



EWGA Quad-Cities Chapter Newsletter

September 2011

From the President's Desk...

Hi Ladies,

I can't believe the golf season is almost over. Most of you know I broke my ankle in June so this season was especially short for me. We still have the TPC league going on ('til the snow flies!). Even though it's going to turn cold soon we still have some fun things planned to hold us over until next spring. I would like to thank my board for the wonderful job they did this year. With jobs, kids, leagues and retirements all going on they still pulled it together and gave us a fun year. We did some new things with the Meet & Greet and Kick Off that worked really well. The Membership Committee assembled and distributed a 'purse-sized' membership booklet. We introduced new leagues, including match play and a pairs league. Both were big hits. Golf Events Committee started us off in May at Short Hills Country Club, always a nice place to play and we finished up on Sept. 10 at Byron Hills. The Communications Chairs always do a wonderful job on the newsletter, website and email blasts. [Have you added us as a 'friend' on Facebook yet \(click here\)?](#) New this year is EWGA-QC sponsorship of a tree in the Festival of Trees event. How exciting is that?! (We are going to need some of you ladies to help make tree decorations.)



Jane
McDonnell
2010-2011
President

We are already thinking about next year. The big news for next year is the EWGA-QC board will be running the Pink Ribbon Classic. Barb Reiland is going to retire as Director after serving nine great years. She has done such a fabulous job it will be hard to fill her shoes. We are also thinking about sponsoring a hole at the John Deere Classic as marshals. We will need volunteers from Wednesday through Sunday.

We have a great group of ladies in our Chapter. I know it is hard to meet everyone but a good way to meet a lot of members is to volunteer. We will be sending out a volunteer request soon, so please think about volunteering on a committee or for an event. It doesn't take much time and we love new ideas to keep our events fresh and interesting for our members.

It's not goodbye for the summer, it's hello New Year! See you at the Meet & Greet Sept. 29 at The Phoenix.

Jane

Pink Ribbon Classic Excitement!

On Friday, June 24, 2011, the Quad Cities Chapter, EWGA, held the Vista International Pink Ribbon Classic at Pinnacle Country Club in Milan. During the afternoon round one of our Chapter members had a hole in one!



Sally Eherenfeldt

Sally Eherenfeldt used her 6 iron to hole her tee shot on #18 - a 115-yard par 3. Because hole #18 is an uphill fairway to an elevated green, the team wasn't able to see the ball go into the hole. When they reached the green and couldn't find Sally's ball, they finally looked in the hole and there it was! Her teammates, **Laura Scott**, **Jamie Chenoweth**, and **Ai Ping Wang** were Sally's hole-in-one witnesses. Sally and her whole team are new members of EWGA-QC this year.

MEET & GREET EVENT SEPT. 29

It's time for another social event! Thursday, Sept. 29, 2011 from 5:30 - 7:30 p.m. is our second EWGA-QC Meet & Greet. This is a newer event and we'd love for all of our current members to participate and help us finish off this golf season. For anyone who attended our spring Meet & Greet, you know how much fun this event was! We even made some changes to make it an even better event so we hope you can join us.

We are challenging every current member to bring at least one guest who may be interested in finding out more about our EWGA Chapter. This could be anyone-- a co-worker, relative, friend, a golfing buddy from another league, or even a boss who may have interest in becoming a member or a sponsor. For each guest you bring you will be entered into a special drawing just for members that bring a guest. Don't have a guest to bring? Come anyway and

spend time with your golf buddies. We will be giving away door prizes every 20 minutes throughout the evening for everyone who attends! Door prizes include a spa facial, a one-hour massage and gift certificates to local golf courses!

There will be booths set up around The Phoenix for members and potential members to visit and talk to members of the board to find out more information about different aspects of our Chapter. It is also a great time to see how you can be more involved in our Chapter to get the most out of your membership! Don't forget to bring items that may be used for our tree at Festival of Trees! Not sure what might work for the tree? Be sure to read the article on Festival of Trees in this newsletter!

We hope everyone sees the value in attending this event. We need to grow our Chapter in order for us all to get the most out of our memberships. Having more members increases the opportunities for networking as well as leagues, golf events, social events, and of course, golf buddies!

This is guaranteed to be a fun event, especially with extended Happy Hour prices and it will be even better if we see you there!

Membership News



Suzi Dale

Membership
Chair

Another great golf season is coming to an end and I'm already thinking how I'm going to practice my short game next year more diligently-of course, I do this every season and I never practice any more than I did the year before (which is to say never!). I don't know about you all, but I have thoroughly enjoyed my membership in EWGA this year. I've made new friends and played some beautiful golf courses. But, most of all, I had fun!

