

2013 Meeting Planners Guide

Indian River County Chamber of Commerce, Tourism Division

1216 21st Street
Vero Beach, FL 32960
Phone: (772) 567-3491
Fax: (772) 779-3191
Web: www.indianriverchamber.com



Key Contact: Allison McNeal
Email: tourism@indianriverchamber.com

Discover a unique enclave featuring world-class amenities in a quaint seaside setting where cultural and natural resources are treasured and preserved.

With professional assistance every step of the way, planning is streamlined via indianriverchamber.com. You simply complete the request for proposal inquiry form and we will coordinate the RFP process from your initial input through completion. Additionally, we will assist you with recommendations that are tailored to meet your needs.

Centrally located along the east coast, there are a broad variety of budget-to-luxury accommodations with on-site meeting facilities and off-site meeting venues that can accommodate over 1,000 attendees in distinctive settings that range from a botanical garden to auditorium seating in a state-of-the-art theater.

In addition to productive meetings and team-building activities, guests enjoy pristine beaches, abundant fishing and boating excursions, world-class spas, family-friendly museums and botanical garden, and an array of art galleries, boutique and outlet shopping.

Visit Jacksonville

208 N. Laura Street, Suite 102
Jacksonville, FL 32202
Phone: (800) 340-4444
Fax: (904) 798-9103
Web: www.visitjacksonville.com/meetings



Key Contact: Karen Townsend,
Associate Director of Sales
E-mail: convsales@visitjacksonville.com

Jacksonville, perfectly positioned along the Atlantic Ocean in Northeast Florida is called the "River City by the Sea". Whether you are looking to discover the undiscovered, ignite romance, reconnect with family or be inspired by the city's cultural offerings, unique cuisine or vivid sunrises, anything is possible. Jacksonville boasts over 20 miles of wide, un-crowded beaches. Visitors will find plenty to do with diverse activities, restaurants and nightlife.

From convention hotels to resorts to boutique properties, there are more than 18,000 guest rooms, fitting every budget and preference. Jacksonville welcomes groups of all sizes to experience its unique meeting venues and event spaces, which are ready to welcome groups of 10 or 10,000! And, take advantage of Jacksonville's Value Season from June - December with offers including free convention center space, discounted rates and more! Beyond the meeting room, the possibility for an unforgettable experience is waiting in Jacksonville!

Experience Kissimmee

215 Celebration Place, Suite 200
Kissimmee, FL 34747
Phone: (407) 742-8253
Fax: (407) 742-8262
Web: meetinkissimmee.com



Key Contact: Janet Jones,
Senior Sales Representative
E-mail: meet@experiencekissimmee.com

Number of Meeting Rooms: 290
Total Sq. Ft.: 960,000
Largest Room Capacity: 178,500 sq. ft.

When you're thinking Florida, think Kissimmee, your gateway to great meetings and closest to Orlando's theme parks, which attendees love. Kissimmee also has its own unique activities such as airboating, zip-lines, distinctive dinner theatres, and custom events such as fishing or golf tournaments.

The Kissimmee area has a variety of flexible meeting spaces and off-site venues to help create unique and inviting events.

Kissimmee's excellent location also gives you easy access to Orlando International Airport and major roadways.

Ask about our "It Pays to Meet in Kissimmee" program. To learn more see 1500.meetinkissimmee.com.

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Visit Tampa Bay

401 E. Jackson St.
Tampa, FL 33602
Phone: (813) 218-3879/
(813) 223-1111
Fax: (813) 218-3379
Web: VisitTampaBay.com



Key Contact: Lisa Chamberlain
E-mail: LChamberlain@
VisitTampaBay.com

From intimate board meetings to large-scale events like the Republican National Convention, Tampa Bay has experience hosting meetings of all sizes. We're best known for our authentic culture, cigar history, thrilling attractions, premier shopping and sporting events.

The award-winning Tampa International Airport is located just seven miles from downtown – home to a walkable convention and meetings district. The waterfront Tampa Convention Center and the area's off-site venues offer unique experiences. Plan a memorable meeting on the Yacht Starship, with the sharks and fish at The Florida Aquarium, or at the waterfront Tampa Museum of Art.

When meetings are done, explore a fascinating region sizzling with adventure. Take the TECO Line Streetcar to the Historic Latin Quarter, Ybor City, and enjoy a meal at the Columbia, the oldest restaurant in Florida. Or walk to the Sail Pavilion, a 360-degree waterfront bar next to the convention center, and enjoy the great weather!

