

LHAT REGIONAL CONFERENCE - Tennessee Theatre, Knoxville - April 17-18

DATE	TIME	Session	Speaker(s)
Wednesday, April 17	9AM	Registration Opens / Networking	
	9:30 - 9:45AM	Welcome	Becky Hancock, Stephanie Silverman, Ken Stein
	9:45 - 10:15AM	Nuts & Bolts Icebreaker - a facilitated session to get to know who is in the room and what challenges and opportunities we all share	Maureen Patton
	10:15 - 11:00 AM	The Historic Theatre Advantage	Ken Stein
	11:00 - 11:15AM	SHORT BREAK	
	11:15AM -12:00PM	Need Money, Ask for Advice: Raising Capital Money for Your Historic Theatre	Becky Hancock, Stephanie Silverman, Ken Stein
	12:00 - 2:30PM (breakout sessions)	Lunch and Renovation 101 - a special program for theatres either not open yet or those considering major restoration or capital improvement projects	Michael Schoerling, Becky Hancock, Mark Litvin, Bill Register
		Lunch and Theatre Tour followed by Ask the Experts - a special Q&A session to discuss historic theatre operations in general - ask a question and get an answer!	EVERYONE NOT INVOLVED IN Reno 101
	2:30 - 3:30PM	KEYNOTE ADDRESS Making the Case for Investment in the Arts and Your Historic Theatre	Randy Cohen
	3:30 - 3:45PM	SHORT BREAK	
	3:45 - 4:30PM	Security Concerns - From Main Street to Broadway, what do we need in place to keep our patrons and buildings safe	Molly Fortune, Mark Litvin, Steven Ehrenberg, Randy McKay
4:30 - 5:30PM	Programming 101 - the basics about how to book a show from contacting an agent to negotiating an offer	Maureen Patton, Jeffrey Gabel, Becky Hancock, Molly Fortune	
Evening	Networking Social / Theatre Tour / Dinner On Your Own		
DATE	TIME	Session	Speaker(s)
Thursday, April 18	8:00AM	Networking Coffee	
	8:45 - 9:30AM	Concessions - candy, popcorn and a whole lot of liquor	Randy McKay, Molly Fortune, Stephanie Silverman, Ken Stein
	9:30 - 10:15AM	Reducing Risk and other Insurance Issues - presented by one of the leading authorities on insurance needs and reducing risks with an emphasis on historic structures	Kevin Sullivan
	10:15 - 10:30AM	SHORT BREAK	
	10:30 - 11:30AM	Film Presentation 101: Programming, Promotion, Projection & Popcorn	Jeffrey Gabel, Stephanie Silverman
	11:30AM -12:15PM	Fundraising Q&A - money solves most or all of our problems, so let's talk about it some more	Maureen Patton, Christine Delaney, Becky Hancock, Jeffrey Gabel
	12:15-12:30PM	Wrap Up and Conference Concludes	Ken Stein