

EXHIBITOR PROSPECTUS

PREPAREDNESS
SUMMIT

THE
Evolving
Threat
Environment

March 26–29
2019

St. Louis, MO

America's Center Convention Complex
(ST. LOUIS CONVENTION CENTER)

PREPAREDNESSUMMIT.ORG

The 2019 Preparedness Summit is the premier national conference in the field of public health and healthcare preparedness. The largest event of its kind, the 2019 Preparedness Summit will attract nearly 1,800 attendees who work all levels of government (local, state, and federal), emergency management, volunteer organizations, and healthcare coalitions.

This year's Summit will explore the theme, "Strengthening National Health Security: Mastering Ordinary Responses, Building Resilience for Extraordinary Events."

The 2019 Preparedness Summit will discuss:

- Building and sustaining resilient communities
- Effectively using, producing, and disseminating medical countermeasures and non-pharmaceutical interventions
- Ensuring situational awareness to support decision making, data management, and informationsharing
- Enhancing the integration of public health, healthcare, and emergency management systems
- Strengthening global health security

The 2019 Preparedness Summit convenes a wide array of partners to participate in the Summit, presents new research findings, shares tools and resources, and provides a variety of opportunities for attendees to learn how to implement model practices that enhance the nation's capabilities to prepare for, respond to, and recover from disasters and other emergencies.



Attendee Demographics

Your exhibit and sponsorship will put you in front of nearly **1,800 attendees** from across the country including:

- Local and state public health department preparedness staff, including teams from agencies and organizations;
- Federal agency staff working on public health preparedness issues, including HHS, DHS, CDC, and FDA;
- Representatives from the academic and research communities;
- Community health centers, hospital, and emergency medical services staff;
- Industry partners with resources, new technologies and tools to share; and
- Emergency management agency and homeland security professionals and other personnel working with public health agencies to build preparedness capacity and competency at the local, state, and federal level.

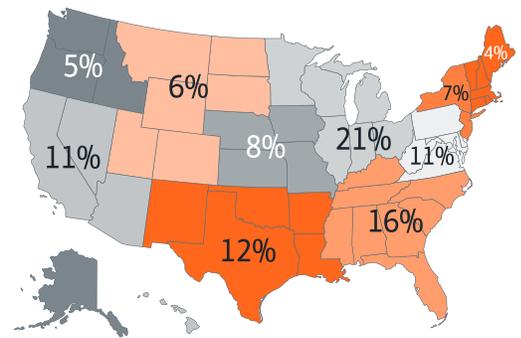
We invite you to be a part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact...

Preparedness Summit Exhibits & Sponsorship Sales Manager
301-200-4616 x105 or prepsummit@sponsorshipboost.com

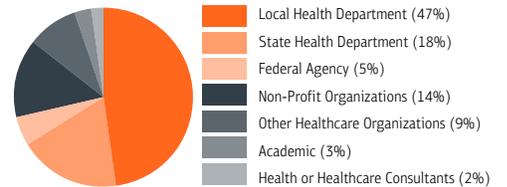
National Reach

NUMBER OF ATTENDEES BY STATE

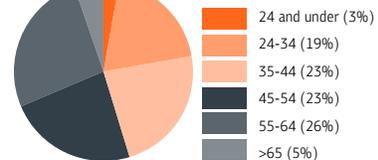


Attendees Profile

TYPES OF ORGANIZATIONS



AGE RANGE OF ATTENDEES



Questions? 301-200-4616 EXT 105 | prepsummit@sponsorshipboost.com

Why Exhibit?

The 2019 Preparedness Exhibit Hall is an integral part of the meeting. You will find nearly 1,800 interested preparedness professionals searching for the resources and products from companies like yours.

Ninety-three percent (95%) of 2018 Preparedness Summit attendees agreed that they learned about resources and tools to improve their work in disaster preparedness.

Don't miss the opportunity to put your product and services in front of the industry leaders and decision makers.

Emergency Simulation

Showcase your consulting services through an interactive simulation involving attendee volunteers around a public health emergency.

Lead Generation

Increase your exposure to preparedness professionals with significant purchasing power or interested in attaining higher education and credentials.

Product Demonstrations

Give your potential clients hands-on access to your current and new products.

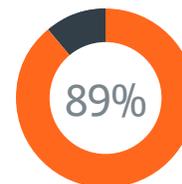
Industry Awareness

Discover what trends and issues your customers are discussing in the preparedness community.