Visit Central Florida

2701 Lake Myrtle Park Road
Auburndale, FL 33823
Phone: (863) 551-4709
Fax: (863) 551-4740
Web: www.visitcentralflorida.org



Key Contact: Carol DeHaven
E-mail: carol@visitcentralflorida.org

With a landscape dotted with citrus trees and 554 freshwater lakes, Central Florida's Polk County is one of Florida's most naturally beautiful destinations. Our central location, between Orlando and Tampa, is the ideal place to hold conferences, retreats, board of directors meetings and training sessions.

Opening early 2014 – Streamsong Resort will feature 216 meticulously designed guest rooms, 18,500 square feet of meeting space and a rooftop pavilion.

Visit Central Florida can assist with a wide range of needs. Whether it is local transportation, meeting venue assistance, special promotional and attendance-building materials or spouse tours, we are here to meet your needs. We also offer a Group Meeting Sponsorship Program that might assist your group financially. With over 300,000 square feet of meeting space, 6,500 hotel rooms and 8,000 vacation homes, Central Florida's Polk County offers a relaxing locale where your delegates can get down to business.

Visit Orlando

6700 Forum Drive, Ste. 100
Orlando, FL 32821
Phone: (407) 363-5839
Fax: (407) 370-5014
Web: OrlandoMeeting.com



Key Contact: Aitza Diaz
National Business Development
Executive
Email: Aitza.Diaz@VisitOrlando.com

Orlando is a top destination for meetings and conventions from around the globe. Welcoming almost four million delegates on an annual basis, Orlando was recently named the No. 1 meeting destination in the U.S. by Cvent. At the center of Orlando's convention district is the second largest convention center in the U.S., offering 2.1 million square feet of exhibit space with covered walking bridges to four hotels. For after-hour activities, the area's six distinctive dining and entertainment districts present everything from award-winning restaurants and celebrity chefs to vibrant nightlife and live entertainment. Recent expansions at the theme parks include Antarctica: Empire of the Penguin™ at SeaWorld® Orlando, TRANSFORMERS™: The Ride-3D at Universal Orlando® Resort, and the all-new Fantasyland at the Magic Kingdom® Park at Walt Disney World® Resort. Construction is also underway at I-Drive Live in Orlando's convention district, which will include more than 75 shops, restaurants and attractions, including a Madame Tussauds wax museum and a Sea Life Aquarium.

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Bellaser Hotel

221 9th Street South
Naples, FL 34102
Phone: (800) 548-5284
Fax: (239) 649-6233
Web: www.BellaserNaples.com/MeetingsGroups



Key Contact: Jennifer Seaborn
E-mail: naplessales@sunstream.com

Accommodations: A hidden gem located in the heart of Olde Naples, Bellaser Hotel offers spacious studio, 1, 2 and 3-bedroom suites with private balconies and gorgeous furnishings.

Meeting Facilities: Bellaser Hotel in Naples offers 4,000 square feet of meeting space including ballrooms, an executive boardroom, meeting rooms, Zizi's Restaurant and Lounge and an enchanting outdoor terrace overlooking the pool area.

Support Services: From audio-visual and meeting space decor to organizing team-building activities, your event will be orchestrated by our experienced sales & catering staff allowing you to sit back and relax!

Recreation: The Esterra Spa located on property is ideal for relaxation and offers massages, pedicures, manicures and body treatments. This Tuscan-inspired, 4-Diamond Hotel is walking distance from world class shopping and dining on the famous 5th Avenue in Naples and just minutes from the Naples Pier and the beautiful white-sand beaches of Southwest Florida.

The Breakers Palm Beach

One South County Road
Palm Beach, FL 33480
Phone: (877) 243-8174
Fax: (561) 655-6654
Web: www.thebreakers.com



Key Contact: Kimberly Chorniewy
E-mail: kimberly.chorniewy@thebreakers.com

Accommodations: 540 newly renovated guestrooms, including 68 suites and The Flagler Club – The Breakers' private Concierge Level.

Meeting Room Facilities: 46,000 sq. ft. of versatile indoor space features venues of distinct style and flexibility: an oceanfront conference center, four grand ballrooms and small meeting/board rooms, including the new South Mezzanine meeting rooms located in a dedicated wing of the hotel. 24,000 sq. ft. of outdoor function space, including an oceanfront lawn and picturesque courtyards.

Support Systems: A highly-personalized conference services division provides comprehensive in-house support, from audio/visual to all-inclusive destination management. A "24/7" business center.

