



The Leader Board

Naples EWGA Quarterly Newsletter

June 2011



From President Diana Johnson:

I hope you all feel as proud as I do to be part of such an awesome association! We women have at some point been responsible for or part of cracking a few glass ceilings and you know what – when it happens, it feels terrific!

When you think back to 1991 when the EWGA was originally created by Nancy Oliver, she was sticking her neck out and taking a risk to provide each and every one of us with opportunities through the game of golf that were not readily available and sought after at that time by women. That is something we can all be very proud of! As an organization we do so much for women of all ages. At a corporate level we support young girls and provide women with tools to advance their careers through volunteer leadership, the awarding of the EWGA Foundation’s Women On Par Scholarship, and the Drive for Dreams Campaign. Our Naples Chapter goes even further to support young girls through our continued support of charities for US Girls Golf and PACE Center for girls. This year we have added our support to include The Ronald McDonald House.

ARTICLES INSIDE

Let’s Communicate	2
Sponsorship Opportunities	4
Golf Events	5
Chapter Championship	6
Chapter Board Elections	7
Mo’s First Hole-in-One	8
Winter League at Arrowhead	9
Handicap Corner	10
Membership 2011	11
EWGA Charity Pro Am	12
Gulf Coast Challenge	13
Annual Kick-off	15
Some Golf Jargon	16
Education Program	17
Calendar of Events	18

Our board continues to strive to offer a warm and welcoming environment for all women to feel comfortable to join us no matter what their level of skill is. I must say I am so proud of the accomplishments so far with what the board has done. We have increased our membership; we have increased our sponsors; we have created a league play during season again; we have offered our members a full range of educational opportunities for all levels and the golf events and social events have been nothing more than outstanding. I want to say thank you to all the board members for doing such a great job and thank you to all of you members who have offered to be on a committee to help accomplish these events or just offered a helping hand when needed.

One last thing! Congratulations to Jenny Taylor our own Golf Events Chairperson for winning the international award of Women Who Lead for Golf Events! I had the great opportunity to join Jenny at Pinehurst where she was recognized and awarded a trophy in front of over 450 women from all over the world. You should be proud to know that out of over 120 Chapters worldwide we have in our own membership one of the best!

Contributing Editor—Nancy Stone nstone@comcast.net

LET'S COMMUNICATE

Ready for some Summer Golf?

Playing opportunities at discounted rates at many of the private clubs in town abound during the summer months, from May 1 through October 31. Your EWGA membership affords you playing privileges at a discounted rate at the following clubs:

- WCI Courses— \$40 for June—September, \$50 for October

Colony Golf & CC	495-1300
Hammock Bay Golf & CC	394-4811
Pelican Reserve	985-1770
Raptor Bay Country Club	390-4610
Tiburon Golf Club	594-2040

Please show your EWGA Membership Card upon check-in at the pro shop.

- The Quarry \$38 403-0172
- The Plantation \$35 561-8650
- Spring Run \$33 949-0707
- Arrowhead 596-1000
20% discount of regular rates on days other than Saturday
10% off range balls and instruction
- Bonita Bay East
\$35 June — September, \$45 for October

Members MUST show their EWGA card or they will be charged the normal rate. Tee times can be made from 48 hours to 90 days in advance. All tee times must be booked online at www.bonitabayeast.com. The prompts will ask for a credit card but the card will not be charged. Payment will be made at the pro shop upon check-in. E-mail Ian Coleman (IanC@NewLeafManagement.com) when you make a reservation. This will enable him to put the correct rate on the tee time sheet.

In addition to these EWGA privilege rates, you may wish to purchase one or more of the following golf pass/books to enjoy even more clubs at great rates:

- The South Florida PGA Golfpass (www.sflorida.pga.com)
- The Ace Group Classic Book (www.theacegroupclassic.com)
- The Shark Shootout Player's Pass (www.sharkshootout.com)

Keep current on all the discounted courses by viewing the "Open Play" list on www.naplesegwa.com.

So given the venues, how do you go about finding playing partners?

We basically maintain two 'lists of players' – those interested in playing weekdays, and those interested in playing weekends. These lists are maintained by Mo White, and the first step is to get your name on either or both lists. To do so, simply send Mo an email (mourinew10@comcast.net) stating your preference.

