



2012 Sponsorship Information Sheet

Celebrating its 21st anniversary, the EWGA is an international, not-for-profit organization founded in 1991 to provide career-minded women with an environment to advance their recreational and professional interests through the game of golf. With over 120 Chapters, EWGA boasts a membership of almost 20,000 women and growing.

The Atlanta Chapter has approximately 250 members representing hundreds of Atlanta area businesses. EWGA members are among the most dynamic and influential women in the Atlanta metro area. Importantly, they are making decisions to purchase goods and services for their companies and for themselves every day.

Each year our Chapter has enjoyed the financial support of a growing number of local businesses in our community. Sponsorship support allows us to defray administrative expenses and enables us to make important contributions to worthy causes like Girls Inc., Komen for the Cure, and LPGA-USGA Girls Golf.

Please consider a sponsorship opportunity as a means to promote your products or services. Your marketing dollars work harder when you reach women who make the decisions!

Support your local EWGA Chapter and be in the company of these current EWGA Sponsors

LOCAL SPONSORS

VANESSA CREECH-RE/MAX	PARAMOUNT PROPERTIES	THE ATLANTA DREAM
KETEL ONE		PROFESSIONAL GOLF ASSOCIATION
ELLIOTT & ASSOCIATES		CANONGATE GOLF CLUBS
BRIDGESTONE/PRECEPT GOLF		FOXHALL RESORT AND SPORTING GOODS
CHATEAU ELAN GOLF CLUB		CAPELLA RESORTS
GOLFSMITH GOLF & TENNIS		KELLEY HESTER GOLF ACADEMY
RBC BANK		SARA OHMER-HARRY NORMAN
WOMEN IN THE SPOTLIGHT		GEIGER
REYNOLDS PLANTATION		LORI'S GOLF SHOPPE
PGA TOUR SUPERSTORE		NUUN ACTIVE HYDRATION
LOCAL SEARCH ASSOCIATION		EATON GOLF PRIDE GRIPS
JACKIE CANNIZZO-PGA PROFESSIONAL		GOIN GOLF PRODUCTS

VIOLA SALON
 TATTOOS WITH A PURPOSE
 METRO TAINMENT CAFES
 BEAUTICONTROL
 CITY CLUB MARIETTA
 EAGLE'S LANDING COUNTRY CLUB
 ST. MARLO COUNTRY CLUB
 BRIDGEMILL ATHLETIC CLUB
 BEAR'S BEST
 TOWNE LAKE HILLS GOLF CLUB
 CHESTATEE GOLF CLUB

NATIONAL PARTNERS

PGA OF AMERICA	PGA NATIONAL
LPGA	NIKE GOLF
PGA TOUR	PING
CALLAWAY GOLF	PINEHURST RESORT AND SPA
GOLF CHANNEL	TAYLORMADE
GOLFSMITH	CUTTER & BUCK
GOLF WORLD	GOLF WEEK
GOLF DIGEST	BILLY CASPER GOLF
CELVELAND GOLF	GOLF GALAXY
TITLEIST	RALLY FOR THE CORE

CHAMPION SPONSOR - \$3,000*

- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- 2 opportunities to host a party or seminar for EWGA members to promote your business
- 2 complimentary EWGA National & Local Memberships
- 2 complimentary Monthly Golf Event entries
- **Sponsor Spotlight email twelve times a year**
- **Display table at a par 3 at two golf outings to introduce your company**
- **Your logo on “Goodie Bag” that is distributed at each monthly event**
- **Your logo on Chapter website home page all year with promotional link to your website AND in all Chapter email newsletters**
- **Opportunity for keynote speaker at Annual Kickoff Party**
- **4 complimentary Monthly Golf Event entries**
- **Speaking opportunity to publicly introduce your company at one event**
- **EWGA Championship title sponsor (Shared Sponsorship) with personal appearance to introduce your company, hand out give-aways and/or conduct raffles or contests**

DOUBLE EAGLE SPONSOR - \$2,000*

- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- 2 opportunities to host a party or seminar for EWGA members to promote your business
- **Sponsor Spotlight email ten times a year**
- **Chapter Championship title sponsor (Shared Sponsorship) with personal appearance**
- **2 complimentary EWGA National & Local Memberships**
- **2 complimentary Monthly Golf Event entries**
- **Your logo on Chapter website home page all year with promotional link to your website**
- **Display table at a par 3 at a golf outing to introduce your company**

ACE SPONSOR - \$1,500*

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- **Sponsor Spotlight email eight times a year**
- **Triple Crown Championship title sponsor (Shared Sponsorship) with personal appearance**
- **2 opportunities to host a party or seminar for EWGA members to promote your business**
- **1 complimentary EWGA National & Local Membership**
- **1 complimentary Monthly Golf Event entry**

EAGLE SPONSOR - \$1,000

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- **Sponsor Spotlight email six times a year**
- **Monthly Golf Event title sponsor (Shared Sponsorship) with personal appearance**
- **Opportunity to host a party or seminar for EWGA members to promote your business**
- **Sponsor banner sign displayed at all EWGA Monthly Golf Events**
- **Sponsor of the Month highlighted for specific month (Shared Sponsorship if necessary)**

BIRDIE SPONSOR - \$500

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- **Sponsor Spotlight email four times a year**
- **Weekly Play or Clinic Title Sponsor (Shared Sponsorship)**

PAR SPONSOR - \$250

- Your logo on Chapter website sponsor page with promotional link to your website
- **Table and introduction at Annual Kickoff Party**
- **Tee box sponsor sign displayed at all EWGA Monthly Golf Events**
- **Sponsor Spotlight email twice a year**

19TH HOLE SPONSOR - \$100

- Your logo on Chapter website sponsor page with promotional link to your website

*Cash contribution required for Ace Sponsorship and higher.

Bolded items indicate additional or increased value at the next level.

ALL Sponsorship levels receive the opportunity to include logo merchandise, promotional flyers, coupons, etc. in event goodie bags.

I AM INTERESTED IN BEING A SPONSOR OF THE EWGA-ATLANTA CHAPTER

Company Name: _____ Contact Person: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

Authorized Signature: _____ Date: _____

Sponsorship Selection:

_____ Champion Sponsor - \$3,000

_____ Double Eagle Sponsor - \$2,000

_____ Ace Sponsor - \$1,500

_____ Eagle Sponsor - \$1,000

_____ Birdie Sponsor - \$500

_____ Par Sponsor - \$250

_____ 19th Hole Sponsor - \$100

_____ Other - \$ _____

Please send this form and payment to: **EWGA Atlanta**
627 Pecan Knoll Dr
Marietta, GA 30008

For more information please contact
Cindi Aldrich - 248-705-4770 - sponsorship@ewgatlanta.com

EWGA is a 501(c)(6) Organization