



Cheryl Larson
Vice President
Midwest Business Group on Health

35 E. Wacker Drive, Suite 1500
Chicago, IL 60601
Phone: 312-372-9090 x 104
Email: clarson@mbgh.org
Web: www.mbgh.org

Cheryl Larson is Vice President of the Midwest Business Group on Health (MBGH) and is responsible for the employer coalition's education and networking activities, member services and partner relations. MBGH is a not-for-profit, 501(c) (3) educational and research organization of over 100 large, self-funded public and private employers represented by the human resources and health benefits professionals within these organizations.

This is her second time with the coalition - from 1983 to 1996 she served as the Director of Membership Development. Previous to rejoining MBGH in 2006, she spent 10 years as the Director of Employer Services for a population health management company.

In February 2010, Cheryl became a Fellow for The Center for Health Value Innovation and serves on its Board of Allies. She also serves on the executive advisory board and co-chairs the Worksite Wellness Committee for *Building a Healthier Chicago (BHC)*, a community-based program of the U.S. Dept of Health & Human Services-Region V. She is a frequent speaker on employer best practices in wellness and health management, value-based benefits, incentives and communication designs and the employer/employee perspective related to these areas.