

Sometimes, It's Hard to be Thankful!

November brings to mind Thanksgiving and all that comes with it – turkey, stuffing, pumpkin pie and Black Friday. The business community is feeling the effects of the economic downturn and many of us have been affected by the H1N1 virus either by ourselves or someone near to us getting sick. It's hard to be thankful when things aren't going well around you.

The retail business community depends on Black Friday to make up for all of the negative net monthly sales figures they have noted on their books over the preceding year. It's been a tried and true business strategy for many years. The sales are huge and the stores all make a big deal out of the bargains. Shoppers enjoy Black Friday for those bargains too and many make the day a tradition in their families as a time to prepare together for the upcoming Christmas holiday.

I could easily list all of the negative things that have happened to me recently, but I choose the positive. This is what I call my "Black Friday Affirmation": On a daily basis, I remind myself of what I am thankful for: my family, my friends and my fellow chapter members. I have ideas and skills. My health is good. There are possibilities out there. Today is my Black Friday, and I'm thankful to have it! Look out world!

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