



## 2011 Sponsorship Information Sheet

Celebrating its 20<sup>th</sup> anniversary, the EWGA is an international, not-for-profit organization founded in 1991 to provide career-minded women with an environment to advance their recreational and professional interests through the game of golf. With over 120 Chapters, EWGA boasts a membership of almost 20,000 women and growing.

The Atlanta Chapter has approximately 250 members representing hundreds of Atlanta area businesses. EWGA members are among the most dynamic and influential women in the Atlanta metro area. Importantly, they are making decisions to purchase goods and services for their companies and for themselves every day.

Each year our Chapter has enjoyed the financial support of a growing number of local businesses in our community. Sponsorship support allows us to defray administrative expenses and enables us to make important contributions to worthy causes like Girls Inc., Komen for the Cure, and LPGA-USGA Girls Golf.

Please consider a sponsorship opportunity as a means to promote your products or services. Your marketing dollars work harder when you reach women who make the decisions!

### Support your local EWGA Chapter and be in the company of these current EWGA Sponsors

#### LOCAL SPONSORS

THE ATLANTA DREAM  
ELLIOTT & ASSOCIATES  
VANESSA CREECH-RE/MAX GREATER ATLANTA  
GOLFSMITH GOLF & TENNIS  
METROTAINTMENT CAFES  
PGA TOUR SUPERSTORE  
REYNOLDS PLANTATION  
KETEL ONE  
CLOS DU BOIS AND BLACKSTONE  
BRIDGESTONE/PRECEPT GOLF  
EATON GOLF PRIDE GRIPS  
CANONGATE GOLF CLUBS  
CHIX WITH STICKS  
BRIDGEMILL ATHLETIC CLUB  
YELLOW PAGES ASSOCIATION

EAGLE'S LANDING COUNTRY CLUB  
CHATEAU ELAN GOLF CLUB  
SARA OHMER - HARRY NORMAN  
GEIGER  
NUUN ACTIVE HYDRATION  
PERIMETER REMODELING  
KELLEY HESTER GOLF ACADEMY  
LORI'S GOLF SHOPPE  
TATTOOS WITH A PURPOSE  
REUNION GOLF CLUB  
ST. MARLO COUNTRY CLUB  
TOWNE LAKE HILLS GOLF CLUB  
EAST COAST GOLF SALES  
ACHASTA GOLF CLUB

#### NATIONAL PARTNERS

PGA OF AMERICA  
LPGA  
PGA TOUR  
CALLAWAY GOLF  
GOLF CHANNEL  
CLUB CAR  
GOLFSMITH  
GOLF WORLD  
GOLF DIGEST  
PGA NATIONAL  
ALDILA  
NIKE GOLF  
TROON GOLF  
PING  
PINEHURST RESORT AND SPA  
TAYLORMADE  
CUTTER & BUCK

## CHAMPION SPONSOR - \$3,000\*

- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- 2 opportunities to host a party or seminar for EWGA members to promote your business
- 2 complimentary EWGA National & Local Memberships
- 2 complimentary Monthly Golf Event entries
- **Sponsor Spotlight email twelve times a year**
- **Display table at a par 3 at two golf outings to introduce your company**
- **Your logo on "Goodie Bag" that is distributed at each monthly event**
- **Your logo on Chapter website home page all year with promotional link to your website AND in all Chapter email newsletters**
- **Opportunity for keynote speaker at Annual Kickoff Party**
- **4 complimentary Monthly Golf Event entries**
- **Speaking opportunity to publicly introduce your company at one event**
- **EWGA Championship title sponsor (Shared Sponsorship) with personal appearance to introduce your company, hand out give-aways and/or conduct raffles or contests**

## DOUBLE EAGLE SPONSOR - \$2,000\*

- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- 2 opportunities to host a party or seminar for EWGA members to promote your business
- **Sponsor Spotlight email ten times a year**
- **Chapter Championship title sponsor (Shared Sponsorship) with personal appearance**
- **2 complimentary EWGA National & Local Memberships**
- **2 complimentary Monthly Golf Event entries**
- **Your logo on Chapter website home page all year with promotional link to your website**
- **Display table at a par 3 at a golf outing to introduce your company**

## ACE SPONSOR - \$1,500\*

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- Sponsor banner sign displayed at all EWGA Monthly Golf Events
- Sponsor of the Month highlighted for specific month
- **Sponsor Spotlight email eight times a year**
- **Triple Crown Championship title sponsor (Shared Sponsorship) with personal appearance**
- **2 opportunities to host a party or seminar for EWGA members to promote your business**
- **1 complimentary EWGA National & Local Membership**
- **1 complimentary Monthly Golf Event entry**

## EAGLE SPONSOR - \$1,000

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- **Sponsor Spotlight email six times a year**
- **Monthly Golf Event title sponsor (Shared Sponsorship) with personal appearance**
- **Opportunity to host a party or seminar for EWGA members to promote your business**
- **Sponsor banner sign displayed at all EWGA Monthly Golf Events**
- **Sponsor of the Month highlighted for specific month (Shared Sponsorship if necessary)**

## BIRDIE SPONSOR - \$500

- Your logo on Chapter website sponsor page with promotional link to your website
- Table and introduction at Annual Kickoff Party
- Tee box sponsor sign displayed at all EWGA Monthly Golf Events
- **Sponsor Spotlight email four times a year**
- **Weekly Play or Clinic Title Sponsor (Shared Sponsorship)**

## PAR SPONSOR - \$250

- Your logo on Chapter website sponsor page with promotional link to your website
- **Table and introduction at Annual Kickoff Party**
- **Tee box sponsor sign displayed at all EWGA Monthly Golf Events**
- **Sponsor Spotlight email twice a year**

## 19<sup>TH</sup> HOLE SPONSOR - \$100

- Your logo on Chapter website sponsor page with promotional link to your website

\*Cash contribution required for Ace Sponsorship and higher.

**Bolded items indicate additional or increased value at the next level.**

**ALL Sponsorship levels receive the opportunity to include logo merchandise, promotional flyers, coupons, etc. in event goodie bags.**

I AM INTERESTED IN BEING A SPONSOR OF THE EWGA-ATLANTA CHAPTER

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Selection:**

\_\_\_\_\_ Champion Sponsor - \$3,000

\_\_\_\_\_ Double Eagle Sponsor - \$2,000

\_\_\_\_\_ Ace Sponsor - \$1,500

\_\_\_\_\_ Eagle Sponsor - \$1,000

\_\_\_\_\_ Birdie Sponsor - \$500

\_\_\_\_\_ Par Sponsor - \$250

\_\_\_\_\_ 19th Hole Sponsor - \$100

\_\_\_\_\_ Other - \$ \_\_\_\_\_

Please send this form and payment to: **EWGA Atlanta**  
1240 Wandering Vine Ct SE  
Mableton, GA 30126-5639

For more information please contact  
Cindi Aldrich - 248-705-4770 - [sponsorship@ewgatlanta.com](mailto:sponsorship@ewgatlanta.com)

EWGA is a 501(c)(6) Organization