

It's All About You!

Sigh...I am always a little sad to see Administrative Professionals Week pass. Know why? Because we work so hard behind the scenes all year to help those around us excel in their jobs. APW is the one time we step into the spotlight to accept the accolades due us for ensuring that the boss gets to his meetings prepared and on time; for staying late to animate that Powerpoint presentation; for identifying ways to save the company money by finding cheaper service providers; for streamlining processes to save valuable time; and for all the other myriad ways we support our companies and executives to be the best they can be.

We hope that you could join us for the excellent Administrative Professionals Day breakfast on Wednesday, April 27th. We had 140 guests from 52 companies. Of the 23 tables, 8 were booked for individual companies. In fact, the event was so popular that we required two ballrooms to hold everyone!



A busy registration desk (L to R): Armi Dedick, Natasha Truhar-Pejnovic, Barb Neuman, CAP, with some of our guests from Douglas College: Alba Caporale, Lexie Flasch, CAP and Lauren Dailey, CPS/CAP.

We had a surprise in store for our guests - due to unforeseen circumstances, Krista Clive-Smith (Green) was unable to join us.

We were very fortunate to secure Cristi Cooke of [Majority Marketing](#) instead who shared *How to Truly (Once and For All) Differentiate Yourself*. Cristi gave us four simple steps to help us identify exactly what it is about us that cannot be duplicated by anyone else and therefore gives us an edge over our competitors. The true path begins by asking *yourself* why you do what you do; asking *your clients* why they chose you; and by asking the *market* if your skills/aptitude are truly unique. Then, you must do everything in your power to *live* your uniqueness to bring joy and fulfillment into your life and work. It's not always easy to closely examine or identify your core beliefs, so if you'd like guidance, Cristi is offering a discount for IAAP members.



This year, IAAP Vancouver Chapter collected a variety of gently used clothing, handbags, shoes and cosmetics for Dress for Success. Some of the handbags held loonies or toonies for good luck to its recipient. Jen Taylor of Dress for Success announced their inaugural Power Walk, starting at 7:00 a.m. on Saturday, May 7th from Oakridge Mall through Queen Elizabeth Park. Jen also took this opportunity to announce a new initiative at Dress for Success. She invited guests to volunteer to conduct mock interviews at their offices for Dress for Success clients. The process is designed to enhance the client's confidence by giving them experience in real-life situations, providing constructive feedback, and encouraging them to find their voice. For more information, please contact [Dress for Success](#).



OfficeTeam set up a booth to run their [Your Workstyle in Colour](#) webinar, which was also available live earlier in the day. Would it surprise you to learn that your editor is Sunshine Yellow, enjoys sharing her thoughts and feelings, and is never at a loss for words? It didn't surprise me much!



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We could never have held such a successful event without our very generous Gold Sponsors:

- ◇ Corporate Traveller who managed our on-line registration again this year, set up a display booth and helped out at the registration desk (what a team Juna and Riley make!);
- ◇ Garden Party Flowers, who provided the lovely posies that were awarded to the guest at each table with a red star under his/her seat;
- ◇ ICBC, whose generous donation enabled us to buy IAAP imprinted, jelly-bean filled candy jars for each guest (organized through Green & Green, the Creative Gift Company and shipped through UPS Yaletown);



- ◇ OfficeTeam, who not only provided funds but also set up a booth to run their [Your Work Style in Color](#) webinar; and of course
- ◇ Renaissance Vancouver Harbourside Hotel, who provided the two ballrooms and a door prize. We'd like to especially thank Victor and the catering staff at the Renaissance, who worked very hard to ensure that our event went off without a hitch and that everyone had what they needed.

And our Silver Sponsors were pretty amazing, too:

- ◇ Bread Garden Catering provided 150 cookies tagged with a \$10 coupon for a catering order as well as an amazing catered dinner for 8 people at the door prize winner's home;
- ◇ Clark's A/V who gave us a substantial discount on their A/V equipment, including 2 screens and James, the sound and lights technician for the morning; and
- ◇ Regency Travel, who provided five \$100 gift certificates to Holt Renfrew.



Our In Appreciation Sponsors were incredibly generous again this year, too. We received room nights, dinners, bottles of wine, fleeces, and umbrellas (we do live in Vancouver, after all).



In addition to the recognition they received at the event, it is important to support our wonderful partners and sponsors – so if ever you are in need of any of their services, you know where to go!

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“No one can whistle a symphony. It takes a whole orchestra to play it.” Rev. Halford E. Luccock of Yale’s Divinity School might well have been talking about the Administrative Professionals Day 2011 organizing committee. With grace and aplomb, they navigated each twist and turn on the road to staging a successful event. The Vancouver Chapter Executive Council would like to acknowledge the team: Barb Neuman, CAP, Chair; Caryl Carson, CPS; Armi Dedick; Jill Goertzen, CAP; Phyllis Harber-Murphy, CAP; Brenda LaPointe; Janice Lazarus, CAP; Veronique Mantha; Sigrid Otto, CAP; and Natasha Truhar-Pejnovic. Thank you for all your hard work and dedication to our 2011 APD breakfast.

Unfortunately, we didn’t manage to get photos of all our volunteers, but here are a few for your enjoyment.



Armi Dedick with BC and Vancouver APW proclamations



Natasha Truhar-Pejnovic and Armi Dedick sign in guests



Barb Neuman, CAP and Veronique Mantha sign thank you cards



Sigrid Otto, CAP and Caryl Carson, CPS sign thank you cards



Juna Ueda and Riley Doyle of Corporate Traveller help out at Registration

Administrative Professionals Week 2012 is April 22nd through 28th. Administrative Professionals Day will be celebrated on Wednesday, April 25th. Mark your calendars for this annual celebration that’s All About You!