

IAAP Sponsor Spotlight: Colorpath

Colorpath, based in Chippewa Falls, provides print, web and web to print marketing services. With a focus of fitting into your business, Colorpath can do anything from software training, IT consulting and providing delivery platforms such as print and web hosting services. Colorpath makes it easy to fit into your business.

Whatever document you have (or even if you need one designed) Colorpath can expand it into a number of different mediums, such as web, print and mail. They also can expand the capabilities of that document in a number of ways, either through variable, customized printing; by turning it into a template; or by giving you the ability to edit and send your materials to print online through our website or converting it into a landing page for your website. In short, Colorpath has the ability to consolidate your marketing materials across the spectrum of web, mail and print.

When you deal with Colorpath, you deal direct. Colorpath is a small owner-operated business which prides itself on finding innovative ways to communicate with your customers. You deal with the owner, not a salesperson. We are honest, trustworthy, accountable, flexible and most of all, we go the extra mile to keep you, our customer, happy.

Colorpath also uses cutting-edge products to deliver high-quality results. From their environmentally friendly Xerox iGen 3 full-color digital press, to their high-quality 30-percent recycled paper, they offer the best product for the money.

Got a project? Give them a call at 715-723-4043 (see the sponsor pages). Deal direct, connect direct with Colorpath.