Recreation: The resort features the ultimate beachfront experience with a private beach, four oceanfront pools, five whirlpool spas, 25 beach bungalows for daytime rental, and watersports. Additional amenities include 36 holes of championship golf, 10 tennis courts, an oceanfront spa, a family entertainment center, eleven on-site shopping boutiques, nine distinctive restaurants, and nine bars including HMF – an exciting destination for social drinking and eating.

Caribe Royale All-Suite Hotel and Convention Center

8101 World Center Drive
Orlando, FL 32821
Phone: (407) 238-8000
Fax: (407) 238-8050
Web: www.cariberoyale.com

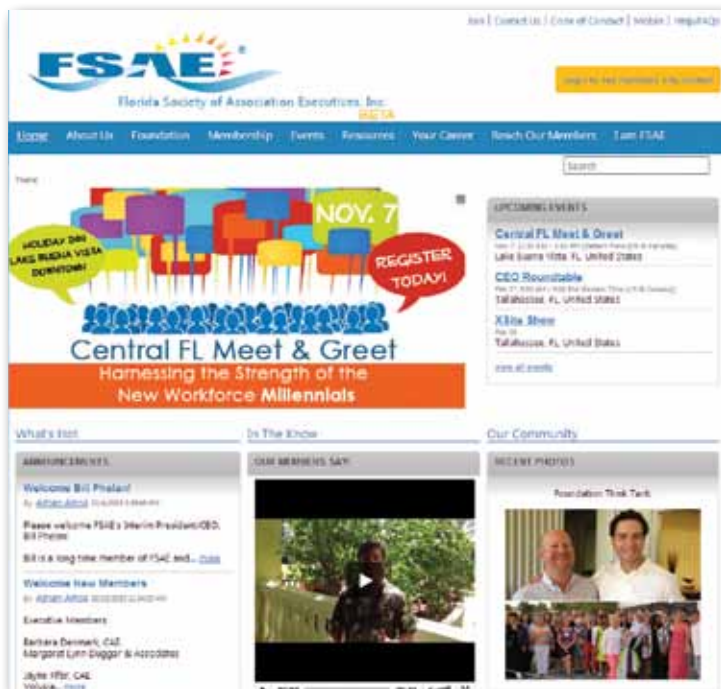


Key Contact: Lisa M. Miller, CMP
E-mail: LMiller@cariberoyale.com

Accommodations: Situated on 53 acres and offering exceptional all-suite accommodations and unsurpassed hospitality, Caribe Royale has been described as a meeting planner's dream. Each attendee will enjoy spacious one-bedroom suite or two-bedroom villa accommodations.

Meeting Facilities: The 150,000 square feet of flexible meeting space can comfortably accommodate groups up to 4,400 people, and includes a 40,000-square-foot ballroom, 26,000-square-foot ballroom, 6,400-square-foot ballroom and 51 breakouts. The Caribe Royale is pleased to be a member of Stash Hotel Rewards, a hotel rewards program for distinctive, independent hotels. Ask about the exclusive Stash Meeting Planner Points Program.

Recreation: The Caribe Royale offers many amenities, from relaxing treatments in the Island Spa to the state-of-the-art fitness center. Savor an incredible assortment of culinary delights in the AAA Four Diamond-rated The Venetian Room, or order a late-night snack through 24 hour room service. The Caribe Royale is just 1.5 miles from the Walt Disney World® Theme Parks.



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DiamondHead Beach Resort & Spa

2000 Estero Blvd.
Ft. Myers Beach, FL 33931
Phone: (888) 865-5844
Fax: (239) 765-1694
Web: www.DiamondHeadFL.com/MeetingsGroups



Key Contact: Kristin Marshall
E-mail: sales@sunstream.com

Accommodations: DiamondHead offers 121 one-bedroom suites with a king-size plush pillow top bed, private bath, living room with queen-size sleeper sofa and a fully stocked kitchenette. Complimentary high-speed Internet is available in all guest rooms, meeting rooms and wireless "hot spots" throughout the resort.

Meeting Facilities: With 8,000 square feet of event space including an executive board room, ballroom and outdoor terrace overlooking the Gulf of Mexico, DiamondHead Beach Resort & Spa on Fort Myers Beach is the perfect spot for your next meeting, conference, reunion, retreat or theme party.

Support Services: From audio-visual and meeting space decor to organizing team-building activities, your event will be orchestrated by our experienced sales & catering staff allowing you to sit back and relax!