Policy Comprehension

Understand the policy issues that are being discussed within government circles.

On-Site Exposure



ATTENDEES THAT THOUGHT THE SUMMIT WAS CONDUCTIVE TO PEER EXCHANGE AND NETWORKING



ATTENDEES THAT INTENDED TO SHARE INFORMATION LEARNED AT THE SUMMIT WITH PEERS AND COLLEAGUES



ATTENDEES THAT THOUGHT THE SUMMIT HELPED IMPROVE THEIR KNOWLEDGE OF CURRENT POLICY AREAS IN PUBLIC HEALTH AND HEALTHCARE PREPAREDNESS

Who Should Exhibit?

Attendees from government and the private sector are interested in meeting with companies who supply these products:

Communications Equipment
 Consulting Services
 Credential Organizations
 Data Analytical and Collection Systems
 Decontamination Supplies
 Detection Devices
 Emergency Lighting
 Emergency Management Software
 Emergency Vehicles
 EMS Medical Equipment
 Food Storage
 Generators

Geographic Information Systems
 Hazmat Response Equipment
 Incident Management Software
 Lighting
 Mobile Medical Solutions
 Medical Supplies and Equipment
 Notification Systems
 Pharmaceuticals
 Portable Morgues
 Preparedness Equipment
 Protective Clothing
 Public Health Consulting

Rescue Equipment
 Respirators
 Risk Management
 Safety Equipment
 Satellite Technologies
 Shelter Supplies
 Universities
 Vehicles
 Water Quality Supplies
 Water Storage
 Warning Systems
 Weather Meteorological Services



Previous Preparedness Summit Exhibitors Include...

AirBoss Defense	First Line Technology	Northrop Grumman
Association of Public Health Laboratories	First Water Systems, Inc.	Nova Southeastern University-College of Osteopathic Medicine
Association of State & Territorial Health Officials	Fishbowl	Oak Ridge Institute for Science & Education
Bio-Defense Network	Fridge Freeze	Oregon Freeze Dry
BioFire Defense	Flu Near You	Philadelphia University
BioSeals Systems	GlaxoSmithKline	Practical Hospital Services
Body Sealer	Global Emergency Resources	ProPac
Bold Planning Solutions	Grainger	QuickSeries Publishing
bParati	Griffin Logistics	RTI International
Blu-Med Response Systems	Hagerty Consulting	Society Disaster Medicine and Public Health
Bright White Paper Co	Harvard School of Public Health	SOS Survival Products
Cadueus Healthcare	ImageTrend	St. Louis University
Campbell & Company	Immediate Response Technologies, LLC	Stephenson Custom Case Co
Capella University	Information Station Specialists	Sydion LLC
CDC Radiation Studies Branch	Instantatlas-Geowise Ltd.	TECS-PERLC
CDC-Division of Global Migration & Quarantine	Integrated Solutions Consulting	TEEX-NERRTC
Center for Domestic Preparedness	Integrity Custom Concepts, LLC	Texas A&M University
Center for Homeland Defense and Security	Intermedix	TSI Inc.
Columbia University	ISS Inc.	University of Nebraska Medical Center
Conference of Radiation Control Program Directors	Knowledge Center, Inc	University of New England
Covidien	LiveProcess	UNMC College of Public Health
Dale Parsons & Associates, Inc.	Lockheed Martin	Upp Technology, Inc.
DataTech911	MedicCast Productions	VeriCor, LLC
Deployed Logix	Midwest Card and ID Solutions	Veterans Emergency Management Evaluation Center
Department of Homeland Security	Mortuary Response Solutions	Walden University
EM Solutions by HSS inc.	National Center for Biomedical Research and Training	Yale New Haven Health System
Emergency Communications Network	National Center for Disaster Medicine and Public Health	Emergency Preparedness and Disaster Response
Facility Dude	National Library of Medicine	
	North Carolina Institute for Public Health	

EXHIBIT SCHEDULE

The Summit takes place from March 26-29, 2019 at St. Louis Convention Center, St. Louis, MO. The Exhibit Hall will be open for 2 of these 4 days to allow maximum traffic. The Exhibit Hall will be in Hall 1

Installation	Tuesday, March 26	12:30–5 PM
	Wednesday, March 27	8–10 AM
Show Hours	Wednesday, March 27	12–6:30 PM (<i>Lunch, PM break, Evening Reception</i>)
	Thursday, March 28	10 AM–3:30 PM (<i>Lunch, PM break</i>)
Dismantle	Thursday, March 28	3:30–5:30 PM

EXHIBIT FEES & PACKAGE

The Preparedness Summit offers 2 pricing packages for convenience to exhibitors. Our standard booth provides the 10x10 exhibit booth space with some additions. **OR** You can upgrade to a booth package that provides one-stop convenience by including furnishings and electricity.

