



Every Woman's Golf **Video Contest** **Official Rules**

Description of the Contest

Most women feel like they need to be excellent golfers before they can play 18 holes of golf. Being watched by others while you try to hit a tiny white ball can be pretty intimidating. The good news is that knowing what to do and how to behave is more important than how well you play.

Think about the times you learned a new rule, heard a golf maxim (no 3 putts, greens in regulation) or better understood why there are so many different parts of golf etiquette. It was usually during girlfriend golf when, by choice or happenstance, one of your foursome demonstrated it while another leaned over and quietly explained. We all learn best by example and here's your chance to have some fun while helping us all learn, and remember, more about the rules, etiquette and tried and true maxims of the game.

All you have to do is round up one or a few friends (one to four entrants per video), grab your iPhone, camcorder or digital camera with video capability and create a 90 second (or less) video that educates or demonstrates a rule, etiquette tip or why/what those golf maxims mean. Keep it simple, keep it short, and let's have some fun!

Sponsors

See www.dallasewga.com for a complete list of contest sponsors.

Binding Agreement

To enter the contest, you must agree to these Official Rules. Therefore, please read the following rules prior to entry to ensure you understand and agree. You agree that submission of an entry in the contest constitutes agreement to these rules. You may not submit an entry to the contest and are not eligible to receive the prizes described in the official rules, unless you agree to the official rules. These official rules form a binding legal agreement between you and the contest sponsors with respect to the contest.



Contest Period

Entries can be submitted from January 23, 2012, to February 22, 2012. Voting will take place at the Dallas EWGA 2012 Kick-off on Sunday, February 26, 2012.

Who Can Enter

Anyone is eligible to enter with each video submitted including up to a foursome demonstrating an example or definition of a tried and true golf maxim (no 3 putts, greens in regulation), a rule (how to take relief, where to drop, etc.) or some aspect of golf etiquette (don't drive the cart on/near tee boxes or greens, don't talk in someone's backswing, don't walk in their line, etc.).

A maximum of four participants per entry is allowed. Must be 21 to enter.

How to Enter

No purchase or payment necessary to enter or win. A purchase, payment or donation will not improve your chances of winning. All federal, state, local, and municipal laws and regulations apply. Void where prohibited.

Qualified entrants (maximum of four participants per entry) shall submit a 90-second or less video by the contest closing date and time by uploading the video to the Dallas EWGA page on Facebook. Simply click on the Video link on the Dallas EWGA Wall, select Upload a Video (from your drive), click Browse to find the file on your drive, select it and type the name of your video entry in the text box (labeled "Say something about this video...") You can add more information in the Description text box including the names of all participants/entrants for the video. Please tag all participants/entrants in the video as well.

Each entrant agrees not to submit any entry that infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violates applicable U.S. law.

The contest sponsors are not responsible for lost, late or video; server unavailability; or computer or any other electronic or telecommunications malfunction.



All entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. All entries become the property of the contest sponsors and will not be acknowledged or returned.

Elimination

Any false information provided within the context of the contest by any participant concerning identity, mailing address, telephone number, E-mail address, ownership of right or non-compliance with these Official Rules or the like may result in the immediate elimination of the participant from the contest. The contest sponsors further reserve the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these Official Rules, or violates U.S. or applicable state or local law.

Winner Selection

The winner(s) will be selected by open voting and will be announced at the Dallas EWGA 2012 Kick-off on Sunday, February 26 at Brookhaven Country Club.

Anyone can vote; however, only one vote per E-mail address per day (midnight to midnight) is allowed.

The entry with the most on-line votes wins. In the event of a tie, the sponsors will choose the winner.

Prizes

All cash winners are required to verify identity with proper and legal picture identification within 30 days of notification of winning the prize. Winner may forfeit any and all winnings if verification cannot or has not been made within 30 days. Upon proper verification, winnings will be awarded and mailed to winner's mailing address within seven business days.

Odds of winning depend on the number of entries received and votes received.

Winner Notification

By participating in the contest, each participant and winner waives any and all claims of liability against the contest sponsors, and their employees and agents, their respective employees and agents, for any personal injury or loss that may



occur from the conduct of, or participation in, the contest, or from the use of any prize.

By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts; newspapers and other publications; television or film releases; slides; videotape; distribution over the Internet; and picture date storage) the contest sponsors may deem appropriate.

A list of prizewinners will be posted at www.dallasewga.com following the event.

Additional Rules

The contest sponsors are not liable for any lost or stolen entries, prizes or contest information.

By participating in the contest, participants agree to be bound by the decisions of contest sponsor personnel. The contest sponsors reserve the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The contest sponsors will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and contest sponsor decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of the contest sponsors, the contest sponsors reserve the right to terminate this contest, or make such other decisions regarding the outcome as the contest sponsors deem appropriate. All decisions will be made by the contest sponsors and are final. The contest sponsors may waive any of these rules in their sole discretion.

The contest sponsors reserve the right to withdraw or terminate this contest at any time without prior notice.

Intellectual Property Rights



By submitting any audio or video entry, entrants thereby grant to the Dallas EWGA an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted work or other information in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. In addition to other things, the rights granted to the Dallas EWGA includes, but is not limited to, the right to resize, crop, censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted work.

By submitting an entry, entrants thereby represent and warrant that the submitted work or information does not and shall not infringe on any copyright, any rights of privacy or publicity of any person, or any other right of any third party, and the entrants the right to grant any and all rights and licenses granted to the contest sponsors herein, including but not limited to, all necessary rights under copyright, free and clear of any claims or encumbrances.

Entrants acknowledge and agree that the contest sponsors shall have no obligation to post, display or otherwise make publicly available any work submitted by the entrant, and may, in their sole and unfettered discretion, remove, edit, modify or delete any work that the entrant