Recreation: The Esterra Spa and Salon located on property is ideal for relaxation and offers beautiful water-views, massages, pedicures, manicures and body treatments. Enjoy casual dining at Cabana's Beach Bar & Grill and upscale dining at Chloës and Chloës Lounge.

Embassy Suites Ft. Lauderdale

1100 SE 17th Street
Ft Lauderdale, FL 33316
Phone: (954) 315 1326
Fax: (954) 315 1314
Web: ftlauderdale.embassysuites.com



Key Contact: Andrea Balogh
E-mail: Andrea.Balogh@hilton.com

Accommodations: Our all-suite hotel is close to Fort Lauderdale attractions, including Port Everglades and Fort Lauderdale Beach. Relax in a two-room suite and experience more living area and working space to catch up on business. We have a complimentary business center. Your rate includes our Cooked to Order Breakfast and Evening Reception.

Meeting Facilities: Our hotel provides over 12,000 sq. ft. of meeting space for up to 450 guests and is within walking distance of Convention Center. Our charming hotel has recently renovated our meeting space, lobby and atrium.

Recreation: Expect many great amenities, including a heated outdoor pool and modern fitness center. Our hotel is surrounded by shopping and dining options. The hotel also offers complimentary beach shuttles daily. We are close to Las Olas Historic Boulevard's Shopping and Cultural Arts District. Plus there are many water activities available from sunset cruises to the famous Water Taxi.

Embassy Suites Orlando - Lake Buena Vista South

4955 Kyngs Heath Road
Kissimmee, FL 34746
Phone: (407) 597-4100
Fax: (407) 597-4101
Web: orlandolakebuenavistasouth.embassysuites.com



Key Contact: Kim Wetzel
E-mail: kim.wetzel@hilton.com

Accommodations: Imagine an Embassy Suites designed for successful meetings. The hotel features 40,000 square feet of meeting and prefunction space, 300 spacious two-room suites, and is conveniently located just 3.5 miles from the Walt Disney World™ Theme Parks. There are plenty of amenities to enjoy such as our free cooked-to-order breakfast and complimentary Evening Reception*, the perfect way to begin and end your day. This brand-new hotel boasts several unique outdoor areas, a 15,000 square foot ballroom and two 5,000 square foot junior ballroomsaffording15 flexible breakout options. In addition, the 13 boardrooms are perfect for small meetings for 8 to 14 people. Please ask about our special meetings offers.

**Service of alcoholic beverages subject to state and local laws. Must be of legal drinking age.*

Helmsley Sandcastle Hotel

1540 Ben Franklin Dr.

Sarasota, FL 34236

Phone: (941) 388-2181

Fax: (941) 388-2655

Web: www.helmsleysandcastle.com



E-mail: sandcastlesales@helmsleysandcastle.com

Key Contact: Laurie Pike,
Director of Sales & Marketing

Accommodations: First class level resort located on 600 feet of beautiful white sand beach directly on the Gulf of Mexico. 179 well-appointed guest rooms featuring refrigerator, coffeemaker, iron/ironing board, hairdryer, and safe. Free Wi-Fi throughout the property including in guest rooms and meeting rooms.

Meeting Room Facilities: 2400 sq. ft. of meeting and banquet space where our professional staffers will make your event a memorable one. All audio/visual equipment in stock and property-wide Wi-Fi are complimentary. Group activities both on and off property can be arranged by our sales team. For groups of 10 to 225, the emphasis is always on the service that made the Helmsley Sandcastle famous.

Support Systems: 2 restaurants, pool bar, lounge with live entertainment, 2 outdoor heated pools, work-out room. Free Wifi. Free parking.

Recreation: Full line of water recreation vehicles including kayaks, aqua cycles, sailboats and bicycles for hire; shuffleboard, volleyball and table tennis are complimentary.

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Hilton Key Largo Resort

97000 Overseas Highway
Key Largo, Florida 33037
Phone: (305) 852-5553
Fax: (305) 852-3530
Web: www.keylargoresort.com



Key Contact: Ines Vrielynck,
Senior Sales Manager
E-mail: ines.vrielynck@hilton.com

Accommodations: 190 spacious guest rooms, each with its own private balcony overlooking the Gulf of Mexico, surrounding island or nature trails, and 10 spacious suites with private Jacuzzis.

Meeting Facilities: Excite and impress the guests at your next meeting or special event with the breathtaking Hilton Key Largo Resort. The Resorts 17,000 sq ft of flexible meeting space provides all of the services and amenities to ensure nothing falls short of perfection.

