

LITIGATION SECTION SUMMER CONFERENCE

Talking with Pictures: Courtroom Persuasion in the Media Dominated Age

Agenda

Friday

5:30-7:30 p.m. Cocktail Reception

Saturday

8:30-10:00 a.m.	Multimedia Stage Craft <ul style="list-style-type: none">• Visual Society, Visual Learning, Visual Juror• Great Lawyers' "Once the Jury Saw That, It Was Over" Moments• TV News Techniques and Modern Trial Presentation• Ethical Responsibilities – Talking with Pictures Outside the Courtroom
10:00-10:15 a.m.	Break
10:15-11:45 a.m.	Trial Presentation Parts <ul style="list-style-type: none">• Opening—Respecting & Bending the Rules• Examinations—Visual Questions/Visual Answers, Smoothly• Closing—Visual Power Brought to Bear• I've Been Pic'd! Fighting the Picture-Based Attack
11:45-1:00 p.m.	Lunch
1:00-2:30 p.m.	Taking & Making Pictures that Talk <ul style="list-style-type: none">• Taking Pictures & Video that Persuade• Making Pictures that Persuade• Pictures of Pain—Medical Damages, Pictures and Jurors• Surveillance Video—Real-World Pictures in the Courtroom• Ethical Use of Visual Evidence versus Pictures that Lie
2:30-2:45 p.m.	Break
2:45-4:15 p.m.	Do-It-Yourself Talking with Pictures on a Budget <ul style="list-style-type: none">• PowerPoint™• Adobe Acrobat• Microsoft MovieMaker & Other Video Tools