How it works?? – Anyone wishing to play golf, sends an email to the appropriate list of recipients, stating where and when she proposes to play, and invites those interested in joining to respond by a given day/time. Upon receipt of the responses, the initiator calls the appropriate course to make the tee time(s), and advises the group accordingly.

Raise Your Hands – Volunteers Needed!



April 10 -16, 2011 was National Volunteer Week. Created over 20 years ago, the week reflects the power that volunteers have to “inspire by example”. Volunteers encourage those they help and motivate others to serve. We recognize and applaud the board and committee members, who volunteer their time, knowledge, and skills to our Chapter and the EWGA.

Most of these board and committee positions are for specific terms, and a number of these terms of office will come to an end in September. Some positions will be filled via election, others by appointment. See page 7 for details.

People volunteer for a variety of reasons – to ‘give back’, to learn something new, to become an ‘insider’, to feel needed, to make new friends, to be a part of a team, for fun!

Think about what you have to offer the Chapter - then raise your hand, step forward, and contact Sue Shaeffer to find out how to get involved. Guarantee you’ll have a lot of fun, and won’t regret it!

I look forward to meeting and playing with you in the coming months.



Liz Rees
Communications Chair
Email: lizrees1@comcast.net
Cell: 239-269-0620

SPONSORSHIP OPPORTUNITIES FOR YOUR BUSINESS

Our chapter offers many types of Sponsorships for its members. Your marketing dollars work harder when you reach the women who make the decisions.

Please consider a sponsorship opportunity as a means to promote your products or services to this highly targeted audience of active women. Sponsorships available range from a Double Eagle Sponsor at the \$1,000 level, including a free membership, to a Par Sponsor for \$250. Individual event sponsorships are also available. You can donate promotional material for our events too.

Take this opportunity now and call Kathi Gray at (239) 595-9876 or email bonitakathi@comcast.net



Double Eagle Sponsors

RBC Bank®

**MIKE DOPSLAFF
HEAD PROFESSIONAL
239-596-1000**

GOLF EVENTS

As we approach the mid-point of the year, I would like to thank all of you who have supported the golf events. Participation continues to increase, and we are always striving to provide better venues, affordable pricing and the chance to make friends and have fun.

We appreciate that there are many players who find it difficult to gain access to local courses and rely on the organized play we offer. We also know that there are many members who choose to play in smaller groups outside of our events. The essence of the EWGA as an organization is in providing the opportunities for all our members to connect, learn, play and belong, and our Chapter works hard to do just that, with considerable success. Your support is critical to our continued success and, if you haven't participated yet this year, please check out our calendar of events and come join us. The friendships made are second to none.

We were proud to host the first multi-chapter mixer of 2011 in April at Lely Resort, with 48 players from Naples, Palm Beach, Manatee, and Miami. Due to schedule conflicts Fort Lauderdale were not represented this time, but we had a lot of fun. The other chapters will be inviting us to their events later this year.

Summer events start on June 11th with a skins game at **Quail West**. There are a number of local events during the summer, such as the **WCI Shark Shootout Series**, and **Folds of Honor**, and we will try to arrange our events to maximize the number of opportunities available to our year round members. Special invitations to our members for reciprocal play at several local clubs are listed on the Naples EWGA website so please support the clubs that go out of their way to welcome us. Subsequent events will take place during the 3rd weekend of each month, so watch out for more details.

The **2nd Annual Summer Match Play Madness** starts on July 5th with matches throughout the summer in two divisions, and an awards BBQ in late September. Who will challenge our **Match Play Champion, Cathy Billmyre**, this year? You? Watch for registration details, available soon. Cost is just \$10.

Again, thanks to all of you for your support. Please don't hesitate to contact me should you have any ideas or suggestions for golf events.

Jennie Taylor, Golf Events Chair
239-297-6075 golferjent@aol.com



CHAPTER CHAMPIONSHIP WINNERS

Participation in our **Chapter Championship** at Wyndemere last month surpassed the goals set for us by EWGA HQ and we applaud our 14 winners, including our chapter Stroke Play Champion, Mo 'hole in one' White, who will now all be advancing to the regional semi-final at **Saddlebrook Resort, Tampa on June 25th**.

A special Sunday Fun Day, sponsored by Cleveland Golf, following the tournament is planned for June 26th and we encourage you to come and enjoy a fun weekend at this fabulous resort, while supporting our winners and having a great time. Complete details are available on the EWGA website.

