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| **Ohio Association of School Nurses, 3-Year Strategic Plan – July, 2017** | | | |
| **Goal** | **Action Steps** | **Timeline** | **Person(s) Responsible** |
| **Priority Area #1: Advocacy**  **Engender public support for the health of children through influencing political, economic and social systems while promoting the expert practice of school nursing.** | 1. Create and send out Position statements, or documents that support expert practice of school nursing in Ohio.    1. Health Care Policy and Legislation for Ohio’s Children    2. School Nursing and School Based Health Centers    3. School Nurse role in preventing and decreasing absenteeism. 2. Distribute position statements and supportive documents to legislators, school boards and other partnerships. 3. Promote National School Nurse Day 4. Increase school nurse competency/confidence in advocacy through    1. Develop and disseminate resources/tools for member advocacy    2. Increase OASN representation at Nurses Day at the Statehouse.    3. Helping nurses frame their story.    4. Request regions identify a legislative liaison 5. Create a database of member expertise 6. Collaborate with academic institutions to solicit projects to promote school nursing. 7. Initiate a meeting of statewide school support professional associations 8. Increase the presence of School Nursing at ODE through    1. Meet/connect with state superintendent    2. OASN representation on Ohio School Health Services Association | Ongoing  1.a. Finished Feb 2017, still need to distribute  1.b. Sept. 2017  1.c. August 2017  2. Ongoing  3.April, and annually  4. October, 2017 and ongoing  5. Ongoing  6. August, 2018  7. November, 2017  8. Ongoing | Executive Board  1.b. Secretary  1.c. President Elect  2. Legislative Chair/Committee  3. PR Chair/committee  4. Legislative Chair/ Committee  5. President  6. Professional Practice Committee  7. Professional Practice Committee/President  8. NASN Director |

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| **Goal** | **Action Steps** | **Timeline** | **Person(s) Responsible** |
| **Priority Area #2: Membership**  **Increase and maintain current membership while expanding membership into previously low-participating geographical areas.** | 1. Mentor new members    1. Open up a go-to-meeting for new members    2. Identify new members and invite them to board meetings.    3. Create an Online School Nurse Orientation Program to assist those new to school nursing understand their role and responsibilities with the educational system as a professional nurse.    4. Create first time conference attendees program 2. Promote OASN/NASN resources such as    1. School Net communities – OASN    2. Podcast: BAM Radio    3. Webinars NASN, OASN 3. Create downloadable flyer highlighting benefits of membership and add to website 4. Recruit members    1. Invite newly licensed school nurse to join OASN    2. Direct contact with nurses whose memberships expire.    3. Contact school nurse licensure programs and share OASN info 5. Create two Awards:    1. School Nurse Administrator of the Year    2. School Nurse Educator of the Year | 1. Sept. 2017 and ongoing   1.c. September, 2018  1.d Annually   1. Ongoing 2. September, 2017   Review/update annually   1. Ongoing 2. September 30, 2017 | 1.a Membership Chair/Committee  1. b Membership Chair/Regional Reps  1.c. CE Chair/committee  1.d. Conference Committee with support of membership chair   1. PR Chair/Committee/President Elect/NASN Rep 2. Membership Chair/Committee 3. Executive Director   Membership/Regional Reps   1. Professional Practice Chair/Committee |

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| **Priority Area #3: Evidence-based Practice**  **Promote evidence-based practice (EBP) among Ohio School Nurses, to support the health and educational success of students.** | 1. Promote presentations of EBP at state and national events    1. Promote scholarships/research awards 2. Post a list of EBP resources 3. Promote NASN’s Step Up and Be Counted on OASN’s communications as well as regional websites. 4. Develop university partnerships to conduct and apply research.    1. Identify research gaps    2. Meet with local deans/directors of programs    3. Fund/conduct research    4. Promote projects with university students    5. Access to a data base | 1. Ongoing 2. March, 2018 and ongoing 3. Ongoing 4. June, 2018 | 1. Professional Practice Committee  1.a Regional Reps/Endowment Chair   1. Professional Practice Committee   3. State Data Champion (ODH)/Regional Reps  4.Professional Practice Committee |