



# 2012 Regional Seminar Sponsorship Application

Midwestern Region Seminar • April 22 - 25 • Overland Park, Kansas

## SPONSORSHIP LEVELS AND BENEFITS

### **\$6,000 - Diamond Level Benefits**

- 60-minute private reception with state members
- Five (5) minute speaking opportunity during the seminar
- General session slide deck recognition as a top level sponsor
- Logo on the welcome bag
- One-page marketing piece **AND** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- Five (5) complimentary registrations

### **\$4,000 - Platinum Level Benefits**

- General session slide deck recognition as a top level sponsor
- Logo on the welcome bag
- One-page marketing piece **AND** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- Four (4) complimentary registrations

### **\$2,500 - Gold Level Benefits**

- One-page marketing piece **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition
- Three (3) complimentary registrations

### **\$1,500 - Silver Level Benefits**

- One-page marketing piece **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition
- Two (2) complimentary registrations

### **\$750 - Bronze Level Benefits**

- One-page marketing piece or company profile **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition

# Midwestern Region Seminar Application for Sponsorship

## Application & Fees

Sponsorships are based on the receipt of both a properly executed application and full payment from a vendor requesting sponsorship.

Payment must be received prior to the conference. Sponsors will not be recognized in print or electronic format until payment is received by NASTD.

<input type="checkbox"/> \$6,000 <b>DIAMOND LEVEL</b>	<input type="checkbox"/> \$4,000 <b>PLATINUM LEVEL</b>	<input type="checkbox"/> \$2,500 <b>GOLD LEVEL</b>	<input type="checkbox"/> \$1,500 <b>SILVER LEVEL</b>	<input type="checkbox"/> \$750 <b>BRONZE LEVEL</b>
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"We apply for the sponsorship marked above and do hereby agree to all terms and conditions as explained in this document."

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_

(Primary contact who will receive all relevant instructions regarding sponsorship)

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Check Enclosed (Payable to NASTD)       Bill Me

Please charge the following credit card:

American Express       MasterCard       Visa

\*\*CVV Number: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

\*\*American Express - 4 digit number on front of card; MasterCard, Visa - 3 digit number on back of card

Account # 382-100-10-45030-11144

F.E.I.N. 61-1227974

**Sponsors will not be recognized in print or electronic format until payment is received by NASTD**

Mail or Fax to:  
NASTD  
2760 Research Park Dr.  
Lexington, KY 40578-1910  
FAX: 859-244-8001

For additional assistance:  
Pamela Johnson, CMP  
Meetings & Member Services Manager  
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