Recreation: World class fishing and water sports, jet skis, wave runners, parasailing, snorkeling, diving and boat eco-tours. Two outdoor heated pools, with poolside massage services available. Fitness center with state-of-the-art cardiovascular and weight training equipment. Two on-site outdoor lighted tennis courts.

Hilton Sandestin Beach Golf Resort and Spa

4000 Sandestin Boulevard, South
Destin, FL 32550
Phone: (850) 267-9600
Fax: (850) 267-3076
Web: hiltonsandestinbeach.com/meeting



Key Contact: Matthew Price
E-mail: mprice@hiltonsandestinbeach.com

Accommodations: Hilton Sandestin Beach Golf Resort and Spa, a Conde Nast rated Top US Resort and Top 20 Florida

Golf Resort is NW Florida's largest full-service beachfront resort and the South's premier destination for group events. The resort recently completed an elaborate renovation and unveiled beautifully redesigned meeting spaces. The renovation transformed the 32,000 square feet of award-winning, flexible indoor space into an unparalleled venue with large and small meeting facilities capable of accommodating more than 2,000 guests. The resort features a multitude of indoor or outdoor venue options ideal for large corporate gatherings, memorable events, breakout sessions and strategic planning. Located near Destin, Florida, convenient to three regional airports, this area is called the Emerald Coast for its remarkable sugar white sands and emerald green waters. The property's 600 rooms and suites offer a variety of accommodations. Call (850) 267-9600 or visit hiltonsandestinbeach.com/meeting to plan your perfect meeting.

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Hyatt Regency Clearwater Beach Resort & Spa

301 South Gulfview Boulevard
Clearwater Beach, Florida 33767
Phone: (727) 373-1234
Fax: (727) 373-4450
Web: www.clearwaterbeach.hyatt.com



Key Contact: Erin Beck
E-mail: erin.beck@hyatt.com

Accommodations: Just steps from the powder white sands of Clearwater Beach, this new resort is bringing world-class style and amenities to the west coast of Florida. Balanced between the turquoise blue waters of the Gulf of Mexico and the picturesque Intracoastal Waterway, Hyatt Regency Clearwater Beach Resort & Spa delivers an idyllic location along with the sophistication, style, comfort and convenience of a luxury resort. All guest rooms feature fully equipped kitchens with granite countertops and full size appliances, furnished balconies and water-views.

Recreation: The hotel is the centerpiece of the new Clearwater Beach Walk one-half mile active pathway and offers a beautiful resort pool on the eight floor Vista Terrace, Sandava Spa, Hyatt StayFit Gym, Camp Hyatt, SHOR American Seafood Grill, Skimmers Bar, Swim Bar & Grill, 20 air-conditioned poolside cabanas and 32,500 sq. ft. of flexible indoor & outdoor meeting space.

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“To Source Advertisers! With the economy changes that are happening, there is one area that should not be left off your budgets and that is advertising in the FSAE Source. What better way to reach Executives/Meeting Planners throughout the state of Florida to let them see what you have to offer? I know I look at the advertisements, copy information and add that to my address book for potential meetings.”

— *Barbara Solis, CMP, Associate Director/Membership Development/Meetings; FL League of Cities*
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2013 Meeting Planners Guide

JW Marriott Marquis Miami

255 Biscayne Blvd Way
Miami, FL 33131
Phone: (305) 421-8600
Fax: (305) 421-8601

Web: www.jwmarriottmarquismiami.com



Key Contact: Darlene Davis-Hord
E-mail: Darlene.Hord@mdmusa.com

Accommodations: The JW Marriott Marquis Miami is situated in Miami's new Metropolitan Miami development. Opened in November 2010, the first-to-market JW Marriott property boasts 313 guestrooms, inclusive of 56 suites, along with a broad array of amenities, including renowned chef-restaurateur, Daniel Boulud's db Bistro Moderne and a full service salon and spa.

Meeting Facilities: Offering a diverse setting for business, meeting and pleasure travel pursuits, the 41-story hotel features three concierge levels; 80,000-square-feet of total function space including a 20,000 sq. ft. Grand Ballroom.

Recreation: The JW Marriott Marquis Miami also has one of the most unique indoor sports, lifestyle and entertainment complexes of any hotel in the U.S. The 50,000-square-foot, two-story indoor facility includes a NBA-approved basketball arena, tennis court, Mariano Bartolome indoor Golf School, virtual bowling alley, billiards, enliven: a full-service spa & salon and much more.