Commercial & Government	Standard \$1,800	Package \$2,600
Non-Profit	Standard \$1,500	Package \$2,250

Corner Fee | \$200

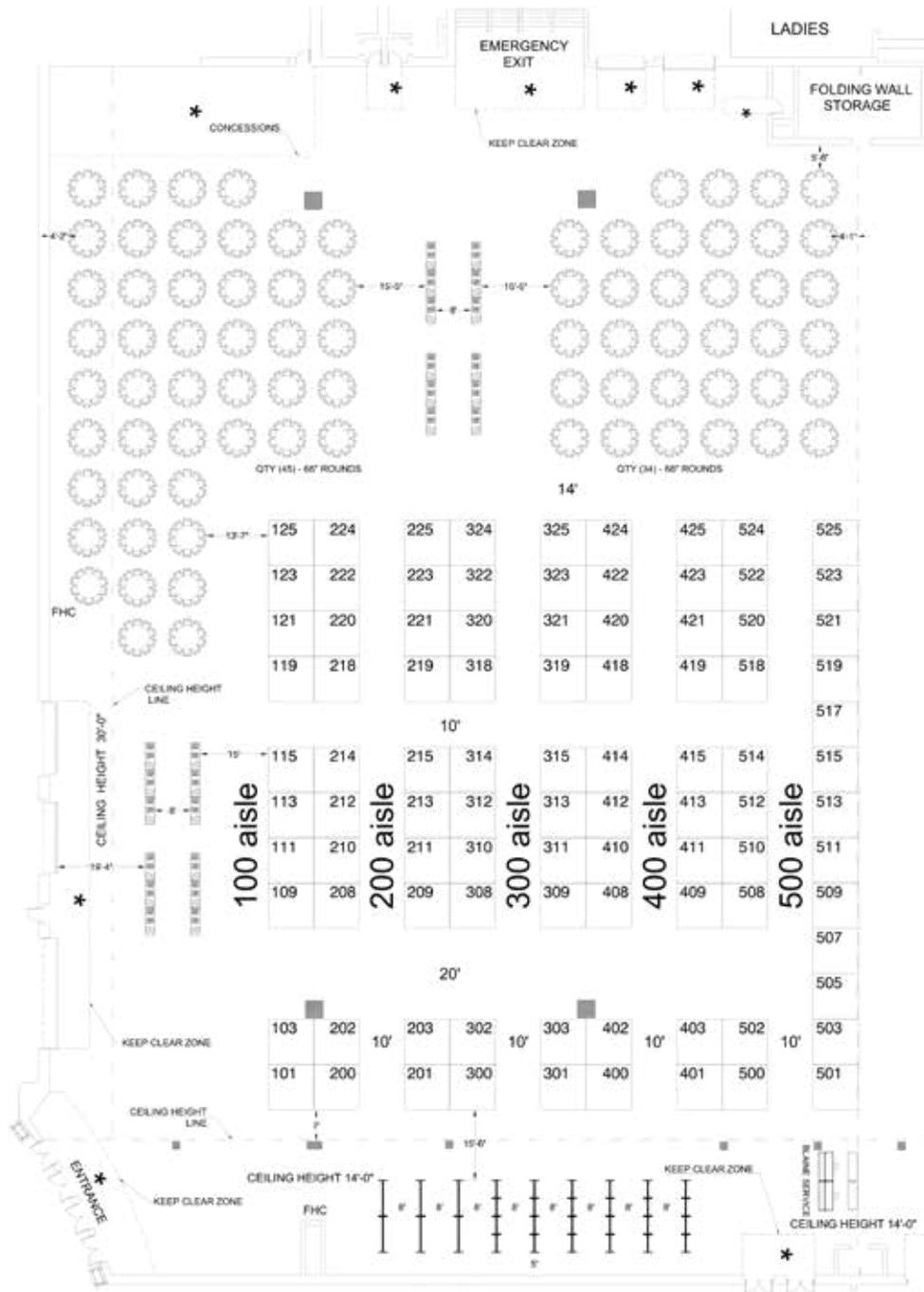
Standard Pricing includes:

- 10' x 10' booth with 3' draped sidewalls and 8' back drape
- One (1) full conference registration per 10' x 10' booth; *maximum of 3 full conference registrations*
- Three (3) exhibit hall only badges per 10' x 10' booth
- Listing in the exhibitor directory, online, and in mobile app
- Post-show attendee list (mailing addresses only)

Package Pricing includes:

- All Standard pricing options, plus...
- 6' skirted table, 2 chairs, wastebasket
- Nightly cleaning (carpet and wastebasket)
- Standard electricity
- ***Carpet is included***

2019 Floorplan



2019 Exhibitor Contract

COMPANY NAME

NAME OF PRINCIPAL CONTACT (PERSON TO RECEIVE EXHIBIT INFORMATION)

TITLE OF PRINCIPAL CONTACT

STREET ADDRESS

CITY

STATE

ZIP

PRINCIPAL CONTACT'S DAYTIME TELEPHONE NUMBER

PRINCIPAL CONTACT'S EMAIL ADDRESS

NAME OF SECONDARY CONTACT (IF PRINCIPAL CONTACT CANNOT BE REACHED)

SECONDARY CONTACT'S DAYTIME TELEPHONE NUMBER AND EMAIL

COMPANY EMAIL (TO BE PUBLISHED)

COMPANY WEBSITE (TO BE PUBLISHED)

COMPANY PHONE NUMBER (TO BE PUBLISHED)

BOOTH ASSIGNMENT

Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Please indicate your 1st, 2nd, and 3rd choices below. To ensure that you receive one of your top choices, please select booths that are in different areas of the exhibit hall, and select some that are not immediately in front of the entrances.

1. _____ 2. _____ 3. _____

2019 STANDARD BOOTH

The standard 10x10 exhibit booth includes:

- One 10x10 booth with 3' draped sidewalls and 8' back drape
- A 7"x44" booth identification sign
- One (1) full conference registration per 10x10 booth purchased (up to three (3) full conference registrations total)
- Three (3) exhibit hall only booth badges for staff per 10x10 booth purchases
- Listing in the onsite exhibitor directory, mobile app directory and online exhibitor directory
- Pre-show and Post-show attendee list containing names and mailing addresses, *according to attendee privacy preferences*
- Carpet is included
- Exhibitor Service Kit includes rentals for Furniture, Electricity, and Internet Services

2019 PACKAGE BOOTH

The package booth includes all of the standard booth options, plus:

- One 6' skirted table, 2 chairs, wastebasket
- Standard electricity
- Nightly cleaning
- *The exhibit hall is already carpeted, so no additional carpet purchase is necessary.*

SUPPORT PACKAGES

For detailed information regarding Support Packages or to customize your own please call: 301-200-4616 or e-mail: prepsummit@sponsorshipboost.com

BOOTH PRICING

TYPE OF BOOTH	COST	NUMBER	SUBTOTAL
COMMERCIAL & GOVERNMENT			
Standard Booth	\$1,800	X _____	= _____
Package Booth	\$2,600	X _____	= _____
NON-PROFIT			
Standard Booth	\$1,500	X _____	= _____
Package Booth	\$2,250	X _____	= _____
Corner Fee	\$200	X _____	= _____
			TOTAL: = \$ _____

QUESTIONS?

For *billing* please contact:
Phone: 703-964-1240 x430
E-mail: summitexhibits@conferencemanagers.com

For *exhibits sales* please contact:
Phone: 301-200-4616 x105
E-mail: prepsummit@sponsorshipboost.com

2019 Exhibitor Contract

PAYMENT METHOD

Full payment is due with contract.

PAYMENT (CHECK ONE):

CHECK # (PAYABLE TO NACCHO) _____

GOVERNMENT PURCHASE ORDER (ATTACHED SIGNED, AUTHORIZED PO) #

VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD # (FAX ONLY) _____

EXP. DATE _____ CVV CODE _____

AUTHORIZED NAME (PLEASE PRINT) _____

AUTHORIZED SIGNATURE _____

BILLING ADDRESS _____

AGREEMENT

I hereby apply for exhibit space at the 2019 Preparedness Summit and fully understand that this form shall become a binding contract and is subject to the Exhibitor Terms and Conditions as outlined in these materials and those established by NACCHO. The exhibition is organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with all Americas Center / St. Louis Convention Center rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations.

