

China IMA Case Team Champions Visits DFW

On November 6 – 8 (Monday – Wednesday), Chapter Member Jimmie Smith had the opportunity to host a delegation from China – Professor Mike Pu (IMA Global Board Member, Associate Professor at the University of International Business and Economics in Beijing), 4 students (the 5th member of the team was not able to come) from Jiangxi University of Finance and Economics who won the 2017 IMA China Management Accounting Case Competition, and 2 others, plus Judy Bartee (IMA International Coordinator). On Monday evening, they had a traditional Chinese dinner in DFW Chinatown (Richardson). On Tuesday and Wednesday, they visited 3 local universities (Texas Woman's University, University of North Texas, and The University of Texas at Dallas) to tour their campuses and to meet with their accounting and finance faculty and students. In addition, on Wednesday the group visited the Federal Reserve Bank of Dallas to take their Economy in Action tour. On Wednesday evening, they attended the IMA Dallas Fort Worth Area Chapter Dinner Meeting. At the meeting, Mike Pu gave a presentation on the China Economy – A Chinese Perspective and Ginger White (IMA Global Chair Elect) gave a presentation on Six Sigma at Cummins.



The delegation stopped in Dallas en route to the IMA Student Leadership in Houston (November 9-11), as did IMA Chair Elect Ginger White. The conference drew approximately 600 mostly US accounting and finance students and academics, including almost 100 from Texas colleges and universities. On Saturday evening, after the conference, the entire delegation, Jimmie Smith, plus a number of others from the conference, attended the NBA game between the Houston Rockets and the Memphis Grizzlies.

The photo was taken at the Dallas Fort Worth Area Chapter Dinner Meeting. Front row – students from Jiangxi University of Finance and Economics. Back row from left to right – Professor Mike Pu (IMA Global Board Member), Jimmie Smith (IMA Global Board Member), Ginger White (IMA Global Chair Elect), a member of the China delegation, a University of Texas at Dallas student, and another member of the China delegation. Mike Pu was the only member of the China delegation who had previously traveled to the US.

IMA Strategic Goals

- Create superior member value
- Increase the penetration of the CMA exam
- Grow membership

Texas Regional Council

The next Texas Regional Council meeting will be January 20th via conference call. The Council is comprised of the 5 Texas IMA Chapters – Austin Area, Dallas Fort Worth Area, El Paso, Houston and San Antonio. For more information, go to <http://texascouncil.imanet.org/home>

FRAUD HOTLINE

Be More Cyber-Secure

It's been awhile since I have written a Fraud Hotline article on this extremely important topic which continues to make our lives miserable and is becoming more, not less, pervasive in our society. I found an excellent article in the Spirit magazine published by The Texas A&M Foundation Magazine in the summer of 2017 written by Mr. Daniel Ragsdale, Director of the Texas A&M Cybersecurity Center and professor of practice in computer science and engineering; he explains how you, personally, can protect yourself in an age of increased hacking and identity theft. The following comments are entirely his, unless I specifically comment or use a parenthetical comment.

As more people have smart devices in their homes, on their wrists and in their pockets, our vulnerability to cyberattacks multiplies. At the same time, large-scale criminal networks with sophisticated technology are on the rise in Eastern Europe and Southeast Asia. It seems every day that stories about individuals, corporations and governments being hacked grace the front pages (reference the very recent attack on Uber where over 50 million individuals had important and very personal data compromised).

Criminals go where the money is easiest, but that's good news for individuals willing to do a few simple things to improve their personal cybersecurity. With a little effort, you can make yourself a less attractive target.

Accept Inconvenience – Look for services that offer two-factor authenticity: the requirement that to log into your password-protected content from one device, you must complete a step through another device, such as enter a code delivered via text.

Keep Your Devices Locked – Especially Your Phone – Make sure your phone screen has a passcode or swipe pattern so that if you accidentally misplace it, you don't lose your identity along with your device. (The secret here is turn-off your cell phone when not in use.)

Use a Password Manager – It is now beyond human capacity to remember all the passwords we need to be secure, says Ragsdale, noting that some individuals have up to 100 password-protected accounts, which leads to poor practices such as reusing passwords and not changing them often enough. The solution? Pay for a password manager. Most services cost between \$3 and \$40 per year and generate secure passwords for unlimited accounts. To access your password list, you'll have to jump through a few hoops....like two-factor authentications....but it beats the alternative: a homemade Excel spreadsheet.

Beware of "Smart" Technology In Your Home – To limit your susceptibility to cyberattack, change all of the automatically-generated passwords associated with your home's technology. This includes appliances with voice activation, webcams, and programs that control your home's heating and cooling systems.