Jennie Taylor, Golf Events Chair
239-297-6075 golferjent@aol.com

Championship Flight



Mo White Champion	Val Klosterman Low Net
-----------------------------	----------------------------------

First Flight




Jan Boeglin Low Gross	Marianne Meola Low Net
---------------------------------	----------------------------------

Second Flight



Sue Weidlich Low Gross	Barb McLaughlin Low Net
----------------------------------	-----------------------------------

Third Flight



Charlette Roman Low Gross	Rashida Loya Low Net
-------------------------------------	--------------------------------

Fourth Flight



Jennifer Piper Low Gross	Pat Barry L:w Net
------------------------------------	-----------------------------

Scramble Team
Michele Klinowski, Jennie Taylor,
Angelina Spenser, Patti Gift



CHAPTER BOARD ELECTIONS

Chapter elections are coming soon. This year we will be electing officers for the following positions for 2012.

President - 1 year term

Vice-President - 1 year term

Secretary - 2 year term

Committee Chairs are not elected, but appointed by our elected officers. Nominations will take place in June. You can nominate yourself or another member. In July the nominating committee will review and evaluate the nominees for board approval and the election will take place in August. You will be getting more details from me soon after I have had a chance to meet with Diana and Michelle.

I will be compiling a list of members who are interested in volunteering their time and talents. At various times throughout the year, our committee chairs need volunteers to assist them with chapter functions and events. This is a great way to get involved and get to know your fellow members. If you are interested please send me an email.

As your new Leadership Chair, I look forward to serving our great chapter!

Sue Shaeffer, Leadership Chair

Email: sshaeffer@comcast.net



2135 Tamiami Trail N, Naples 384-6380



www.boeglinteam.com

239-287-6414

RESIDENTIAL REAL ESTATE

"I play in the low 80's. It it's hotter than that, I won't play" - Joe E. Lewis

MO'S FIRST HOLE-IN-ONE



Mo White not only won the Chapter Championship at Wyndemere on May 14 but got a hole-in-one on the 7th hole on the White Course. When asked how she felt, she replied:

*"How did I feel after the hole-in-one? I could not believe it was in the hole when we approached the green even though Kerstin said that was where it probably was. I still thought it had rolled off into the bushes and headed in that direction with my wedge in my hand to chip it back on. When Valerie said it was in the hole I was blown away and thought she was kidding until she pointed at it and I looked. I think I probably squealed like a little kid. I just started slapping high fives and whooping and hollering. It was hard to believe it had really happened since in my practice round on that hole I had put 3 balls in the water trying to figure out what club to hit. I guess I found the right club. I told the girls I did not know if I could finish the round but I had to for it to count and Kerstin told me it was ok because I was ahead of them by a number of strokes. Luckily, I had my Birdie Flask with me and we all shared a shot and with my hands a shakin', I was able to limp in the last two holes. I guess the last time I was that happy was when I saw my granddaughter born. Word spread and I was hugging everyone and accepting congratulations. It certainly was a great way to finish the tournament. I want to thank all the girls, (and my family who showed up) for helping me to celebrate such a great golf moment. I hope to I am around when you guys get your hole in one. What a great feeling. I am not sure if the smile will ever leave my face. My mom said she could not remember me every being so happy. It was so **SPECIAL, PRICELESS MOMENT.**"*



Mo celebrating with her mom, niece and sister .

WINTER LEAGUE AT ARROWHEAD



Our second year of the league at Arrowhead was even better than first! We had almost 400 players participate, awarded around \$500 dollars in skins money and had loads of fun.

Arrowhead (again) was a great to us. This year they assisted us in making up score cards and dotting with strokes to make the skins game easier (especially for me), collecting the skins money and just making us feel welcome. Another great addition to the league was having a shotgun start on the final league day so that we could all play golf and then come in together and award prizes and have a great barbecue. And talking about prizes, the winners of the Ringer Sheet competition were:

- 1st low score - Maureen Boyle with a 68** **\$75 Gift Certificate**
- 2nd low score - Marianne Meola with a 69** **\$50 Gift Certificate**
- Most Improved Player - Barbara Schanmier** **\$75 Gift Certificate - improved by 36.6%**
- 2nd Most Improved Player - Barbara Casanova** **\$50 Gift Certificate - improved by 34.5%**

The success of the league was all due to the great support of Arrowhead, our EWGA Naples Board, and especially the players who showed up week after week to play some golf and have fun.

