HEALTH & BUSINESS
Leaders Agree:

Raising the cigarette tax is the most effective way to reduce smoking rates & lower health care costs. Raising the cigarette tax will improve our health and our economy. It’s time raise the cigarette tax by $2.00.

TOBACCO USE HARMS OUR HEALTH AND OUR WORKFORCE

OUR KIDS
In 2016, 11,000 BABIES were born to mothers who smoked during their pregnancy. Indiana’s smoking while pregnant rate is 13.5%.

OUR HEALTH CRISIS
Indiana ranks 44TH for percentage of smokers and 41ST for OVERALL HEALTH, down 3 spots since last year.

OUR WORKFORCE
Hoosier businesses spend $6,000 IN EXTRA HEALTH CARE COSTS every year for each employee that smokes.

RAISING THE CIGARETTE TAX BY $2.00 WILL IMPROVE OUR HEALTH AND OUR ECONOMY

A $2.00 increase would generate $358 MILLION in new revenue in the first year and $2.68 BILLION in long-term health savings.

A $2.00 increase would help 142,000 people quit or prevent smoking & prevent 14,000 smoking affected pregnancies.

70% OF HOOSIER VOTERS SUPPORT a $2.00 per pack cigarette tax increase.