

# State Bar of Michigan

## Intellectual Property Law Section Council Meeting

February 25, 2015.  
By Teleconference

Attendance: Karl Ondersma, Kristen Spano, David Berry, Hope Shovein, Steve Hansen, Tamara Clark, Sharon Brady, Gene Rath, Chad Kleinheksel, Jeff Kirkey (ICLE), and Stephanie Stenberg (ICLE). Kendra Mattison, Beth Coakley, and Kristin Murphy were not in attendance.

Meeting was called to order at 9:33 a.m.

Approval of Minutes: The minutes from the January 8, 2015 Council meeting were reviewed and approved.

### IPLS Proceedings

Tamara Clark and Chad Kleinheksel reported that they hope to publish the next issue of IPLS Proceedings before the Spring Seminar. The topic/theme is Trade Dress. They have received 3 articles and are working on one additional article. The concept of republishing articles has been well received. However, an issue was raised regarding whether the Section has republication rights for submitted articles. The Proceedings group will draft a short release to be signed by the authors confirming republication rights republish/indemnification of the Section.

### Social Media

Gene Rath reported that we now have administration rights for the SBM Connect system. The Section can now add announcements, events, etc. A short announcement regarding seminars has been added by the State Bar. Gene will add a full announcement of the Spring and Fall Seminars to the "Public" announcements for the IP Law Section.

### Financial Report

David Berry commented on the Section finances. The Section finances are essentially unchanged from last month. The Council discussed potential expenditures in connection with the Fall 2015 IP Institute to provide added service to section members. Kristen Spano, Hope Shovein, and David Berry will serve as a sub group to make recommendations at a future meeting.

### Pro Bono

David Berry gave a report on progress in establishing the Michigan Patent Pro Bono Project. An orientation session for volunteer attorneys will be held immediately following the Spring IP Seminar in March.

### Michigan Bar Journal IP Issue

Karl Ondersma led a discussion of possible themes for an intellectual property issue of the SBM journal to be published in February, 2016. The SBM journal is seeking three or four 2,500 word articles, plus footnotes. The Council discussed potential article topics, including IP pro bono opportunities in Michigan.

### IPLS Award

The Council discussed potential recipients of the IPLS Achievement Award. After discussion of the finalists, Karl Ondersma suggested that members email their final vote to him following the meeting.

### Planning for 2015 Spring Seminar

Stephanie Stenberg and Jeff Kirkey joined the meeting to discuss the Spring Seminar. Registrations are tracking slightly behind last year, so members should encourage others in their firms to attend. The Council discussed arrangements for the speaker dinner.

Planning for Fall 2015 Institute

Stephanie Stenberg, Jeff Kirkey, and the Council discussed plans for the Section's 2015 IP Institute, which will be held at the Westin Book Cadillac Hotel in Detroit on September 17-18, 2015. Michael Songer has accepted an invitation to speak. Stephanie noted that we still need sponsors for the fall program. Karl agreed to contact the USPTO to determine whether Michelle Lee will be able to attend.

Next Meetings

The next Council meetings will be March 12, 2015 (by teleconference – If needed) and April 16, 2015 (by teleconference).

On a motion by Kristen Spano (seconded by Sharon Brady), the meeting was adjourned..

Respectfully submitted:

David C. Berry  
Secretary