So what is in store for next year? Pat Barry and Barbara Schanmier have volunteered to help with league and we will be meeting early in the fall to set the league in place. This is where we need your help! Send me your suggestions, what you would like to see, what you didn't like and what we can do to have another great year.

Again, thank ladies for making this a success.

Lori Drumm, League Chair lorigdrumm@hotmail.com 239-304-0579



Double Eagle Sponsors



BY
VANDERVEEN ACCOUNTING
MARY A. VANDER VEEN
❖ BONITA SPRINGS, FL ❖
646.483.7212
MARYVEEN2003@YAHOO.COM
❖ ❖ ❖

HANDICAP CORNER

Posting Procrastination and other Mishaps

How many of us procrastinate? If you said “not me” then you should be the handicap chair. Nancy asked for these articles by June 1st. It is 8:15 on May 31st. Need I say more?

How many of us play a round on Saturday and then don't put it in until who knows when. Sunday is for family & friends, wash, housework, grocery shopping, etc. Then you are back to work. We all know how it goes – you say I should put it in now, but I will get to it later Tomorrow...tomorrow...tomorrow...oh damn, what was that score.

Of course, the absolute perfect way to do it would be to put them in right afterwards, but who among us is perfect. So here is a suggestion. Can you remember to do something twice a month? I think you can. Write down your scores as soon as you get home, or keep a little notepad in your golf bag and write them down right after you finish. You can always take the scorecard, but if there four of you it might be a battle.

Then, did you know they update handicaps on the 1st and the 15th of every month. So, set a reminder to put your scores in on the 14th and the 30th. That's every two weeks. I think we all can handle that.

How many times have you hit the enter/save/print button only to realize a millisecond later that there is an error?? Have no fear if this happens when posting a score. In the EWGA system, if you scroll down it will show a history of the scores you have posted. Over on the far right side is a little pencil. That is for viewing and editing. Click on that and you are on your way. After you edit it, the score will have # by it which simply means it was edited. If you have any issues with this then contact me at indidebrino@comcast.net. I promise not to procrastinate too much in getting back to you.

If you have any questions you would like answered about handicaps please contact me at the email above. If not, I might have to get really boring.

The June 1 results of The Biggest Challenge are available for viewing on www.naplesegwa.com. [Click here](#).

Cindi Debrino, Handicap Chair



Call Barbara McLaughlin, (239) 250-5139 Barbara@cometonaples.com

MEMBERSHIP 2011

The Member-Get-A-Member Campaign runs from January 1st through December 31st every year. It's easy! Encourage a colleague or friend to join EWGA and you can win great prizes. Make sure they enter your name in the "Referred to EWGA" area of the application in order to get credit. The more members you recruit, the greater your chance to win. Available prizes are:

- Recruit 2—4 EWGA logo hat
- Recruit 5—7 Nike sunglasses
- Recruit 8—10 A certificate for Nike golf shoes and a dozen golf balls
- Recruit 11+ A certificate for Nike golf shoes, a Nike travel bag, a complimentary EWGA membership AND be eligible for "recruiter of the Year" prize

SPECIAL SUMMER MEMBERSHIP CAMPAIGN—GET FIRED UP!

It's a HOT time for golf right now and the perfect time to find new women who want to join our chapter and EWGA. Every member who recruits 3 new people between June 1 and August 31 will win a special EQGA logoed prize PLUS a chance to win a free registration to the April 2012 EWGA Golfpalooza in Las Vegas!

WELCOME TO OUR NEW MEMBERS WHO JOINED EWGA NAPLES SINCE FEBRUARY 1

Dominique Dickson
Ginny Davis
Kim Jones
Maureen Yeager
Jennifer Brinson
Julie Fuller

Alicia Swarts
Michelle Jones
Velta Hanson
Lorelei Meeker
Nancy Dagher
Alison Wiener

Bette Ellenbogen
Nancy Macadam
Karen McGuire
Louise Langley
Patricia Coggins
Suzanne Talmont

SAVE THE DATE OF JUNE 14 FOR THE COMBINED SOCIAL AND NEW MEMBER ORIENTATION EVENT—"DRINKS ON THE GREEN" AT ARROWHEAD.