I have read and reviewed the Exhibitor Rules & Regulations before completing this form.

SIGNED _____

NAME (PLEASE PRINT) TITLE _____ DATE _____

EMAIL _____ PHONE _____

REFUND/CANCELLATION POLICY

Any exhibitor who cancels all or part of purchased booth space on or prior to January 14, 2019 will receive a 50% refund.

No refunds will be given after January 14, 2019. Cancellation requests should be sent via e-mail to summitexhibits@conferencemanagers.com or by fax to 703-964-1246.

STOP!

PLEASE READ: Faxing is the first method of receiving credit cards. Credit cards cannot be emailed, sent via USPS or sent to the LockBox. If you cannot fax, please send in the contract without credit card information and someone will call you for the payment information.

FAX TO: 703-964-1246

QUESTIONS?

Contact: summitexhibits@conferencemanagers.com

CHECK PAYMENTS BY MAIL

Mail your original CHECK payment with a copy of your exhibits application to:
NACCHO LOCKBOX
PO BOX 79197
Baltimore, MD 21279-0197

AND FOR FASTER PROCESSING:

Mail a copy of your CHECK payment with your original exhibits application to:
PHP 2019 Exhibits
512 Herndon Parkway, Ste D
Herndon, VA 20170

2019 Exhibitor Contract—Rules & Regulations

1. OFFICIAL EXHIBIT SCHEDULE

See the Exhibitor Services Manual for complete show schedule.

2. SHOW MANAGEMENT

The exhibition is organized and managed by NACCHO. Any matters not covered in these Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Americas Center / St. Louis Convention Center policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

3. ASSIGNMENT OF BOOTH SPACE

Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth registration for the 2019 Preparedness Summit must be made on the official 2019 Preparedness Summit Exhibit Space Application & Contract.

The exhibitor fully understands that it becomes a binding contract and the exhibitor is subject to the term and regulations set forth by NACCHO as listed therein. In addition, NACCHO reserves the right to reject an application that in its judgment is not appropriate for the 2019 Preparedness Summit.

4. INCLUDED IN BOOTH SPACE

Please see Prospectus for specific inclusions for exhibitor levels.

5. INSTALLATION AND DISMANTLE OF EXHIBITS

Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantle must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any material not called for by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

6. FAILURE TO OCCUPY SPACE

Space not occupied by the time designated in the Exhibitor Services Manual will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

7. RATES, DEPOSITS AND REFUNDS

Space will be rented at the rates listed on the official Exhibit Space. Application and Contract. No application will be processed or space assigned without full payment in U.S. funds. A standard size booth will be 10' x 10' having an 8' high back draping and 3' high side wall draping. A 7" x 44" booth sign bearing your company's name and booth number will be provided. A 50 percent refund of the booth fee will be made if written notice of cancellation is received by January 14, 2019. No refund will be made if notice of cancellation is received after January 14, 2019. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved. In the event that fire, strike or other circumstances beyond the control of the management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO's liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is cancelled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2019 Preparedness Summit Exhibits Manager.

8. CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, additional services, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NACCHO or Americas Center / St. Louis Convention Center assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor

Services Manual. Should any shipments not be made as specified in the manual, they will be removed by Americas Center / St. Louis Convention Center the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Services Manual.

9. ARRANGEMENT OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

10. BOOTH DESIGN

Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Linear booths may not exceed 8' in height; island booths are restricted to 16' in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

11. SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

12. CONDUCT

All exhibits will be to serve the interest of the 2019 Preparedness Summit conference attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of 2019 Preparedness Summit. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NACCHO to be objectionable are expressly prohibited in the exhibition area and in any meeting room. Appropriate business attire is required for all exhibit participants.

13. EXHIBITOR PERSONNEL

All exhibitors must wear official 2019 Preparedness Summit name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall 30 minutes before show opening each day. All exhibitors and attendees will be required to leave the floor within 30 minutes after the show closes each day. Exhibitors needing to work during non-show hours must obtain permission from Show Management for entrance into exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Booths should be staffed by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

14. SELLING OF MERCHANDISE

Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center.