Orlando Marriott Lake Mary

1501 International Parkway
Lake Mary, FL 32746
Phone: (407) 995-7016
Fax: (407) 995-1101

Web: www.marriott.com/mcoml



Key Contact: Jackie Rhody
E-mail: Jackie.rhody@pinnaclehm.com

Seasoned travelers will enjoy the prestigious Heathrow/Lake Mary community, with a variety of trend-setting restaurants, shopping, and movies within walking distance.

Accommodations: Enjoy custom crafted European furnishings and Marriott's new luxurious Revive Bed in our 304 guestrooms and suites. Complimentary wireless/wired internet are included in all guestrooms, lobby and concierge lounge.

Meeting Rooms: Ideal for groups of 10-500, our 12,000 sq ft Convention Center with (12) meeting rooms, exterior terraces, and (2) poolside hospitality suites, includes the largest ballroom in Seminole County (8400 sq ft).

Amenities on Property: Our new Great Room Lobby, with its distinctive metropolitan flair, features the Espresso Lounge, proudly brewing Starbucks coffee. Fresh contemporary cuisine is showcased in Cobalt's lounge and Bistro 1501.

Recreation: Maintain your healthy lifestyle in our newly renovated fitness center and relax in our heated outdoor pool and whirlpool. Championship style golf courses and jogging/bike trails are within minutes of the hotel.

Mission Inn Resort & Club

10400 County Road 48
Howey in the Hills, Fla. 34747
Toll Free: (800) 523-22890
Fax: (352) 324-2350

Web: www.missioninnresort.com



Key Contact: Dawn Lafferty,
National Sales Manager
E-mail: dlafferty@missioninnresort.com

Location: Central Florida destination resort situated on 1100 citrus-filled, rolling acres, 35 minutes from Orlando; 90 minutes from Tampa.

Accommodations: Mission Inn features 181 deluxe guest rooms and 6 suites. Oversized rooms are recently renovated with new carpet, matching soft goods, flat-screen televisions, draperies, wireless internet access, private screened lanais.

Meeting Facilities Mission Inn provides 19 meeting rooms, including 5,000 and 3,000-square-foot ballrooms. Scenic patios and torch-lit courtyards are ideal for receptions and dinners for groups of 30 to 300 people. This destination resort provides a relaxed atmosphere to learn, share ideas, strengthen relationships, or simply unwind during company retreats.

The Mission Inn Outdoor Adventure Learning Center provides "hands-on" teambuilding activities with experienced instructors across a rustic 50 acre complex.

Amenities: Two award-winning golf courses, Spa Marbella, Trap and Skeet range, Cybex fitness center, lake-side marina and four exceptional restaurants.

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Ocean Reef Club

35 Ocean Reef Dr., Suite 200
Key Largo, FL 33037
Phone: (305) 367-6509
Toll Free: (800) 843-2730
Fax: (305) 367-5909
Web: www.oceanreef.com



Key Contact: Rudy Gonnella
E-mail: rgonnella@oceanreef.com

Accommodations: Recognized by the Robb Report as one of America's most exclusive private club communities, Ocean Reef Club features 275 luxurious accommodations, many with ocean views, plus a dozen outstanding restaurants and lounges.

Meeting Facilities: The Club combines Caribbean style with stateside convenience, creating a private haven for meetings, retreats and incentive travel. Venues include executive boardroom, an elegant 7,500 sq. ft. ballroom, 5,000 sq. ft. junior ballroom, 11 additional breakouts, rooftop terrace, outdoor patios and a private beach for wonderfully memorable "Theme parties".

Support Systems: With more than 30,000 sq. ft. of meeting space, the Club provides sophisticated services and first-class conference capabilities—perfect for mixing business with paradise. Features include high-speed wireless Internet, excellent audio/visual resources and flexible configurations for 10-500 people.

Recreation: Located on northern Key Largo, an hour south of Miami International Airport, the Club's 2,500 lush tropical acres offer 50 different activities—Fishing; deep-sea, reef, flats and back-country, snorkeling and scuba diving, two 18-hole golf courses, tennis, croquet, fitness center, two ocean side swimming pools, beach volleyball, kayaking, wind surfing, paddle boarding, kiteflying—just to name a few!

The Pelican Grand Beach Resort

2000 North Ocean Boulevard
Fort Lauderdale, FL 33305
Phone: (954) 556-7620
Fax: (954) 566-4623
Web: www.pelicanbeach.com



Key Contact: Joseph Maijala
E-mail: jmaijala@pelicanbeach.com

Accommodations With 7500 square feet of event space, the Pelican Grand Beach Resort is the perfect place for small meetings and retreats up to 50pp. Our outdoor oceanfront venues provide a unique setting for receptions, meals, team-building or incentive groups up to 120pp.

