



The Seminar Committee is pleased to provide the following information relative to our upcoming event.

COMMUNICATION:
Trends and Techniques

**Amphitheater
Harrisburg Holiday Inn
4751 Lindle Road
Harrisburg, PA 17011**

March 29, 2011

Our speaker, Mary Foltz, a former Hershey Entertainment & Resorts employee, has taken her extensive experience and established **Service Counts!**, which she launched in 2005.

Mrs. Foltz currently serves on the Board of Directors for the Lebanon Valley Chamber of Commerce, the Board of Trustees for the Lebanon County Historical Society, Board of Trustees for the Leadership Lebanon Valley Program, and the Board of Directors for the Lebanon Valley Young Professionals.

A brief synopsis of her program – “Communicating in today’s world involves the use of social networking outlets such as *Twitter*, *Linkedin* and *Facebook*. We will explore each of these outlets and how to best communicate through them, as well as the importance of using professional protocol.”

The Seminar will begin with registration and a continental breakfast @ 8:00 a.m., and lunch on your own will be from 11:30 until 1:00, on your own. With all the restaurants in the immediate area, the Committee thought everyone would like an outdoor break and a choice of lunch fare to suit themselves.

The Committee is currently working on the registration brochure to be available by the first week in February.

Recertification points will be requested from Headquarters.