There are a couple of social opportunities coming up soon: a Meet & Greet on September 29 (5:30 p.m. to 7:30 p.m., at The Phoenix Restaurant in Davenport) and a New Member Appreciation night, also at The Phoenix, is scheduled for November (details to follow). The Meet & Greet is a social event designed for our members to attend and bring in a friend who might be interested in EWGA. This will be an enjoyable party so I hope you'll join us.

The New Member Appreciation night in November is open to all members but especially our newest members. We want to know what worked for them, what they expected from their EWGA membership and did we meet those expectations. What would they change or what should we add to make their memberships more meaningful and fulfilling.

We invite both new and experienced members to these events. Who knows, there may be your next "BFF" in the crowd!

Those of you whose memberships are up for renewal within the next few months, here's a thought given to me by member **Louise Sullivan**: If you renew your membership now instead of waiting until next spring when leagues start, you won't have to shell out all that money at once. Paying membership dues now and league fees in April spreads out the expenditures and makes for less strain on the budget.

Announcing: Special Online Offer for New Members

For the first time, we are testing the use of social media to reach potential members - and using the EWGA Facebook Fan Page ([click here now and "Like" us on Facebook!](#)) to attract new members. During the month of September, we are hosting an "EWGA Happy Hour 2-4-1". New members can join with a friend and get two Classic memberships for the price of one! Those who want to take advantage of the offer just click on the Happy Hour page, provide their contact information, enter the EWGA 241 code, and we'll follow up with them to get the two new members signed up for the special price. Please note, this offer is only for new members who join through Facebook, as we want to be able to track the results of the campaign.

Seems like a great way to get your friends into EWGA and save money for them too!

EWGA UPPER MIDWEST REGIONAL CHAMPIONSHIP SEMI-FINALS

As a result of our local Chapter Championship, three stroke play competitors and one scramble team went forward to the Semi-Finals held near Green Bay, Wis., at the Wander Springs Golf Course on Aug. 27. The golf course was a golf oasis in the middle of nowhere! There were gorgeous flower beds, rock structures and gardens with waterfalls everywhere. There was also a lovely babbling brook running through the "River Course" that contributed lots of extra strokes to the scorecards! But it was pretty.

Seventy women from EWGA Chapters in Iowa, Illinois, Minnesota, and Wisconsin were there to compete in five stroke play flights and the team scramble event.

Those competing from the Quad Cities were: Donna Whitcomb and Barb Reiland in third flight, Patti Angelici in fourth flight, and the scramble team of Stephanie Crompton, Leslie O'Melia, Jeannette Neeld, and Lori Feik.



Barb Reiland & Donna Whitcomb

In Third Flight, winning First Low Net was Barb Reiland. Winning Second Low Net was Donna Whitcomb. Our scramble team took third place. Only the first place scramble team goes on to compete in the Championship Finals. In stroke play, the first place Low Gross and first place Low Net in each flight moves on to the finals. Barb will be the only one from our Chapter competing in the EWGA Championship Finals, to be held in Palm Desert, Calif., Oct. 21 - 22.



Lori Feik, Leslie O'Melia, Stephanie Crompton, Jeannette Neeld

If you think competing may be your "cup of tea," now would be a great time to start entering your golf scores in the GN21 Handicap System provided as a free benefit of EWGA. To compete in the Chapter Championship next year, you must have an established USGA Handicap. The minimum requirement to establish a handicap is five 18-hole rounds, but beyond that, you will need to continue entering all your scores for the rounds you play. The system calculates your handicap by looking at the ten best scores out of your last 20 rounds played. Your handicap determines which of the five flights you will

fall into so you will be competing with other players of a similar ability. Get in the game!

PINK RIBBON CLASSIC RESULTS

Our Chapter conducted the 11th Annual Vista International Pink Ribbon Classic on Friday, June 24 at Pinnacle Country Club in Milan, Ill. It was a bright and shining day - all day! For the past three years the afternoon round had been rained on or rained out, but not this year! The afternoon players actually got the best part of the day!

The best news is that we raised \$38,227 to donate to Gilda's Club of the Quad Cities so that they can continue to provide life-changing services to cancer patients in our own community.

More good news - we had a hole-in-one on the par three 18th hole, made by one of our new Chapter members, Sally Eherenfeldt. Sally is enjoying her prize, a brand new set of Callaway Razr-X Irons. Because she is an EWGA member and made her ace in an EWGA event, she also won a golf-for-four certificate to play at any Troon managed golf course in the world. Troon Golf manages upscale golf courses world-wide and is the EWGA Hole-in-One Club sponsor. Another player, Bev Meyer, came extremely close to winning the Two Year Lease on the BMW on hole #2. Her tee shot stopped about eight inches from the hole and was exciting to watch!

