



Book Cliff Chapter,

Welcome to the 2010-2011 year of Passion & Purpose! After last year's success with the Power of Commitment, I am looking forward to a year of discovering leadership. I believe all members of our Chapter have the opportunity to become leaders; my goal is to help all of you tap into that potential and help you ignite the leader within.

"Passion and Purpose go hand in hand. When you discover your purpose, you will normally find it's something you're tremendously passionate about." – Steve Pavlina.

I would like to start out by recapping what the Power of Commitment brought to our Chapter last year. We were one of the 199 Chapters that received the honor of Chapter of Excellence, and many of our members were able to include themselves in the 1,488 members that became Members of Excellence. At the Division meeting last spring, the Book Cliff Chapter won 1st place for the website receiving \$60, 3rd place for the Newsletter receiving \$40, and 3rd place for membership receiving \$25. Melissa Medina was awarded Book Cliff Chapter member of the year as well as received her CAP certification and Pam Lair received her CPS certification. I would like to congratulate the Book Cliff Chapter in our success and would like to continue that success this year with Passion and Purpose. We are kicking off the year by obtaining 3 out of 14 necessary goals towards the Chapter of Excellence; I will be updating the Chapter with our success with the Goals vision board every meeting. This will help us track the Chapter of Excellence as a group this year, and all members please remember to keep track of you Member of Excellence Sheets, Member of the year sheets, as well as pesos throughout the year. There are many rewards in store for those who participate!

There are still many opportunities available for you to become an active leader in our Chapter. We are still looking for committee chairs in the following areas:

- Hospitality/Sunshine Fund
- Marketing/Publicity/Promotion
- Ways & Means
- Yearbook

Over the summer we had some members step up to the plate and decide to take active roles for the 2010-2011 year.

- Janice McDonald signed up to Chair the Newsletter Committee
- Louise Davidson signed up to Chair the Historian/Scrapbook Committee
- Kyle Sheldon-Chandler signed up to Chair the Education/Certification Committee

As a member of the CWM Division we have been included in the participation of building a Division Poem based on Passion and Purpose. Every month a Chapter has been selected to add a stanza

to the poem, February has been selected for the Book Cliff Chapter to contribute. The poem is available to read at any time by visiting the Division website. Ladies, start brainstorming now for our submission to the Division poem! So far, this is what the poem looks like;

Passion & Purpose- Ignite the Leader within You!!!

We have the passion within us all,
And a purpose that will go the distance.
We will lead and stand up tall.
The Division is here for your assistance.

Union Colony is a great chapter of IAAP accountability
Increased enthusiasm, commitment, and a shared vision,
Encouraging teamwork, growth, and possibility
Of professional opportunities as our mission.

[Union Colony - "Versatility is one of your outstanding traits"]

With Passion and Purpose since 1944,
Our enthusiastic commitment is our vision for the future.
The Pikes Peak Chapter does constantly explore,
New ways to continue on this wonderful adventure!

[Pikes Peak Chapter - "Avoid senseless contradictions with others"]

October and April are our Membership drive months. These also are the two months we are advertising programs to the public. October we are having guest speaker Bill Beausay come and give a presentation on Personal Power and Creating Miracles When You're Done In, Fed Up and Stressed Out. In April we are hosting Administrative Professionals Day; our guest speaker for this event has not been decided. For the months of October 2010 and April 2011 the CWM Division Board has voted to waive the division dues on all NEW member enrollments. This is a \$9.00 saving on membership fees for the first year. In today's economic times, this can help save someone money! *Remember this opportunity can only be applicable for NEW memberships generate, and NOT for already established members who will be renewing a membership. There is another huge bonus offered when we conduct our membership drive in October, if we are one of the top five IAAP chapters that sustains the highest percentage of net growth from the drive, our chapter will receive a \$150.00 IAAP Gift Certificate. Ladies, let this be an incentive to spread the word about our October program featuring Bill Beausay!!!

There is more news to come as we begin our year, I look forward to the 2010-2011 year and am honored to have the chance to grow and learn with you all. As leaders, we are helping to shape the future leaders of IAAP with Passion & Purpose. I wish you all the very best as we ignite the leader within and make this a year to remember for the Book Cliff Chapter!

Sincerely,

Kristin Hoaglund
Book Cliff Chapter President 2010-2011