

2011-12 IAAP® WAUSAU CHAPTER

Low Introductory Price

*Now through July 2012
for only \$50*.*

Space on E-Newsletter

*Your business card size ad (approx 3.5" x 2")
will be featured prominently in our
bimonthly e-newsletter. Space is limited and
available first come, first serve. Distribution
is direct to all of the Wausau Chapter
members and then posted on the chapter
website for public view.*

Chapter Website Visibility

*Your web ad (125x125 px) will be viewed
by a target audience of administrative
professionals in the Wausau community. Ads
will appear on multiple pages of the website,
and could be rotated with other advertisers.
www.iaap-wausau.org*



Make check payable to:
Wausau Chapter IAAP

Mail to: Graebel Companies
Attn: Cheryl Haebich
IAAP Wausau Chapter Treasurer
720 Third Street
Wausau, WI 54403

For more details contact:
Sonia Miller
IAAP® Wausau Chapter Webmaster
sonia.a.miller@optum.com

**Associate Members receive 1/2 off*

ADVERTISE WITH US

Company Name _____

Contact Name _____

Address/City/ST/Zip _____

Phone Number _____

Email Address _____

Artwork (preferred formats: .jpg, .tif, .eps) can be emailed to sonia.a.miller@optum.com. The Wausau Chapter reserves the right to refuse any advertisement it deems inappropriate and does not endorse any product through its permission to advertise. Contract on reverse must be signed and payment received prior to advertising going live.



WEBSITE/ENEWLETTER ADVERTISING AGREEMENT

This Advertising Agreement (the "Agreement") is made this ____ day of _____, 20__, between the Wausau Chapter, and _____ ("Advertiser").

Advertiser desires to advertise on the Wausau Chapter website on a non-exclusive basis at a cost of \$_____. The Advertiser name, logo and/or link will be placed on the Wausau Chapter website and newsletters during the term of this agreement.

The parties agree as follows:

1. Term. The term of this Agreement will commence on the date and year first set forth above and will continue until at least July 31, 2012 (the "Term").
2. Use of Names. Advertiser hereby grants Wausau Chapter a limited, revocable, non-exclusive license to use Advertiser's name and logo (the "Advertiser Marks") solely to identify company/organization as an Advertiser of the Wausau Chapter website and e-newsletter. Wausau Chapter agrees not to revise or alter the marks of the Advertiser and not to use the marks in any manner that: diminishes their value or otherwise dilutes them; discredits the owner or tarnishes its reputation or goodwill; is false, misleading or likely to cause confusion, mistake or deception; violates the rights of others; violates any federal, state or local law, regulation or other public policy; or mischaracterizes the relationship between the parties, including, but not limited to the fact that Advertiser is a separate and distinct legal entity from, and is not an agent of or endorsed by the Wausau Chapter or IAAP.
3. Payment. In consideration for the right to advertise with the Wausau Chapter, Advertiser agrees to make a payment to the Wausau Chapter. The payment described in this Section 3 shall constitute payment by Advertiser solely for Advertiser's right to advertise on the Wausau Chapter website and e-newsletter. Such payment shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by IAAP on behalf of the Advertiser, or income from a partnership or joint venture.
4. Relationship of Parties. The relationship of the parties to each other is that of independent contractors. Nothing herein shall create any association, joint venture, partnership, or agency relationship of any kind between the parties. Neither party is authorized to incur any liability, obligation or expense on behalf of the other, to use the other's monetary credit in conducting any activities under this Agreement, or to represent that the Wausau Chapter is in the business of providing the products and/or services provided by the Advertiser.
5. Indemnification. Advertiser hereby agrees to indemnify, defend and hold harmless the Wausau Chapter and its members and officers from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities which may arise by reason of any act or omission the Advertiser or any of its employees, or agents; any use of Advertiser's name, logo, website or other information, materials, products or services provided by Advertiser; and/or the inaccuracy or breach of any of the covenants, representations and warranties made by Advertiser in this Agreement. The provisions of this Section 5 shall survive any termination or expiration of this Agreement.

IN WITNESS WHEREOF, the duly authorized representatives of each party have executed this Agreement as of the date first above written.

IAAP Wausau Chapter

Print Name _____

Sign Name _____

Title _____

Advertiser

Print Name _____

Sign Name _____

Title _____