Whenever major changes are made to an event- like moving it to a new course - you run into unforeseen problems and obstacles. This year the biggest problem, in a few places, was finding the next hole! Country clubs generally aren't well marked - the members know which way to go! But for people who have never played the course before, it can be tricky. Next year, that problem will be solved with some strategically placed directional signs on the holes that left some players guessing which way to go.

Both the morning and the afternoon rounds were completely full, and high praise was received for the move to Pinnacle Country Club. The plan is to continue the event next year at Pinnacle on Friday, June 22, 2012. If you didn't play this year, plan to put a team together and sign up for the most popular women-only charity golf event in the Quad Cities.

This was the final year of the Vista International title sponsorship, so if you know of a business that might be interested in becoming the new Title Sponsor, please contact Barb Reiland via email: BarbReiland@mchsi.com.

Huge thanks go out to all our volunteers who made the event happen!

Chapter Championship Results

CONGRATULATIONS TO OUR WINNERS!

July 16, 2011, Glynn's Creek Golf Course:

Flight	Name	Gross Score	Net Score	Place
Second	Ruth Zumdahl	91	70	1 LG
Second	Beverly Scranton	96	71	1 LN
Third	Laura Scott	92	65	1 LG
Third	Donna Whitcomb	97	67	1 LN
Third	Barbara Reiland	101	71	2 LG
Third	Jamie Chenoweth	108	77	2 LN
Fourth	Patricia Angelici	131	93	1 LG
Scramble Team				
	Stephanie Crompton	69	70	1st
	Leslie O'Melia			
	Lori Feik			
	Jeanette Neeld			



Get to Know Our Sponsors!

Deloitte LLP

In the United States, Deloitte LLP and its subsidiaries have 45,000 professionals serving their clients and helping them solve their audit, financial advisory, tax problems and consulting needs. Eighteen years ago they launched an Initiative for the Retention and Advancement of Women. Since then Fortune and BusinessWeek consistently rank them among the best places to work for Women. They are a national and global leader today because they have sustained their clients' trust and exceeded their expectations. Visit their website at www.deloitte.com for a detailed description of Deloitte LLP and its subsidiaries.

Gina Nedelcoff works at Deloitte LLP and has been a EWGAQC member for five years. Deloitte LLP, 101 W. 2nd Street, Davenport. Phone: (563) 322-4415

Stitching Sensations

Stitching Sensations specializes in embroidery, digital garment printing, and crystal transfers. Owners Dick and Denyse Walker and staff are there to help you make the right choice when it comes to promoting your business or giving a fun gift to your friends and family. They work with all types of businesses and organizations to promote their ideas. They also enjoy working with individuals to make that extra special item.

Dick and Denyse would love to show you around and create your custom printed, sparkled or embroidered apparel today. Located in Bettendorf, Iowa, part of the beautiful Quad Cities on the Mississippi River their Hours are Monday-Friday, 10-5 and Saturday by appointment. They are located on State Street in downtown Bettendorf, two blocks east of I-74 in the Bettendorf Arcade Building (next to the Animal Emergency Center of the QC), 1530 State Street, Suite 4. Phone: (877) 459-5095

The Maids

Founded in 1979, The Maids is a leading residential cleaning company in the U.S. and Canada. The Maids is the only residential cleaning company to clean for health using the company's exclusive 22-Step Healthy Touch ® Deep Cleaning System. This unique cleaning method sets them apart from other cleaning companies. They provide their customers with cleaner, healthier homes using environmentally preferable cleaning products, a strategic, methodic cleaning approach and state-of-the-art equipment, including our patented back pack vacuum with HEPA filtration that can capture up to 99 percent of all dust, allergens, bacteria, pet dander, pollen and other pollutants. The Maids is a trusted name in residential cleaning companies because they consistently deliver value through quality service and premium products that meet or exceed customer expectations.

Contact The Maids of the Quad Cities for a healthier home cleaning, 3705 Utica Ridge Rd., Bettendorf Phone: (563) 355-3111

Allied Waste of Bettendorf

Allied Waste is your one-stop shopping for all your waste removal concerns. Solid waste and recycling services are their specialty, but their service goes beyond just emptying your trash bins. They have contracts with more than 2,800 municipalities for waste collection and residential services. They are committed to the essential components of integrated solid waste management services: collection, recycling, composting, transfer and disposal. Each division of Republic Services is dedicated to preserving the environment while providing the most cost-effective programs for solid waste collection and disposal. Very few companies can equal the operational capabilities, financial stability, capital resources, broad experience, geographic dispersion, integrated infrastructure or transfer expertise that Republic Services brings to a project. Contact Allied Waste for all your waste removal for your business and home concerns at 6449 Valley Dr., Bettendorf. Phone: (563) 332-0050

A six-year EWGA-QC member, **Patti Angelici** works for Allied Waste. Talk to Patti to learn more.