15. SOUND DEVICES, LIGHTING AND OTHER PRESENTATION DEVICES

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Show Management reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

2019 Exhibitor Contract–Rules & Regulations

16. HANDOUT MATERIALS

Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be of a professional nature. NACCHO reserves the right to disallow any material that they believe to be inappropriate. Send samples to 2019 Preparedness Summit Exhibits Manager. No helium balloons or adhesive-backed decals are to be used or given away.

17. SOLICITATION OF EXHIBITORS

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NACCHO.

18. FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

19. LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

20. STORAGE

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

21. FOOD AND BEVERAGE

Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverage in their booth, all food and beverage must be purchased through the Americas Center / St. Louis Convention Center Catering Department.

22. LIABILITY AND SECURITY

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understands that the Hotel does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Atlanta, GA, and the Americas Center / St. Louis Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Americas Center / St. Louis Convention Center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of St. Louis, MO and Americas Center / St. Louis Convention Center

against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of Atlanta GA; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors and agents and Americas Center / St. Louis Convention Center as additional insureds. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of the 2019 Preparedness Summit; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

23. TRADEMARKS

NACCHO will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Use of the Americas Center / St. Louis Convention Center logo, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the Americas Center / St. Louis Convention Center marketing department.

24. PHOTOGRAPHING OF EXHIBITS

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the perimeter of the booth.

25. LIST PUBLICATION

The list of 2019 Preparedness Summit exhibitors, in whole or in part, shall not be published other than in 2019 Preparedness Summit and NACCHO official publications.

26. HOTEL USE

All public function space in the Americas Center / St. Louis Convention Center is controlled by NACCHO.

No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered attendees or guests 2019 Preparedness Summit or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited. Exhibitors may not use the hotel(s) to distribute literature, gifts, etc. to attendees.

27. VIOLATIONS

Violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of NACCHO forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of violation, NACCHO may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

28. SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

29. CONTACT

For questions or more information, please contact: Exhibits Manager
2019 Preparedness Summit
512 Herndon Parkway, Suite D
Herndon, VA 20170
Phone: 703-964-1240 ext 410
Fax: 703-964-1246
email: summitexhibits@conferencemanagers.com

Marketing & Promotional Opportunities

Your company's support of the Preparedness Summit is vital for the continuation of excellence for this meeting. Be involved with educational sessions, networking receptions or promotions to maximize brand exposure and increase your booth traffic.

EDUCATION

Plenary Session | Custom pricing

The Summit agenda has been carefully crafted to raise and address a variety of issues that present challenges for the field of public health and healthcare preparedness. We can involve your company in one of these plenaries with your speakers. A custom sponsorship can be designed to coordinate your speakers with our message. Contact us for additional details.

Exhibitor Learning Session | \$4,000

By hosting your own exhibitor session, you can reach attendees in an educational manner. You get your own room for 1 hour to present a topic of interest to attendees — not a sales pitch, but a helpful discussion of your solution, involving participation by your clients. These session descriptions are listed in the official schedule and mobile app. To help market this session, you will also receive:

- Description in program and mobile app
- Push alert through meeting app to remind attendees on day of event

Please note: As a session sponsor, you agree to provide your workshop title, description, and list of presenters to the planning committee chair for review and approval. All sponsored sessions must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective.

PROMOTIONAL OPPORTUNITIES



Lanyards | \$6,000

Place your company logo on the official Preparedness Summit lanyard, to be attached to the badge holder worn by all conference attendees. This is one of the best ways to gain name recognition at the conference! Your logo will be seen on all official photographs, too.



You Are Here Locator | \$3,000

The St. Louis Convention Center is a large venue and the Summit uses many of the meeting and ballrooms. This locator acts as a navigation tool noting the location of the Summit sessions. Your custom advertisement will appear on the bottom of this locator. Ad size approx. 6' wide x 3' tall. This will be seen throughout each day of the Summit as attendees review where they are and where they are going!

Hotel Room Keys | \$1,500

Place your custom graphics on the Marriott hotel room key. Additional hotel fees and production costs apply.

Marketing & Promotional Opportunities

Directional Signage | 4 Available | \$1,000

Include your company graphics on (1) Preparedness Summit 2018 directional sign used to help attendees navigate the hotel. Each sign measure 1 meter wide x 3 meters tall. Sponsors have one ENTIRE side/panel for your graphics.