Use Modern Software and Update It Regularly – Tech companies stop creating updates for your software as it ages, making it more vulnerable, Ragsdale says. Similarly, for any piece of software you own, don't neglect installing automatic updates.....most are security patches.

Watch Out For Spear Phishing – More than 269 billion emails are sent world wide daily; the average office worker can receive as many as 121 in a 24 –hour period. As email volume increases, so do spear phishing attempts, says Ragsdale. This is when a scammer includes a piece of information about you in an email to make it look more legitimate. Don't click links or download documents from emails that are unexpected, look suspicious or come from an unfamiliar source. When in doubt, consult an information technology professional, and don't open the email until you have thoroughly researched the sender.

Fraud Hotline, continued...

This ends Mr. Ragsdale's article and relevant recommendations. **Remember**, this article is directed primarily to **you** for your personal security. It is not meant to cover all business possibilities, although I can see that many of these will work in your companies as well. I also have a few other recommendations that I feel you need to consider and be aware of the possibilities for exposure:

Shopping on the Internet - While I realize this is the current craze and apparently the preferred retail shopping mode for the future, I am dismayed. In my opinion it should be avoided wherever possible. The more information out there on the internet, the more likelihood that you could be targeted. I do realize that for many transactions, business cannot be conducted unless you agree to order and pay over the internet; so, shopping on the internet cannot be entirely avoided.

Use of the Social Media – Personally I don't use the social media since I think it provides a "smorgasbord" of valuable personal data for the scammers. However, I also realize that Facebook, Linked-In, Twitter, Instagram, etal are here to stay, and there will probably be many more created in the near future. I just say **be careful what you post; don't provide personal information (e.g. where you will be at any particular time, personal addresses and phone numbers, etc.).**

Here's wishing all of you a very Merry Christmas and a happy and safe holiday season.

Donald R. Burg, CMA, CPA, CFE, CEBS

Member, Dallas Fort Worth Area Chapter of IMA

Dallas Fort Worth Area Chapter Members Serving at Global Level and Texas Council

Global

- Former Chair/Global Board – John Macaulay
- Global Director, Global Board – Jimmie Smith
- Member Relations Committee – Jimmie Smith
- Planning and Development Committee – John Macaulay
- IMA Leadership Academy Committee - Daniel Smith
- Stuart Cameron McLeod Society (SCMS) Board of Governors Secretary – MaryValerie Reeves
- Stuart Cameron McLeod Society (SCMS) Board of Governors Treasurer – Pat Wynn
- Committee on Academic Relations (CAR) - Bruce W. Runyan
- Diversity and Inclusion Advisory Committee – Jimmie Smith
- Small Business Advisory Committee - Jeremy Smallwood

Texas Council

- Chapter Delegate – Lorna Winston-Blanks
- President Elect – Nancy Hudnall
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Free NASBA and TSBPA Approved High Quality CPE Webinars Available for IMA Members

Take advantage of IMA's Free (to IMA Members) High Quality CPE (NASBA and TSBPA Approved) Inside Talk, Leadership Academy, and Internal Control Series Webinars

Inside Talk

- December 6, 2017 (12:00 PM) – Harness Predictive Technologies to Improve Demand Planning and Increase Forecast Accuracy (1.0 CPE)
- December 12, 2017 (09:00 AM) – The CMA Exam: Navigating Multiple Choice Questions (1.0 CPE)
- December 13, 2017 (12:00 PM) – Best Practices for Year-end Audit Prep (1.0 CPE)

Register at <https://www.imanet.org/education-center/webinars?ssopc=1>

Leadership Academy

Register at <https://www.imanet.org/education-center/webinars?ssopc=1>

- December 5, 2017 (12:00 PM) – Essential Leadership (1.5 CPE)

Member Profile Updates

Please keep your contact information up to date so that you can continue to receive communications from the Dallas Fort Worth Area Chapter or IMA.

To update your information, either contact IMA Customer Service at 800-638-4427 or go online to your profile at <http://www.imaonlinestore.com/PersonifyEbusiness/Default.aspx?TabId=61> (user ID and password are required).

If you would like to change your membership into the Dallas Fort Worth Area Chapter or to another chapter, contact IMA Customer Service at 800-638-4427 or go online to your profile at <http://www.imaonlinestore.com/PersonifyEbusiness/Default.aspx?TabId=61> (user ID and password are required).



