category is open to regular full-time employees from the departments or agencies having primary responsibility for provisioning and managing technology resources within their state. Each state designates a delegate (primary member) to vote and officially act on behalf of its respective state in official association business. An unlimited number of technology professionals from the primary member’s department or agency can also receive NASTD membership benefits. State members are also eligible to participate on committees and special interest groups and in regional and national leadership positions. Each state membership includes two complimentary registrations to NASTD’s annual conference.

Corporate Affiliate Membership

This membership category is open to private sector organizations in the business of providing information technology products and services to the multibillion dollar state government market. Corporate affiliate members have numerous opportunities to interact with NASTD state members throughout the year. Corporate affiliate members also have the opportunity to participate in various activities of the Corporate Affiliates Council (CAC) including CAC committees and as a CAC officer.

State Associate Membership

This membership category is open to any governmental department, agency, board or public institution with responsibility for, or an interest in, technology for their respective organization. Associate members enjoy many benefits of state members with the exception of voting and serving in a leadership position.

“NASTD is a prominent organization that provides us with government-specific opportunities and information. As a corporate affiliate member, we are able to build relationships with state members who are either responsible for or influence each state’s decision in creating their IT strategy.”

Your Gateway to Information, Opportunity and Success

“Membership gives you access to great resources designed specifically for your needs. Only as a NASTD member will you be able to call upon the experience of professionals across the nation.”

Benefits of State and State Associate Membership

- **eGroups:** real-time answers to real-world public sector IT challenges – priceless information available no place else
- **Web-based resource library:** practical documents (RFPs, RFIs, network planning and architecture), conference presentations, archived eGroup conversations and more – readily accessible to members 24/7/365
- **Regional seminars:** face-to-face educational and networking opportunities with state technologists and private sector solution providers; members receive special registration discounts to all NASTD seminar events
- **Annual conference and trade show:** the latest information on applied IT, business management and procurement practices combined with hands-on opportunities to experience the latest in voice, data and video innovations; members receive two complimentary registrations
- **Special interest groups:** a sharper focus on selected areas of interest in the public sector IT arena; members participate on periodic conference calls and eGroups addressing the most important technology issues of the day
- **Timely communications:** association news, regulatory issues, legislative activities and important events are all available to members via Web site postings and electronic newsletters
- **Regional monthly conference calls:** stay current on regional happenings and build relationships with IT professionals in your region through regularly scheduled calls
- **Membership database:** easily find and communicate with other state and corporate technology professionals you've met at NASTD events throughout the year

Benefits of Corporate Affiliate Membership

- **Networking:** one-on-one networking opportunities with state IT professionals at multiple events throughout the year; an efficient way to retain existing customers and develop new ones
- **Branding:** place your company's profile (logo, tag line and brief description) on the home page of the NASTD Web site; also includes a link to your company's Web page
- **Accessibility:** list complete contact information for two company contacts in the NASTD database
- **Awareness:** sponsorship and potential speaking opportunities at regional seminars and the annual conference – build your brand awareness with NASTD
- **Savings:** discounted registration fees to all NASTD events including exhibit space at the annual trade show
- **Inclusion:** participate on special interest group calls, monthly Corporate Affiliate Council (CAC) conference calls, committees and working groups
- **Partnering:** network with and explore potential partnerships with other private sector technology professionals
- **Learning:** conference sessions at regional meetings and the annual conference keep you current on issues, trends and needs facing state IT operations including procurement opportunities
- **Leadership:** opportunity to serve on the Corporate Affiliate Council; collaborate with fellow corporate affiliates and the NASTD board of directors on achieving key strategic goals

State Leadership

NASTD's Executive Board consists of a president, vice president, treasurer, immediate past president and a president from each of four geographic regions (East, Midwest, South and West). The Executive Board guides the association on issues of strategic importance and forms the backbone of NASTD leadership. Standing committees and special interest groups serve as working groups supporting the mission and goals of the association as directed by the Executive Board.

Corporate Affiliate Council (CAC) Leadership

The NASTD Corporate Affiliate Council (CAC) consists of three elected officers: a chairman, a vice chairman and a secretary. The CAC's purpose is to serve NASTD and help it thrive as an organization. The CAC works to accomplish this goal by participating in NASTD executive board meetings, creating working committees and conducting monthly conference calls with corporate affiliate members nationwide.

HISTORY

Building Blocks of NASTD

In 1974 a group of forward-thinking state telecommunications professionals from several Midwestern states met to create a nationwide directory of state telecommunications professionals. This was the beginning of a national public sector technology organization. The following are some of the significant historical events in the three decades that have passed since the creation of NASTD.

- 1978** – State telecommunications professionals meet in Atlanta and create the National Association of State Telecommunications Directors.
- 1980** – NASTD becomes affiliated with the Council of State Governments (CSG), an organization formed in 1933 to help leaders in all branches of state government anticipate and prepare for the future. NASTD hold its first national conference in Williamsburg, Virginia, and elects its officers.
- 1985** – NASTD forms four regions to conduct annual seminars.
- 1986** – NASTD holds its first corporate vendor trade show in conjunction with its annual conference.
- 1987** – In recognition of the value of corporate vendor support, NASTD creates the corporate affiliate membership program.
- 1988/1989** – Creation of an electronic bulletin board provides members with a method for sharing computer files and conducting electronic discussions.
- 1989** – NASTD, the Association of Public-Safety Communications Officials (APCO) and a number of federal, county and city agencies join together to form Project 25. The Project 25 initiative developed digital radio standards by and for public safety wireless users.
- 1995** – NASTD goes live with its first Web site, www.nastd.org.
- 1996** – The Corporate Affiliate Advisory Council (CAAC) forms to provide affiliates an organized voice in the association.
- 1997** – NASTD Regulatory Committee begins regular discussions with the Schools and Libraries Division of the Federal Communications Commission.
- 1998** – NASTD transforms itself from an association of 50 “state telecommunications directors” to an association for “telecommunications and technology professionals in state government.”
- 2000** – State CIOs and CTOs begin to restructure information technology operations within state government.
- 2001** – NASTD formalizes and expands special interest groups (SIGs).
- 2007** – NASTD officially changes its name from the National Association of State Telecommunications Directors to the National Association of State Technology Directors. The name change reflects NASTD members' broader infrastructure responsibilities.
- 2009/2010** – NASTD introduces a new Web site providing members with 21st century social networking tools for improved communications and collaboration.

NASTD

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