Look for more details in THE BLAST

Sandee Howle, Membership Chair
showle1@msn.com
239.659.7285 Direct
239.213.2818 Fax

"Don't be in such a hurry. That little white ball isn't going to run away" - Patty Berg

8TH ANNUAL CHARITY LADIES PRO-AM



This year was the best year ever for our chapter's annual charity pro-am. We had the biggest attendance in 8 years for the Friday night charity fundraiser. 150 guests played the skills challenges contests and actively participated in the silent and live auction bidding. More than 50 raffle prizes were given away. **In total \$15,850 was raised for the local LPGA-USGA Girls Golf Program and the Collier at Immokalee PACE Center for Girls. Our chapter has donated \$74,450 to these charities over the past 8 years.**

Friday night three \$750 scholarships were awarded to graduating seniors of the girls' golf program. Cindy Booker Gatz also presented 4 sets of golf clubs to a local high school girls' golf program. These were all made possible from funds generated by our chapter's pro am.

Special thanks to Jennie Taylor who flew back early from the royal wedding to serve as auctioneer for the silent action. Bloody good job!

Saturday three young ladies from PACE were present to help award the prizes for the tournament. Two of them spoke to the group. Their stories are very touching, and you can't help but be moved by them.

Next week we will be presenting a check to PACE in the amount of \$7,000. \$5,000 will be non-discretionary and \$2,000 will go into the PACE Education Fund that our chapter originated last year. We will also present a check to the local LPGA-USGA Girls Golf Program in the amount of \$7,000. Next year we hope to give \$1,000 scholarships to the graduating seniors in the program.

Our condolences go out to the young women at PACE in the loss of their good friend Amanda Alvarado who was killed in an auto accident Memorial Day weekend. We will be donating a tree to be planted in the school's courtyard in memory of Amanda.



Kathi Gray, bonitakathi@comcast.net, Chris Burgner, cbgolf@comcast.net

**Birdie
Sponsors**

Golfsmith
GOLF & TENNIS

OFFER:

Golfsmith is excited to offer EWGA members 10% off their purchases. Please show your membership card to receive your discount.



GULF COAST CHALLENGE

Our annual **Gulf Coast Challenge** match play event versus the Manatee chapter was held last month at Plantation Golf & Country Club in Fort Myers. Having lost the trophy last year in Bradenton we were anxious to regain our title, and we did! Going into the final day singles matches the match was all square so congratulations to our awesome 2011 team who fought hard and won by 2 points. This event epitomizes all we stand for and we are proud of the sportsmanship and camaraderie that continues between the two Chapters. Thanks to all those that gave up their whole weekend to bring us success and helped drain the giant margarita glass! **Jen Taylor, Lori Drumm, Nancy 'Long Neck' Stone, Kerstin Koenig, Cindi Debrino, Patty Gift, Irmingard Markusch, Rashida Loya, Lori 'Ga Ga' Dopsloff,**

Mary Jo Burke, Marianne Meola, Faith Matous, Sue Shaeffer, and Kristy Marino. Way to go girls!! Special kudos to Irmingard who won all her matches for maximum points.

Jennie Taylor
239-297-6075
golferjent@aol.com

Let's bring back that trophy and have FUN!



MANATEES

NAPLES WON BY 2 POINTS



Victory margaritas were enjoyed by all!

Par Sponsors



LivingWell
CHIROPRACTIC

• Eat Well • Think Well • Move Well



GREG ULRICH
KGTremodeling.com
(239)340.2977



"#1 TV Station in Southwest Florida"
CHRIS BURGNER - WINK-TV
239-571-0145



EWGA Monday Blast sponsored by Chix With Stix —
Visit our web site at www.chixwstix.com



EWGA Members get 10% OFF on every Chix With Stix order...ALWAYS!

Mary Jo Burke, www.chixwstix.com

In-Kind Sponsors

Chapter Members receive a 10% discount on all purchases.



(239) 325-3689 www.messageenvy.com

Chapter Members are offered a 10% discount on the monthly membership fee.



JK PROMOTIONS, INC.
(989) 739-4064
Fax: 866-236-7740
www.jkpromotionsinc.com

Free Screen Set up with you next color imprint from JK Promotions.

