



Sponsorship

2012 Regional Seminar Sponsorship Application

Eastern Region Seminar • May 20 - 23 • Portland, Maine

SPONSORSHIP LEVELS AND BENEFITS

\$6,000 - Diamond Level Benefits

- 60-minute private reception with state members
- Five (5) minute speaking opportunity during the seminar
- General session slide deck recognition as a top level sponsor
- Logo on the welcome bag
- One-page marketing piece **AND** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- Five (5) complimentary registrations

\$4,000 - Platinum Level Benefits

- General session slide deck recognition as a top level sponsor
- Logo on the welcome bag
- One-page marketing piece **AND** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- Four (4) complimentary registrations

\$2,500 - Gold Level Benefits

- One-page marketing piece **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition
- Three (3) complimentary registrations

\$1,500 - Silver Level Benefits

- One-page marketing piece **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition
- Two (2) complimentary registrations

\$750 - Bronze Level Benefits

- One-page marketing piece or company profile **OR** token item placed in the welcome bag
- Logo on the NASTD website conference page with a link to sponsor's home page
- Program recognition
- Podium recognition
- General session slide deck recognition

Eastern Region Seminar Application for Sponsorship

Application & Fees

Sponsorships are based on the receipt of both a properly executed application and full payment from a vendor requesting sponsorship.

Payment must be received prior to the conference. Sponsors will not be recognized in print or electronic format until payment is received by NASTD.

<input type="checkbox"/> \$6,000 DIAMOND LEVEL	<input type="checkbox"/> \$4,000 PLATINUM LEVEL	<input type="checkbox"/> \$2,500 GOLD LEVEL	<input type="checkbox"/> \$1,500 SILVER LEVEL	<input type="checkbox"/> \$750 BRONZE LEVEL
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"We apply for the sponsorship marked above and do hereby agree to all terms and conditions as explained in this document."

Date _____

Company Name _____

Name _____

(Primary contact who will receive all relevant instructions regarding sponsorship)

Title _____

Address _____

City, State Zip _____

Telephone () _____

E-mail _____

Authorized Signature _____

Check Enclosed (Payable to NASTD) Bill Me

Please charge the following credit card:

American Express MasterCard Visa

**CVV Number: _____

Card Number: _____

Expiration Date: _____

Name on card: _____

Signature: _____

Amount to be charged: \$ _____

**American Express - 4 digit number on front of card; MasterCard, Visa - 3 digit number on back of card

Account # 382-100-10-45030-11144

F.E.I.N. 61-1227974

Sponsors will not be recognized in print or electronic format until payment is received by NASTD

Mail or Fax to:
NASTD
2760 Research Park Dr.
Lexington, KY 40578-1910
FAX: 859-244-8001

For additional assistance:
Pamela Johnson, CMP
Meetings & Member Services Manager
859/244-8184
pjohnson@csg.org