- ⇒ December 12Th Dinner Meeting - CMA Ethics – A Case Study by Ronald P. Fory, CMA, CPA, CFE, & CFM
- ⇒ January 16th Dinner Meeting - Innovation by Daniel Smith CMA, CPA (Director, Data Science & Innovation, Director, Data Science & Innovation, Inc)

Get Noticed



The Dallas Fort Worth Area Chapter of IMA has developed a Sponsorship Program, where firms can promote themselves to our members, guests and many others in a variety of ways (your logo on the Home Page of our website with a link to your website, your logo in our monthly newsletter, recognition at our monthly meetings, etc). Go to http://www.dallasima.com/pages/Chapter_Sponsorship%20Form.pdf for more information on the program, including the various levels of sponsorship.

Also, please go to the Home Page of our web-



site at <http://www.dallasima.com> to see where your logo will be prominently displayed to our members, guests and many others who visit the site. To see IMA's Global Membership Profile, go to http://www.dallasima.com/images/membership_profile.jpg.

The Dallas Fort Worth Area Chapter is one of IMA's (Institute of Management Accountants) most active and recognized chapters, with over 900 members. We have monthly meetings (CPE credits), high quality speakers, networking sessions, college faculty and student initiatives, CMA (Certified Management Accountant) exam preparation courses and more. We would welcome the opportunity to partner with your firm, and help you promote it to Dallas Fort Worth accounting and finance professionals.

www.mamrecruiting.com



Please contact Nikki Thirasant-Meyer ([Nicole Thirasant-Meyer@oxy.com](mailto:Nicole_Thirasant-Meyer@oxy.com)) if you have any questions, or need additional information.



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CMA (Certified Management Accountant) Live UTD Review Class: Parts I & II

Dates: 1/13/18 – 4/28/18 Saturdays 8:30 AM – 12:30 PM

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- **Register By 12/20/17:** \$1,025/part (\$2,000/both parts)
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- **Registration Link:**
https://ezpay.utdallas.edu/C20239_ustores/web/product_detail.jsp?PRODUCTID=1672

Questions? Email Professor Surya Janakiraman: suryaj@utdallas.edu

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Welcome New Members

Campbell Coleman, Student

S Muhammad Bashir Hassan, Student

Robert Clive Kawaka

Priscilla Martinez, Student

Laquisha Shaunte Odom

Bonnie Perry

Kyle Michael Ratliff

Johnny M Rivas Jr., Student

Sweta Shah, Student

Obuzor Somtochukwu, Student

Timothy Andrew Walter, Student

Jingyu Zhang, Student

Welcome Transfers from Other Chapters

Check back next month

Congratulations to our New CMAs

Sidi Cheng

Robert G Kakembo, Caterpillar Inc

Amit Walia

Meifang Zhang

Congratulations to our New CSCAs

Alejandro Robles Alderete

Laurie Burney, Baylor University

Shanon L Causey

Eric J. Cooley

Gerald T. Ratigan

Patricia W. Wynn, University of North Texas at Dallas

ARE YOU AN INFLUENCER?



IMA's Campus Influencers program offers students insights on careers, including the variety of career paths in accounting and finance as well as how IMA and the CMA certification can support and strengthen their careers. Learn more at <http://sfmagazine.com/post-entry/august-2016-are-you-an-influencer/>.

The Dallas Fort Worth Area Chapter is looking for members willing to help reach out to area universities to share information on management accounting as a career, student resources available from IMA, and the CMA. If you are interested or need more information, contact Jimmie Smith at Jimmie.Smith.HillsofLlano@gmail.com.

2017-18 Leadership Team

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Director, Member Attendance	Diana Cooper
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Texas Council Delegate	Lorna Winston-Blanks
Chair, Long Range Planning Committee	Christina Romero

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Education Team	Jimmie Smith
Employment Coordinator	Jimmie Smith
Networking Events Coordinator	Rory Guthrie
Networking Events Coordinator	Christina Romero
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Webmaster	Stephanie Carpenter

Long Range Planning Committee

Chair, Long Range Planning Committee	Christina Romero
Member	Stephanie Carpenter
Member	MaryValerie Reeves
Member	Ron Schmidt
Member	Jimmie Smith
Member	Nikki Thirasant-Meyer



**Contact us for more information about our services
and products**

**Dallas Fort Worth Area IMA Chapter
PO Box 612084
Dallas, Texas 75261**

<http://www.dallasima.com/>

<http://bit.ly/DallasAreaIMALinkedIn>

https://twitter.com/IMA_DFW



Member Roster

Dallas Fort Worth Area Chapter members can benefit from networking with other members of the chapter.

To connect with other chapter members or find chapter members who work at companies of interest:

- Go to www.imanet.org
- Login with your member ID and IMA password,
- Click on Groups and Networking
- Click on LinkUp IMA
- Select Communities then My Communities
- Select Dallas Fort Worth Area Chapter (only available to chapter members),
- Select Enter.

You can also click on Members at the top of the page to search the data base by first name, last name and/or company.