B&M Buckle and Designs (formerly DeShane Printing)

Offers custom design and open stock belt buckles from Hesston and NFR, Agricultural, John Deere, US Pride and IH-Farmall. They also carry a large selection of over 100 different Coca-Cola memorabilia items and HO Scale Trucks by Boley Toys. Check out their website at www.bmbuckle.com or call 877-220-4425, they probably have it in stock! They also offer FREE DELIVERY on all orders over \$100 Shipped within the U. S. If you are looking for that unique gift for the hard-to-buy-for person, look no further!

Robert Deshane, B&M Buckle and Designs, 11531 22nd St., Milan. Phone: (309) 787-5551

COUNTRY® Financial

For more than 80 years, Country Financial has been helping people like you balance your need to protect what you have with your desire to build for the future. The COUNTRY® Financial representatives are local people you know and trust. It all began in 1925 since then; COUNTRY® Financial has been adding products and services to meet the changing needs of their clients. So, whether you're starting your first job, raising a family, putting your children through college or nearing retirement, they can provide a tangible plan for your future financial security. Let Terrie VanOpdorp put her experience and financial strength to work for you. She will help you protect what you have, save for a comfortable future and achieve financial security with insurance and financial products.

Terrie VanOpdorp has been an EWGAQC member for one year. Contact her at: 309-736-9637, Cell 309-337-7037 1701 52nd Ave. Moline; terrie.vanopdorp@countryfinancial.com, Financial Representative Mer-Roc Agency

C. Noelle Salon

C. Noelle is a small salon but big on friendly service and professional atmosphere with four stylists and two Licensed Massage Therapists to serve all your needs. They offer a complete array of salon and day spa services as well as select professional hair and body products. Compared to the larger salons, their prices are reasonable and their services are second to none! Check out their hair, facial, waxing, manicures/pedicures and bridal services-- you won't be disappointed! Be sure to ask about their Package Discounts and Gift Certificates.

Andee Ossowski is the owner/stylist and has been a member of EWGA-QC for eight years. Please give Andee a call at C. Noelle Full Service Salon, 2815 Brady Street, Davenport. Phone: (563) 322-8711

Riddle's Jewelry

Family values, business innovation, and a true hardworking Midwestern mentality have led to Riddle's Jewelry becoming a nationally recognized retail chain with 47 stores across 10 states. A unique aspect that defines Riddle's is that every store location provides the skills of an in-house service center that offers resizing, retipping, or designing a custom piece. In the early 1990s a trip to Belgium turned a chance meeting with one of Belgium's leading diamond dealers into a partnership that has allowed Riddle's to buy direct from the diamond capitols of the world and remain competitive on all their loose diamond sales. The Riddle's family welcomes all online customers and offers the same added value and benefits available in our stores.

Sharon Swanson, an EWGA-QC member for two years, is manager of Riddle's in Northpark Mall, 320 W. Kimberly Road, Davenport. Phone: (563) 445-0558. Stop in and talk to Sharon.

The i wireless Center

i wireless Center is a 12,000-seat multi-purpose arena in Moline. The arena has garnered numerous architectural industry awards since its construction. The facility opened in May 1993, under the name The MARK of the Quad Cities with singer Neil Diamond as the opening act. The name changed to the "i wireless Center" July 19, 2007. The arena contains 31,000 square feet of arena floor space, allowing the arena to be used for trade shows and conventions; adjacent is 20,000 square feet of meeting room space and an 11,000-square-foot lobby. As of 2010, it is home to the Quad City Mallards of the Central

Hockey League. The center also hosts theater shows, including Broadway shows, concerts, family shows and sporting events.

Jennifer Kress has been an EWGA-QC member for eleven years. Jennifer can help you plan your next event or meeting at i wireless Center, 1201 River Drive, Moline. Box Office: (309) 764-2000, Administration Office: (309) 764-2001

The Phoenix

The Phoenix is Davenport's finest downtown restaurant. The cuisine and martinis are the best in the Quad Cities. The Phoenix has an extensive, mouthwatering menu and an extraordinary martini selection to tempt anyone's appetite. They also have rooms available for banquets and meetings. The Phoenix is located at 111 W. 2nd Street, Davenport. Phone: (563) 323-2345

Claudia Anderson, a five year EWGA-QC member, will help make your dining experience comfortable and memorable.