Meeting Facilities: The Pelican Grand is one of a few resorts located directly on Fort Lauderdale Beach. Each of our 51 guestrooms and 105 oceanfront suites is designed in a Key West Victorian décor. Guests can dine in OCEAN2000 restaurant or enjoy lighter fare at O2K lounge, our pool or on our private beach. Attendees can relax in our zero-entry pool with Fort Lauderdale's only Lazy River.

Plan your next event at our boutique resort where small meetings get the attention they deserve. At the Pelican Grand, we do everything possible to make your event simply "Grand". For information, call (954) 556-7620 or visit www.pelicanbeach.com.

Plantation on Crystal River

9301 West Fort Island Trail
Crystal River, FL 34429
Phone: (352) 795-1605
Fax: (352) 795-1156
Web: www.PlantationOnCrystalRiver.com

Key Contact: Kelsey Harned,
Sales Manager
E-mail: KHarned@PlantationOnCrystalRiver.com

Accommodations: Located in Crystal River, Florida, amid the unspoiled splendor and beauty of Florida's Nature Coast, the newly renovated 196-room Plantation on Crystal River is the perfect setting for a unique and relaxing Florida meeting that is unlike any other you've had before.

Meeting Facilities: Our 12,000 sq. ft. of flexible, state-of-the-art meeting space is an ideal location for Orlando, Tampa, Jacksonville and Gainesville area Association events.

Support Services: Our convention services department will help coordinate all your meeting needs including audiovisual, catering, and banquet requirements.

Recreation: Once the business is over, take advantage of all the amenities that are set upon our 232 acres. Choose from 27 holes of challenging golf, fishing, swimming with manatee tours, boating or just plain relaxing by our pool or in our full service Aveda Spa Bleu. Our Crystal River resort has all you need for a fabulous event.

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The Plaza Resort & Spa

600 North Atlantic Avenue
Daytona Beach, FL 32118
Phone: (386) 267-1639
Fax: (386) 253-7543
Web: PlazaResortandSpa.com



Key Contact: Julie Ayers
E-mail: jayers@plazaresortandspa.com

Accommodations: Stretching across the Seabreeze Avenue beach approach, the historic Plaza Resort & Spa has been entertaining guests for over a century. Discover the grand tradition of hospitality and service by hosting your next meeting at The Plaza. The Plaza features 323 spacious guest rooms and suites offering amazing views of the Atlantic Ocean and the Halifax River.

Meeting Options: Far beyond the typical meeting resort, The Plaza offers 32,000 sq. ft. of unique function space. The resort features elegant oceanfront ballrooms and spacious outdoor locations, accommodating groups of 10 to 1,000.

Dining/Downtime: The Plaza offers the 15,000 sq. ft. Ocean Waters Spa, the area's only full service European Spa. Enjoy our large oceanfront pool while sipping a tropical frozen cocktail from the Poolside Bar & Grill. Dine at Magnolia's Café and unwind nightly in the soothing atmosphere of the oceanfront Veranda Lounge. The Plaza is within walking distance to a wide variety of shops and restaurants.

Reunion Resort

7593 Gathering Drive
Kissimmee, FL 34747
Phone: (407) 396-3794
Fax: (407) 662-1025
Web: www.reunionresort.com



Key Contact: Tara Collins
E-mail: tcollins@salamanderhotels.com

Accommodations: The AAA Four Diamond-rated Reunion Resort in Orlando features a unique combination of accommodations including luxury villas and vacation homes. The resort's accommodations are highlighted by the Reunion Grande, an 11-story hotel, replete with stunning lobby and bar, exquisite décor and elegantly appointed meeting space.

Dining: One of Reunion's dining options, Forte, serves Italian cuisine in a warm rustic atmosphere. Forte's private dining area offers an intimate setting perfect for entertaining clients. Eleven, the resort's rooftop restaurant, provides one of Orlando's most unique dining experiences as well as stunning views of views of EPCOT's nightly firework display.

Recreation: Reunion also boasts top-notch golf. It's the only location in the United States with signature course designs by golf greats Jack Nicklaus, Arnold Palmer and Tom Watson in one location, as well as the home to the nation's only ANNIEKA Academy by Annika Sorenstam.

For more information, visit www.reunionresort.com or call (407) 662-1000.

