

November 2011 e-Blast - Leap into a Remarkable Year with the Wisconsin Division!

Around the Division...

Congratulations: Congratulations to Swani and Wausau on their 50th Anniversary. That's remarkable!

Fall Education Conference (FEC): A successful conference was held October 28-29. It was full of fun and education. We had 59 attendees, and they were able to earn up to seven recertification points for their participation.

Wisconsin Division Annual Meeting (WDAM): Mark your calendars; WDAM will be held on May 18 and 19, 2012, at the Holiday Inn in Stevens Point. We hope to see you there.

Division Nominations by Julie Thomas, CAP-OM, Division Nominations Chair

Run for office? Who, me? You've got to be kidding! Does that sound familiar? It sure does to me. In fact, it was my refrain for the first several years of my IAAP membership. I laughed each time someone suggested that I run for chapter office. I looked at our chapter officers, and later the division officers, as if they were somehow very different than me. They possessed talent, skill and confidence that I could only dream to have someday. I didn't realize at the time that these leaders were members just like me except that they took the skills and confidence they were gaining through IAAP and stepped out of their comfort zones into very visible roles.

I encourage all eligible members to consider this tremendous opportunity to serve the association and add to your skill set and increase your confidence. Serving as a division officer is one of the most rewarding professional (and personal) experiences that I've ever had.

The 2012-2013 Wisconsin Division nominations information was sent to you by your chapter president or the DMAL liaison and posted to the Wisconsin Division eGroup. I'm more than happy to answer any questions that you have about the nominations process (email me at thomas@humonc.wisc.edu). The deadline for nominations is January 31, 2012. Will this be the year that you make the leap to remarkable by becoming a candidate for Wisconsin Division office?

Recruitment, Involvement, and Retention by Pat Falkenhagen, CAP-OM, WI Division Membership Chair

Did you know there is a Membership Recruitment and Retention e-group in the web community? It is open to everyone, so be sure to log on and check out what other chapters throughout the association are doing to recruit, involve, and retain members.

One of the Chapter of Excellence criteria for 2011-12 is holding a Recruitment Meeting. This is a great opportunity to share what IAAP has done for you with others in your network. While several chapters already held meetings in October, some of you are still planning for next spring. The Wisconsin Division will waive dues for members joining at a recruitment meeting or in the 30 days that follow the date the

meeting was held. The only requirement is that you notify President Nancy Arnold, CPS/CAP, Treasurer Irene Scallon, CPS, and me prior to holding the meeting.

The International Library has a number of resources to help you plan your recruitment meeting as well as your new member orientation meeting. The [WIIFM \(What's In It For Me\) presentation](#) has been updated for 2011-12. Enter Recruitment, Recruitment and Retention, or WIIFM in the Search box.

If your chapter doesn't already have a mentor program, you may want to consider implementing one. It's a great way to help a new member become acclimated and finds ways to make the most of their IAAP membership. Also, many of you have embraced social media and use it regularly. Remember to include your IAAP events in your postings.

If you have any ideas you would like to share or any questions you would like answered, please contact me at pat.falkenhagen@nsight.com. Let's make the leap to **remarkable** membership numbers this year!

On the International Level...

2012 International EFAM Room Block Now Open: Check the Events page on the International web site at <http://www.iaap-hq.org/events/conferences/efam>.

Certification and Recertification Changes: Your new certifications are now in effect. If you previously were a CPS, your new designation is CAP. If you were a CAP, your new designation is CAP-OM.

Have You Joined the eGroups Yet? IAAP has a remarkable resource that is available to all members – the web community eGroups. There is a wide range of topics and a great way to get answers to your work-related, IAAP-related, and other questions. Check it out! In order to see all of the eGroups, you have to log in; there is a user guide to help you through the process. Follow this link and have fun!
<http://community.iaap-hq.org/egroups/egroupshome/>

News in the Profession...

Check out some of the neat podcasts offered by Headquarters: [Put Your Ideas to Work for You](#) by Jonathan Simkin and the [Guide to Making Work Optional](#) by Bill Losey.

Just For Fun...

Have you ever been interested in a topic or an individual and want to get updates on a regular basis. Try [Google Alerts](#). You can set up the criteria for the alert and get announcements via e-mail.