

Tina Bann — Prudential Benrud Realty

By Pauline Spiegel, CPS

Tina Bann, with Prudential Benrud Realty, is one of our sponsors, but she also holds a special place in my heart, because she is my little sister.

Tina has been a realtor for seven years, with four at Benrud. She has a marketing degree and worked in various office jobs previous to this profession, with a majority of these in the home improvement market.

About five years ago, she felt “called” to use her marketing skills to work for herself in the real estate profession. Since real estate is 100-percent commission, her income is not steady. Tina states she had no income for the first six months, but worked hard and has achieved many successes.

She has earned CRS (certified residential specialist) and ABR (accredited buyers representative) designations. She has been a multimillion dollar producer for four years. She was Benrud’s top-producing agent in November and December 2009.

She also has earned many other honors and awards. She serves on the Realtors board of directors. The board decides matters such as advertising, budget, grievances, education, ethics violations, public relations and more. It is a big commitment of time and responsibility, but she likes being a part of this team.

Tina states real estate is a profession where you get out what you put into it. Her success is due to her hard work and top-notch customer service which has sustained her through recent challenging economic times. Her focus is on developing the best marketing plan for selling a home.

She’s an expert at finding the right home for first-time buyers. She especially enjoys working with these buyers because they are so excited and anxious to own their first home. Tina states this is a good time to be a first-time buyer.

I asked Tina to tell us about her best and worst experiences.

She states, “There have been many bests. I think my ‘best’ was a couple years ago when a seller had me over to check out her house. It was a mess! Clutter, smelled like cat pee, and 10 years of stuff saved in bedrooms and basements. We filled two dumpsters, repainted her entire house, shampooed the carpets, stored some of her furniture in my garage and brought in a home stager. We received an excellent offer on her house in four days after all the work was done. That was just a great feeling!

“The “worst” time was when I worked really hard a couple years ago to help a young couple buy a house that I had listed. They lived in the house for a few months, and then one night when they weren’t home, the house was struck by lightning and burned down. It was a horrible thing to have happen to them.”

Tina plans a long and successful career in the Chippewa Valley. Please consult her for real estate services and also recommend her to friends and family that are looking for a dedicated real estate agent that will provide excellent customer service.

