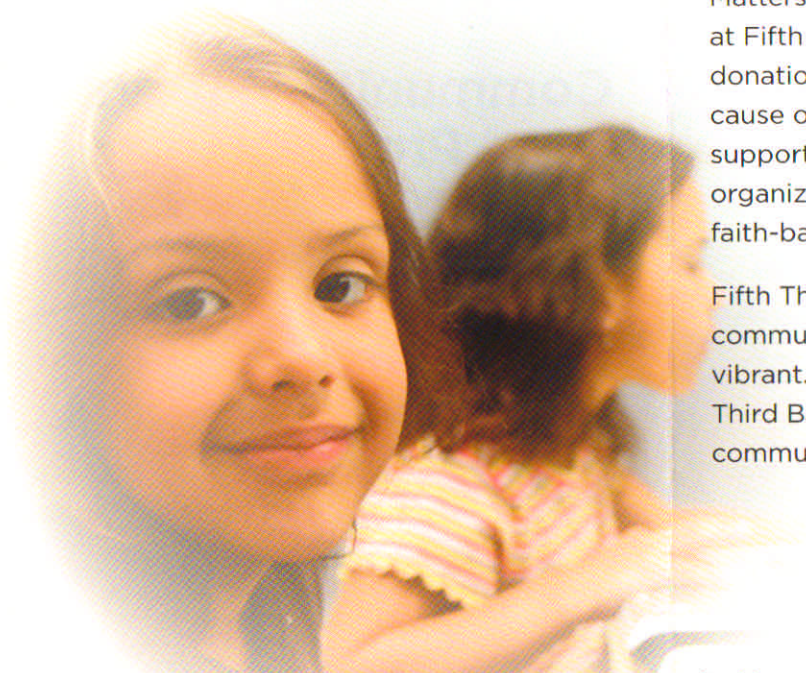


Community Matters Program



IF IT MATTERS TO YOU, IT MATTERS TO US.

It's now easier than ever to support causes important to you. Introducing Community Matters. Simply establish a new relationship* at Fifth Third, and a one-time monetary donation will be made to the charity or cause of your choice. You can choose to support one of hundreds of Chicagoland organizations. Plus, your own charitable or faith-based organizations can participate.*

Fifth Third Bank is committed to making the communities we serve stronger and more vibrant. Community Matters is one way Fifth Third Bank and you can build a stronger community and brighter futures.

You are on your way to strengthening your community. You can participate in the program by establishing one of the services or packages shown in the table below. Fifth Third's corresponding donation is also displayed.

PACKAGE	LEADER	ADVOCATE	MEMBER
Donation Amount	\$200 ★★★★★	\$75 ★★★	\$50 ★
Any new checking ¹ package, including Secure, Gold, Rewards, Balance Builder, Interest, Club 53 or Student Checking	✓	✓	✓
Fifth Third Identity Alert ²	✓	✓	✓
Fifth Third Mastercard Credit Card ³	✓	✓	
Choice of one of the following solutions: New Fifth Third mortgage (home purchase or refinance) ⁴ , Fifth Third Equity Flexline with \$10,000 drawn at close ⁶ , Easy Home Refi ⁵ , or new savings account with \$25,000 new funds ⁷	✓		

* see back of brochure for complete details

FIFTH THIRD IS PROUD TO PARTNER WITH ORGANIZATIONS THROUGHOUT NORTHERN ILLINOIS AND NORTHERN INDIANA.

"We truly appreciate the opportunity to participate in Fifth Third Bank's Community Matters program. It is the support from community businesses like the Fifth Third Bank that enable us to continue to provide quality services to people with disabilities,"

—Opportunity House, Inc.

"Your Community Matters contribution came just in time to help us cope with increased demands for help. With your support, we can continue to lift up families and individuals crushed by hunger, homelessness, joblessness, addiction or misfortune,"

—The Catholic Charities of the Archdiocese of Chicago

**Get started today!
Stop in any Chicagoland
or Northern Indiana
banking center location today.**

