



Please join the MSM Chapter of IAAP for our next chapter meeting presentation:

Social Media for the Administrative Professional



- ❖ The definition of social media and uses in the business world
- ❖ Protecting yourself from identity theft and other cyber-crimes
- ❖ When social media works at work - and when to turn it off
- ❖ Strategic snooping - how to find important information online
- ❖ Tools to monitor your online presence
- ❖ Building your network the smart way

THURSDAY, DECEMBER 15, 2011
12:00 P.M. – 1:30 P.M.



720 Westview Drive, SW
Atlanta, Georgia 30310
(Building/Room TBA)

* * * Please RSVP to * * *

iaap@msm.edu

By December 12th

*Complimentary lunch
will be provided*

Recertification Points Requested



Brandy Nagel
Marketing Catalyst

An early embracer of social media marketing for business, Brandy Nagel has trained hundreds of professionals on the technical and practical aspects of LinkedIn and Twitter. Her private clients include executive coaches and technology consultants as well as first-time entrepreneurs. Integrating technology into personal branding is a favorite topic. Her daily email, "Atlanta Events and Scoop", has a readership of almost 2,000 Atlantans.