ANNUAL KICKOFF — "FRIEND-RAISING EVENT"



SOME GOLF JARGON

We know how confusing the world of golf can be. Here are just some words used in golf jargon that have completely different meanings outside the world of golf:

ALBATROSS	The score for a hole made in 3 strokes under par.
APRON	The grassy area surrounding the putting surface.
BACK DOOR	The rear of the hole.
BACK LIP	The edge of the bunker that is farthest from the green.
BAIL OUT	To avoid trouble in one area by hitting the ball well into another area.
BEACH	A sand hazard on the course.
BEND	Using sidespin to curve the shot.
BIRD'S NEST	When the ball is cupped in deep grass.
CARPET	A slang term referring to the putting green or fairway.
CHILLI-DIP	To hit the ground before the ball, producing a weak lofted shot.
CONDOR	A triple eagle. A four-under par shot.
DORMIE	In match play to be as many holes up as there are to play.
DRAIN	To sink a putt.
FAN	To miss the ball completely.
FRIED-EGG	A ball half-buried in the sand.
GRAIN	The direction the grass on the green is growing.
JAIL	Help, I'm in jail. Stated when you are faced with a very difficult shot.
PULL	For right-handers a ball that is pulled or hit to the left of the target
PUSH	For right-handers a ball that is pulled or hit to the right of the target
RIFLE	To play a shot accurately and for a long distance.
SANDY	Making a par after being in the bunker.
THREAD	To direct the ball through a very narrow opening.

SOME SHOT LINGO

"Rock Hudson"	Looked straight but wasn't.
"Rod Blagojevich"	A real bad lie.
"Rush Limbaugh"	To far to the right.
"Nancy Pelosi"	Too far to the left.
"Dolly Parton"	Topped it.

EDUCATION PROGRAMS

We have some great educational programs in the pipeline:

June is Get Golf Ready

8 clinics with PGA Professional Jim Feipel from Tiburon teaching the basics of golf. Wednesday (5:00 – 6:00 pm) and Saturday (10:00 – 11:00 am) clinics for 4 weeks in the month of June for \$180.00.



July/August EWGA Skills Challenge at the PGA TOUR Superstore

6-8 week program with skills test at beginning and end. Includes:

- Chipping
- Pitching
- Greenside Bunkers
- Putting
- Distance Wedges

More information to come on 123 Sign Up and THE BLAST.

Breaking 100 coming in August/September – the course is still TBA

Doreen LaPierre, Education Chair

843-655-3985 CELL

lapierre2005@yahoo.com



Please email Judy Kotarak at judy@jkpromotionsinc.com if you would like a mentor to work with you, or you would like to be a mentor.

**Birdie
Sponsors**

Golfsmith®
GOLF & TENNIS

OFFER:

Golfsmith is excited to offer EWGA members 10% off their purchases. Please show your membership card to receive your discount.



CALENDAR OF EVENTS

Red – Golf Events

Green – Social

Purple – Education

June, 2011

Wednesday, 1	Golf Clinic at Tiburon
Saturday, 4	Golf Clinic at Tiburon
Wednesday, 8	Golf Clinic at Tiburon
Saturday, 11	Golf Clinic at Tiburon
June 11	Golf Event at Quail West
Tuesday, 14	“Drinks on the Green” Social/New Member Orientation
Wednesday, 15	Golf Clinic at Tiburon
Saturday, 18	Golf Clinic at Tiburon
Wednesday, 23	Golf Clinic at Tiburon
Saturday, 25	Golf Clinic at Tiburon

July, 2011

Tuesday, 9	Social Event
Sat/Sun, 16, 17	Golf Event

August, 2011

Tuesday, 9	Social Event
Sat/Sun, 20, 21	Golf Event

September, 2011

Tuesday, 13	Social Event
Sat/Sun, 17, 18	Golf Event

July, 2011

Tuesday, 9	Social Event
Sat/Sun, 16, 17	Golf Event

August, 2011

Tuesday, 9	Social Event
Sat/Sun, 20, 21	Golf Event

September, 2011

Tuesday, 13	Social Event
Sat/Sun, 17,18	Golf Event

October, 2011

Tuesday, 11	Witches Tea
Saturday, 15	Pink Flamingo
Saturday, 20	Ronald McDonald Charity Event