

When we meet, we change the world.



**EVENT SPONSORSHIP
PROSPECTUS
2017-2018**

“We are the BC Chapter of Meeting Planners International – a passionate, vibrant and enthusiastic group of over 200 meeting professionals who are the prominent voice for the British Columbia meeting and event community.”

- Amy Ballard, President, MPI BC



MPI’s global community is 23,000+ members strong and comprise powerful decision makers representing more than 80 percent of Fortune 100 companies!

We are your target audience ...

- ✓ Our members are searching for your products and services, such as: meeting venues, professional services, food and technology solutions.
- ✓ Advertising with MPI BC allows your company to reach pre-qualified industry decision-makers.
- ✓ By investing with us, you can extend your brand to targeted buyers who are searching for your products specifically for their business.

Let us help you make a connection that generates the results you desire!

Partnership with MPI BC

Why partner?

The Power of Connection:

MPI BC's local community is 200 members strong and comprised of powerful decision-makers. Through MPI BC, you can make crucial connections to people, ideas, and marketplaces which can take your business to the next level.

Establish Your Roots: On a local level, you'll make valuable, lasting connections through local chapter involvement. It's an ongoing opportunity for industry professionals to create mutually beneficial alliances, and raise national awareness for their local professional community.

Raise Your Profile: Our professional certification opportunities set the standard for the meetings and events industry and guarantee members receive the best training in the business.

Get Recognized: MPI has a global reputation as the world's largest association of meetings professionals. Sponsorship at MPI events hits your target market.

Command Their Full Attention

Our highly attended live events are top priorities with this audience. Each channel is a dynamic platform to be seen and your Sponsorships appreciated. Members rate MPI BC's high-quality flow of Information and support among their most-used business resources.



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SPONSORSHIP LEVELS

Venue Sponsors



Venue Sponsors Commitment

Venue Sponsors Commit and Understand that:

- Benefits are recognized on a year-long partnership based on the date of when the contract is signed.
- Non MPI Member Venue Sponsor Partners may only sponsor one event in a chapter year (July-June).
- Complimentary registrations are totals for the year and can be allocated amongst multiple events. A maximum of three registrations may be used for any single event.
- GMID and June Gala Events are illegible for complimentary registration.
- MPI BC chapter partners will be acknowledged at events that are exclusively managed and executed by MPI BC.
- Organizations electing to share a partnership between multiple organizations will be required to provide a single Logo to represent the group and only one website landing page.
- To respect the privacy of our members, mailing list data will not be provided to partners; email blasts will be sent from MPI BC on your behalf.
- Venue will provide BEOs, work order or void-invoices showing detailed value of in-kind within 30 days of supplied products or services.
- Venues will allow MPI suppliers access to rooms no less than 4 hours before event commencement.
- Venues will provide complementary meeting room rental.
- Venues will provide discount on accommodation bookings for guests on dates of events.
- Venues will provide favorable rates on food and beverages at MPI events.
- Venues will provide complimentary Internet, Wired and WIFI for duration of events
- Venues and venue suppliers will waive:
 - Patch fees.
 - Food and beverage minimums.
 - Outside supplier fees.
 - Power access fees.

For further information and negotiation around terms and conditions of partnership contact your local chapter representative.



SPONSORSHIP LEVELS

Event Supplier Sponsors



Event Supplier Partner Commitment

Event Supplier Partners Commit and Understand that:

- Benefits are recognized on a year-long partnership based on the date of when the contract is signed.
- Non MPI Member Event Supplier Partners may only sponsor one event in a chapter year (July-June).
- Complimentary registrations are totals for the year and can be allocated amongst multiple events. A maximum of three registrations may be used for any single event.
- GMID and June Gala Events are illegible for complimentary registration.
- MPI BC chapter partners will be acknowledged at events that are exclusively managed and executed by MPI BC.
- Organizations electing to share a partnership between multiple organizations will be required to provide a single Logo to represent the group and only one website landing page.
- To respect the privacy of our members, mailing list data will not be provided to partners; email blasts will be sent from MPI BC on your behalf.
- Suppliers will provide work order or void-invoices showing detailed value of in-kind within 30 days of supplied products or services.

For further information and negotiation around terms and conditions of partnership contact your local chapter representative.



Sponsorship Options

Complete the
Sponsor Interest Form
online at:

[www.mpibc.org/
partnerships](http://www.mpibc.org/partnerships)

Your Sponsor Interest will reach the committee(s) for which you indicate you would like to provide support.

Benefit fulfillment instructions will be sent out upon receipt of a fully executed Sponsor Commitment Contract and can be used or distributed as the sponsor sees fit throughout the terms of the agreement.

Let's Get Started!

We would love to speak with you regarding how we can work together to make the meeting industry great!

Contact us now:

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P: 778 231 9706

Mark Kinskofer | VP Membership

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MPI BC is committed to developing mutually beneficial partnerships that provide great return on investment and meet everyone's desired outcomes and business objectives.

[CLICK HERE TO
CONTACT US](#)