Scavenger Hunt | \$1,500

This exhibit hall activity is both a fun networking activity and exhibit booth traffic driver where everyone is a winner! Attendees must visit your booth to scan a QR code on a sign branded with your logo using the mobile app in order to win prizes. Drive traffic to your booth as well as increase your brand exposure with this unique game. Each sponsor's logo will appear on the signs at the exhibit hall entrances and on all marketing of the game.

NETWORKING EVENTS

Exhibitor Hospitality Events | \$5,000

By hosting your own hospitality event, you can capitalize on our venue to facilitate networking with attendees. You get your own room for 2 evening hours on Wednesday, March 27 (100 ppl capacity). To help market this event, you will also receive:

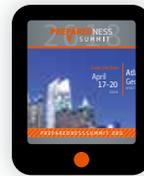
- Description in program
- Information in an official Preparedness Summit eblast prior to the meeting to invite attendees to your event.
- Push alert through meeting app to remind attendees on day of event
- Onsite signage

ADVERTISING



Custom Eblast Only | 4 Available
\$1,500 (current exhibitor)
\$2,000 (not exhibiting)

Send your custom message and graphics out to all attendees prior to the Summit with a custom email banner/message in an official Preparedness Summit eblast.



App—Landing Page Ad
Only 1 Available
\$1,200 (current exhibitor)
\$2,000 (not exhibiting)

Attendees search for sessions, see updates instantly, and communicate with each other through social media on the APP. Attendees will see the flash landing page first – each time that they open the app. Your custom graphics will appear on this page.



App—Push Notifications | \$400

Send out a text alert to each attendee through the app! This alert will pop up on each attendee's phone, if they have downloaded the app. The text is limited to 100 characters. Remind attendees to stop by your booth, announce a raffle or showcase a product demonstration time.

2019 Sponsorship Contract

COMPANY NAME _____

NAME OF PRINCIPAL CONTACT (PERSON TO RECEIVE EXHIBIT INFORMATION) _____ TITLE OF PRINCIPAL CONTACT _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

PRINCIPAL CONTACT'S DAYTIME TELEPHONE NUMBER _____ PRINCIPAL CONTACT'S EMAIL ADDRESS _____

NAME OF SECONDARY CONTACT (IF PRINCIPAL CONTACT CANNOT BE REACHED) _____ SECONDARY CONTACT'S DAYTIME TELEPHONE NUMBER AND EMAIL _____

COMPANY EMAIL (TO BE PUBLISHED) _____ COMPANY WEBSITE (TO BE PUBLISHED) _____ COMPANY PHONE NUMBER (TO BE PUBLISHED) _____

PAYMENT METHOD (CHECK ONE)

Full payment is due with this signed agreement. If this payment has not been received within 3 weeks, the item will be released and this commitment form will be declared null and void so that the item may be reassigned. Your confirmation email will outline any additional specifications, deadlines, restrictions, or inclusions depending on chosen item(s).

CHECK # (PAYABLE TO NACCHO) _____

GOVERNMENT PURCHASE ORDER (ATTACHED SIGNED, AUTHORIZED PO) # _____

VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD # _____

EXP. DATE _____ CVV CODE _____

AUTHORIZED NAME (PLEASE PRINT) _____

AUTHORIZED SIGNATURE _____

BILLING ADDRESS _____

SELECTION

Item: _____ Price: _____

TOTAL: = \$ _____

2019 Sponsorship Contract

REFUND/CANCELLATION POLICY

Any company that cancels all or part of this commitment will not receive a refund and the Annual Meeting will retain as liquidated damages all monies paid.

CHECK PAYMENTS

NACCHO Annual
P.O. Box 79197
Baltimore, MD 21279-0197

QUESTIONS?

703-964-1240 x410
summitexhibits@conferencemanagers.com

AGREEMENT

I hereby contract for commitments as selected above for the 2019 Preparedness Summit and fully understand that this form shall become a binding contract. The exhibition and all commitments are organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors, sponsors, and supporters must abide by their decisions. Supporters must comply with all Americas Center / St. Louis Convention Center rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsor. Each sponsor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

I have read and reviewed the Exhibitor Rules & Regulations before completing this form.

SIGNED _____

NAME (PLEASE PRINT) TITLE _____ DATE _____

EMAIL _____ PHONE _____