

JW MARRIOTT®
parq VANCOUVER



Presents



2017 Vancouver Event Industry Holiday Celebration

POWERED BY.... YOU

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- **Tuesday December 19, 2017** the 2nd Annual ILEA + MPI + PCMA Industry Holiday Celebration will be hosted at the New JW Marriott Parq Vancouver.
- The inaugural event “It’s a Wonderful Life” saw the coming together of a wide cross section of industry suppliers. Together they created an award winning event. (Best Event Produced By An Association at the Canadian Special Event Awards)
- We expect over 400 notable industry leaders from ILEA, MPI + PCMA membership groups. As well as, a large group of non-association affiliated event and meeting professionals.
- The Event will include:
 - ✧ Sumptuous food and beverages from JW Marriott.
 - ✧ Fabulous entertainment and special effects.
 - ✧ Outstanding networking opportunities.
- More than just a partnership and promotion opportunity. It is your chance to showcase your products and services while celebrating with colleagues and customers. Invite your customers and staff and thank them for their support in 2017.
- ILEA Vancouver, MPI BC and PCMA Canada West have put together an exciting partnership package to provide great return on your investment. All three organizations are committed to supporting our partners and helping them reach and connect with our industry through their membership and industry contribution.

TITLE PRESENTING PARTNER (1 available)

Partner Expectations:

- Cash investment of \$80,000.00 or in-kind investment of \$125,000.00

Partner Benefit:

- Presenting Partner Naming Rights in all marketing collateral associated with event
- 10 Complimentary tickets to Holiday Celebration
- 10 Tickets to attend future ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (4 for MPI, ILEA and 2 for PCMA*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Full Page Advertisement in MPI British Columbia eMagazine (3 issues over 12 months)
 - Editorial piece in ILEA Vancouver and MPI British Columbia eNewsletter and eMagazine
 - Website Banner Advertisement on both chapter websites (6 months, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(8 non holiday celebration specific posts)



*some exclusions apply

PLATINUM SUPPORTING PARTNER (2 available)

Partner Expectations:

- Cash investment of \$7,500

Partner Benefit:

- Platinum Supporting Partner Naming Rights in all marketing collateral associated with event
- 6 Complimentary tickets to Holiday Celebration
- 8 Tickets to attend future ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (3 for MPI, ILEA and 2 for PCMA*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Full Page Advertisement in MPI British Columbia eMagazine (3 issues over 12 months)
 - Editorial piece in ILEA Vancouver and MPI British Columbia eNewsletter and eMagazine
 - Website Banner Advertisement on both chapter websites (3 months, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and and PCMA Canada West social media channels.
(6 non holiday celebration specific posts)

GOLD SUPPORTING PARTNER (4 available)

Partner Expectations:

- Cash investment of \$5,000

Partner Benefit:

- Gold Supporting Partner Naming Rights in all marketing collateral associated with event
- 4 Complimentary tickets to Holiday Celebration
- 6 Tickets to attend future ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (2 for each association*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Half Page Advertisement in MPI British Columbia eMagazine (2 issues over 12 months)
 - Website Banner Advertisement on both chapter websites (3 months, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(4 non holiday celebration specific posts)

*some exclusions apply



SILVER SUPPORTING PARTNER (6 available)

Partner Expectations:

- Cash investment of \$2,500

Partner Benefit:

- Diamond Supporting Partner Naming Rights in all marketing collateral associated with event
- 2 Complimentary tickets to Holiday Celebration
- 3 Tickets to attend 2018 ILEA Vancouver and MPI British Columbia Events and PCMA Canada West (1 for each association*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Quarter Page Advertisement in MPI British Columbia eMagazine (1 issue)
 - Website Banner Advertisement on both chapter websites (1 month, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(2 non holiday celebration specific posts)

*some exclusions apply



PLATINUM SUPPLIER PARTNER (4 available)

Partner Expectations:

- In-Kind investment of \$25,000.00 +

Partner Benefit:

- Platinum Supplier Partner Naming Rights in all marketing collateral associated with event
- 8 Tickets to attend 2018 ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (3 for MPI, ILEA and 2 for PCMA*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Full Page Advertisement in MPI British Columbia eMagazine (2 issues over 12 months)
 - Editorial piece in ILEA Vancouver and MPI British Columbia eNewsletter and eMagazine
 - Website Banner Advertisement on both chapter websites (3 months, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(6 non holiday celebration specific posts)

*some exclusions apply

GOLD SUPPLIER PARTNER (6 available)

Partner Expectations:

- In-Kind investment of \$10,000.00 - \$24,999.00

Partner Benefit:

- Gold Supplier Partner Naming Rights in all marketing collateral associated with event
- 6 Tickets to attend 2018 ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (2 for each association*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Half Page Advertisement in MPI British Columbia eMagazine (2 issues over 12 months)
 - Website Banner Advertisement on both chapter websites (2 months, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(4 non holiday celebration specific posts)

*some exclusions apply

SILVER SUPPORTING PARTNER (8 available)

Partner Expectations:

- In-Kind investment of \$5,000.00 – \$9,999.00

Partner Benefit:

- Silver Supplier Partner Naming Rights in all marketing collateral associated with event
- 3 Tickets to attend 2018 ILEA Vancouver, MPI British Columbia and PCMA Canada West Events (1 for each association*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Quarter Page Advertisement in MPI British Columbia eMagazine (1 issue)
 - Website Banner Advertisement on both chapter websites (1 month, not header)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(2 non holiday celebration specific posts)

*some exclusions apply

BRONZE SUPPORTING PARTNER (8 available)

Partner Expectations:

- In-Kind investment of \$2,500.00 - \$4,999.00

Partner Benefit:

- Bronze Supplier Partner Naming Rights in all marketing collateral associated with event
- 3 Tickets to attend 2018 ILEA Vancouver, MPI British Columbia Events and PCMA Canada West (3 for each association*)
- Promotional Opportunities with MPI British Columbia Chapter and ILEA Vancouver Chapter as follows:
 - Logo and Presenting Partner recognition on printed and digital screens at the live event. (Including website hyperlinks)
 - Scheduled Promotional Posts on all ILEA Vancouver, MPI British Columbia and PCMA Canada West social media channels.
(2 non holiday celebration specific posts)

*some exclusions apply

2017 Vancouver Event Industry Holiday Celebration

EVENT ATTENDEE REACH

400 +

Industry leaders and entrepreneurs will be in attendance.

200 +

MPI British Columbia Membership

100 +

ILEA Vancouver Membership

100+

PCMA Canada West Membership

ONLINE REACH



1500+

Facebook followers



6400+

Twitter followers



1000+

LinkedIn members



630+

Instagram
followers



3500+

E-mail list subscribers

**For more information and to start the next steps,
contact your local event industry representative:**

Anthony Vade, VP Partnership and Advertising
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Jennifer Harper Uncao, VP Sponsorship ILEA
sponsorship@ileavancouver.com | 604.318.6999