



Valuable Advertising Opportunity

The best way to promote your products and services to a targeted audience comprised of key decision-makers actively engaged in and committed to preserving, restoring and operating historic theatres is to advertise in the League of Historic American Theatres' summer publication, which combines an issue of the LHAT newsletter, *inLEAGUE*, and the **43rd National Conference Program!**

The LHAT network is growing . . .

- We currently have more than **325 member historic theatres**.
- **60%** of our operating theatre members reported in a recent survey that they **have capital projects on the horizon**.
- Many more member theatres, that are not yet operational, are **currently or have future plans to renovate, restore and/or expand** to make their venues fully operational again.

The 2019 summer publication will reach not only the 275+ delegates attending the [National Conference in Philadelphia, PA, July 14-17](#), but also hundreds of League members who are unable to attend. In addition to the program for the conference, the issue contains articles and other useful member resources.

Four-color ads are available AND LHAT will use the publication as a primary marketing piece to attract new members and sponsors for the year following distribution.

Interested in placing an ad? Complete this form and remit with payment by email (info@LHAT.org), by mail, or by fax to LHAT (443.640.1031) with credit card payment. If you have questions or need additional information about ad specs, contact:

Colleen Poehlman, Membership Services Director

tel: (443) 640-1058 x1124

email: info@LHAT.org

PUBLICATION	DISTRIBUTION	SPACE RESERVATIONS DUE	MATERIALS DUE
2019 Conference Program + Summer <i>inLEAGUE</i>	July 14	June 14	June 21

SIZES	DIMENSIONS (H x W)	Active Member Prices		NON-Member Prices	
		B/W	4-COLOR	B & W	4-COLOR
Full Page	11" x 8.5" (bleed) 10" x 7.5" (no bleed)	\$595	\$1,195	\$895	\$1,795
1/2 Page (vertical)	10" x 3.625"	\$295	\$695	\$445	\$1,045
1/2 page (horizontal)	5" x 7.5"	\$295	\$695	\$445	\$1,045
1/4 Page (vertical only)	5" x 3.625"	\$195	\$495	\$295	\$745
INSIDE COVERS (front or back)	11" x 8.5" (bleed)	N/A	\$1,295	N/A	\$1,945
BACK COVER (outside)	10" x 7.5" (no bleed)	N/A	\$1,500	N/A	\$2,250

ACCEPTED AD FORMATS: pdf, jpg, eps, tif

Advertising Reservation - 2019 Conference Program/Summer *inLEAGUE*

Advertiser _____ Date _____

1/4 pg (vert. only) 1/2 pg (Vert.) 1/2 pg (Horiz) Full Page Cover (inside) Cover (back) COLOR B/W

Instructions/Requests _____

Contact _____ Email _____

PAYMENT Total price for ad \$ _____ Check enclosed Please invoice me

Credit Card# _____ EXP ____ / ____ CVV _____

Cardholder _____ Signature _____

(required unless emailed)

FAX to 443.640.1031 or EMAIL to info@LHAT.org

Mail to: LHAT ❖ 9 Newport Drive ❖ Suite 200 ❖ Forest Hill, MD 21050