



THE *Fairmont*
WATERFRONT

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment is where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Waterfront:

- Meeting planners are encouraged to further explore our fun and engaging Corporate Social Responsibility program
- Meeting planners can request that food leftovers are donated to a local charity such as the food bank or the Union Gospel Mission
- Request that refreshments be offered in reusable containers eg. Jugs of water instead of bottled, sugar and milk in canisters instead of individual packets
- Encourage the use of computers rather than using paper handouts for meetings by having an in-house audio-visual team that is always willing to assist guests and provide a more eco-friendly approach

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb and vegetable gardens.

At The Fairmont Waterfront:

- More than 60 varieties of herbs, fruits and vegetables are grown throughout the year in our own garden, and then chef-harvested daily for use in our kitchens. With Vancouver's mild climate, the bounty is grown year round and is a significant contributor to reducing energy, emissions and showing our commitment to decreasing negative impacts on climate change. Created in 1991, the garden has been reinvigorated under the guidance of Executive Chef Dana Hauser in spring of 2012, to ensure maximum growth and yield of produce.
- Six honeybee hives, with over 550,000 bees, call the Fairmont Waterfront home each bee season – from May through September. Initially brought in as part of the fight against the decline of honeybees in North America, the resulting 800 pounds of honey harvested in 2012 is also put to good use by the hotel culinary and bartending teams.
- Proud to be an original member of the Vancouver Aquarium's Ocean Wise program, the Fairmont Waterfront offers only sustainable seafood choices in Herons West Coast Kitchen + Bar.
- All menus have vegetarian and special dietary options
- All animal by-products are 'free-range'
- Behind the chefs at Fairmont is an army of local farmers, fishermen, cheese makers and more, whose passion and dedication ensure guests enjoy the freshest of flavors. Increasingly, not only is it important that items are delicious, but are also sourced, where possible, from purveyors that share Fairmont's commitment to sustainable operations. The secrets to the fresh and earth friendly cuisine found at The Fairmont Waterfront are our many local partners.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Waterfront include:

- Working with Keystone Waste Management to achieve an ambitious goal of 0% waste by the year 2014 through extensive waste recycling and food composting
- Recycling bins in place throughout hotel including all guestrooms, meeting rooms, public space and employee areas
- Currently, 83% of monthly guest waste is diverted from going into landfills
- Recycling occurs through daily colleague tasks as part of assigned duties in routine cleaning
- Special internal recycling program for cooking oil, batteries, light bulbs and pallets

- State-of-the-art garbage compactor monitor with increased container capacity eliminates unnecessary pick-ups and reduces emissions
- Used linens, soaps and paper products are offered to local charitable organizations
- Used linens sold to secondary users who convert to rags
- Linen and Towel Re-use Program - informational card placed in all guestrooms

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Waterfront, energy and water conservation projects include:

- 70% fluorescent bulbs throughout hotel
- Two on-site electric car charging stations, and we offer complimentary valet parking for electric vehicles and 50% off for hybrid vehicles
- Lighting fixtures now contain CFL bulbs
- More than 200 fixtures converted from 4-T12 to 2-T10
- Lighting timers and motion sensed sinks in all public washrooms
- Occupancy sensors in all laundry chute and linen rooms
- HVAC- heat recovery & retrofits
- Large containers of drinking water available as opposed to individual bottles
- Low flowing showerheads, tap aerators and toilet dams installed throughout the hotel to assist in water conservation
- Water temperatures automatically adjusted according to demand
- Parking lots and sidewalks are swept as opposed to sprayed

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Waterfront's, partners include:

- British Columbia Hydro Power Smart Member
- Vancouver Aquarium Ocean Wise Program
- Lookout Shelter
- Union Gospel Mission
- Second Mile Society
- The Local Transit Commuter Challenge
- Great Canadian Shoreline Cleanup
- EMBERS
- Soles for Souls

- BC Children's Hospital
- Honeybee Centre

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Waterfront has received the following certifications/ratings:

- 5 Green Key Eco-Rating, Hotel Association of Canada
- 4 Green Key Meetings Eco-Rating, Hotel Association of Canada

The Fairmont Waterfront has received the following awards:

- ***BC Tourism Industry Award***, The Delta Hotels Environmentally Responsible Tourism Award, 2012
- ***The Best Business Hotels in 15 Cities***, Condé Nast Traveler Magazine, 2012
- ***2012 Readers' Choice Award***, Condé Nast Traveler Magazine
- ***2012 Gold List***, The World's Best Places to Stay, Condé Nast Traveler Magazine
- ***2011 Readers' Choice Award***, Condé Nast Traveler Magazine
- ***2011 Gold List***, The World's Best Places to Stay, Condé Nast Traveler Magazine
- Awarded the AAA Four Diamond Rating, marking superior hospitality, personalized service and extensive guest amenities
- ***Condé Nast Traveler*** Readers Choice award, #10 hotel in Canada for 2010
- Appeared in the ***Condé Nast Traveler*** Gold List, a directory of the world's best Hotels and Resorts for 9 consecutive years from 2002-2012
- ***BC Tourism Industry Award***, The Delta Hotels Environmentally Responsible Tourism Award, 2010
- Voted by ***Travel and Leisure*** as one of the top hotels in Vancouver and one of the Top 500 Hotels worldwide, 2006-2010
- Hotel Association of Canada, Hall of Fame Energy and Environment Award 2006
- BC Hydro Certified Energy Efficient Leader 2002
- The First Power Smart Green Hotel in Vancouver – awarded by BC Hydro in 1997

The Fairmont Waterfront

900 Canada Place Way
Vancouver, BC V6C 3L5
Canada

TEL 604-691-1991

FAX 604-691-1999

WEB www.fairmont.com/waterfront-vancouver/

Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com/environment