Seminole Hard Rock Hotel & Casino Hollywood

1 Seminole Way
Hollywood, FL 33314
Phone: (800) 937-0010
Web: www.seminolehardrockhollywood.com



Key Contact: Mark Tascione,
Director of Catering & Sales
E-mail: mark.tascione@seminolehardrock.com

At Seminole Hard Rock Hotel & Casino Hollywood, find all the solid gold amenities and service to make your next meeting a Number One hit!

Accommodations: 500 luxury guestrooms, all featuring Hard Rock's "Sleep Like a Rock" signature bedding and lavish amenities.

Meeting Facilities: Approximately 40,000 sq. ft. of meeting and exhibit space, including

- a 16,000 sq. ft. grand ballroom divisible into eight sections
- several smaller rooms for breakouts or board meetings
- 7,000 sq. ft. of poolside function area
- a multi-purpose space perfect for exhibitions, concerts and sporting events.

All come with service fit for rock royalty.

Recreation: Sizzling entertainment alternatives include a colossal 140,000 sq. ft. casino with 2,500 slots and 90 table games; the Rock Spa; and a 4.5-acre tropical pool oasis. Seminole Paradise, an electrifying 350,000 sq. ft. nightlife district, features award-winning restaurants, high-energy nightclubs, lounges and bars, plus boutique shops fronting Lake Paradise.

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TradeWinds Island Grand Resort

5500 Gulf Blvd.
St. Pete Beach, FL 33706
Phone: (727) 363.2236
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Accommodations: The sophisticated look of a West Indies plantation is reflected in the newly remodeled guest room décor of this 20-acre resort on the Gulf of Mexico, 30 minutes from Tampa and St. Petersburg/Clearwater airports. All 585 hotel rooms and suites feature new HDTVs, luxury pillow-top bedding, travertine tile, new carpet and custom furniture.

Meeting Facilities: 70,868 sq. ft. of remodeled flexible meeting and function space for groups up to 1,000 people. Three meeting rooms are in excess of 8,000 square feet with 21 breakout rooms, while tropical courtyards and beachfront terraces offer diverse settings. Award-winning, full-service resort, Green Lodge certified.

Support Systems: On-site audiovisual services company, Wi-Fi, business center, concierge, car rental, 10 dining and entertainment venues.

Recreation: Directly on one of the world's best beaches with 5 pools, fitness center, tennis, spa, extreme water sports, giant waterslide, children's activities, paddleboats, hammocks and beach cabanas. Nearby golf, museums, fishing.

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"The Source magazine lives up to its name! I find it to be a source for information in just about every area of association management, from meeting planning to HR issues to tax rules. It's worth the read every time."

*- Lisa H. Harrington, CPCU, CAE, AAM, AAI, AIP,
Vice President of Education, Florida Association of
Insurance Agents*
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2013 Meeting Planners Guide

Boyd Brothers, Inc.

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Phone: (800) 677-BOYD (2693) or
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Boyd Brothers is your tri-certified eco-friendly Printer providing publication and commercial printing to the Southeast and beyond since 1931. Our philosophy at Boyd is that we want customers, not just orders. By listening to and satisfying our customers needs, we have built many relationships that have lasted for decades and endured the many transitions that have changed the printing industry.

Boyd Brothers is a full service, high quality sheet fed and heatset web printer. We not only have the finest equipment available but also the skilled personnel to achieve what today's demanding markets require. By providing complete printing services under one roof, we can satisfy our customer requirements without requiring any outside services. We have a complete digital prep department including the latest technology in CTP and on-line proofing. In our pressrooms you'll find Heidelberg Speedmaster and GOSS Sunday 2000 presses. Our bindery includes both saddle stitch and perfect binding capabilities along with die cutting, foil stamping and embossing. In addition we offer a complete mail service utilizing our Video Jet and Mail Manager mailing systems.

2013 Meeting Planners Guide

Site Search, Inc.

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Site Search is one of the industry's most respected site selection firms for one reason – our commitment to our clients. From a weekend retreat to a citywide convention, we have the expertise to source your event needs through our network of professionals, negotiate the best rates and terms, and present you with a thorough and comprehensive cost comparison of locations.

An extensive background in hotel negotiations gives us the ability to prepare proposals quickly and accurately, saving you valuable time and resources. Your organization maintains total control of the decision-making process, all without having to handle the time-consuming research and paperwork.

Our services are provided to you at no charge and we guarantee the rates we negotiate are lower than, or equal to, what you would find on your own. Our goal is to positively impact your bottom line and lead you through the contract process as effortlessly as possible.