

**Talking with Pictures:
Courtroom Persuasion in the Media Dominated Age**

Agenda

Friday

5:30-7:30 p.m. Cocktail Reception

Saturday

8:30-10:00 a.m.

Multimedia Stage Craft

- Visual Society, Visual Learning, Visual Juror
- Great Lawyers' "Once the Jury Saw That, It Was Over" Moments
- TV News Techniques and Modern Trial Presentation
- Ethical Responsibilities – Talking with Pictures Outside the Courtroom

10:00-10:15 a.m.

Break

10:15-11:45 a.m.

Trial Presentation Parts

- Opening—Respecting & Bending the Rules
- Examinations—Visual Questions/Visual Answers, Smoothly
- Closing—Visual Power Brought to Bear
- I've Been Pic'd! Fighting the Picture-Based Attack

11:45-1:00 p.m.

Lunch

1:00-2:30 p.m.

Taking & Making Pictures that Talk

- Taking Pictures & Video that Persuade
- Making Pictures that Persuade
- Pictures of Pain—Medical Damages, Pictures and Jurors
- Surveillance Video—Real-World Pictures in the Courtroom
- Ethical Use of Visual Evidence versus Pictures that Lie

2:30-2:45 p.m.

Break

2:45-4:15 p.m.

Do-It-Yourself Talking with Pictures on a Budget

- PowerPoint™
- Adobe Acrobat
- Microsoft MovieMaker & Other Video Tools