



California Special  
Districts Association  
*Districts Stronger Together*

# Advertising

**ENGAGE** CSDA members through our  
**GROWING** channels of content.

CSDA offers both print and digital advertising opportunities that can be included in customized packages or purchased individually.

## Print Advertising

Readership of *California Special Districts* magazine continues to increase with now over 25,000 readers per issue! Don't miss out on this crucial print ad space in our bi-monthly magazine.

### **CSDA Executive Package: \$5,000**

- Full page color ad in 6 issues of *California Special Districts* magazine (20% discount)
- Business Directory listing in each issue of *California Special Districts* magazine

### **CSDA Associate Package: \$3,500**

- ½ page color ad in 6 issues of *California Special Districts* magazine (20% discount)
- Business Directory listing in each issue of *California Special Districts* magazine

## Digital Advertising

Stay visible online with our custom website sponsorships! Since launching our new website in 2018, viewership has grown to average over 8,000 monthly visits.

### **CSDA Home Page (\$7,500) - ONLY 4 SPOTS AVAILABLE (FIRST COME, FIRST SERVE).**

Make sure your company's logo is featured on CSDA's home page for everyone to see!

- 1 year's placement on CSDA's homepage (55% discount in pricing)
- Ability to have a clickable link, which redirects visitors to your website
- Over 8,400 monthly pageviews

### **CSDA Career Center (\$2,500)**

Perfect for companies looking for exposure with individuals and those seeking public sector employment.

- 1 year's placement on CSDA's Career Center (66% discount in pricing)
- Ability to have a clickable link, which redirects visitors to your website
- The second highest trafficked page at csda.net



For more information, contact  
member service, at  
membership@csda.net, or  
877-924-2732.

# CSDA Advertising Order Form

## SPECIAL OFFER

Advertise in 6 consecutive issues (1/4 page or larger) and receive free ads in the Business Directory for 1 year! Free directory ads must be placed within the term of the advertising contract.

<b>PRINT ADVERTISING: California Special Districts Magazine – 6 issues per year</b> <i>January/February, March/April, May/June, July/August, September/October, November/December</i>					
	Member		Non-Member		Ad Cost
Ad Size	3 issues	6 issues (1 year)	3 issues	6 issues (1 year)	
Full Page	\$3,000	\$5,000	\$3,300	\$5,600	
½ Page	\$2,100	\$3,500	\$2,310	\$3,927	
¼ page	\$1,500	\$2,550	\$1,650	\$2,805	
Business Directory Ad*		\$700		\$770	
Starting Issue:		Number of Issues:			
Insertion Notes:					
TOTAL PRINT ADVERTISING COSTS:					
<b>ONLINE ADVERTISING: <a href="http://www.csdanet.net">www.csdanet.net</a> and CSDA eNews</b>					
	Member		Non-Member		Ad Cost
Location	Quarterly	Annually	Quarterly	Annually	
Home Page	\$2,250	\$7,500	\$2,475	\$8,400	
Secondary Page	\$1,500	\$5,000	\$1,650	\$5,600	
Open Forum	\$1,500	\$5,000	\$1,650	\$5,600	
CSDA Career Center	\$750	\$2,500	\$825	\$2,800	
Weekly eNews	\$2,250		\$2,475		
Exact location and timing of ad will depend on availability. Exact placement at CSDA discretion.					
Preferred Starting Month:		Length of Ad:		Preferred Location:	
TOTAL ONLINE ADVERTISING COSTS:					
Name/Title:					
Company:					
Address:					
City:			State:		Zip:
Phone:			Fax:		
Email:			Website:		
<b>Total Advertising Costs</b>					
TOTAL PRINT ADVERTISING COSTS:					
TOTAL ONLINE ADVERTISING COSTS:					
ADVERTISING COSTS:					
Please submit payment with order form. Checks payable to California Special Districts Association.					
Acct. name:			Acct. Number:		
Billing Address:					
Expiration date:			Authorized Signature:		

This is a legally binding contract. By submitting a completed order form, the advertiser agrees to abide by the contract and fulfill their obligation to pay CSDA for all insertions ordered. Proof of insertion will be provided to the advertiser after publication. The advertiser and their advertising agency agree to indemnify and hold CSDA harmless from any liability by reason of the content of the advertising contracted for, including both text and illustration in addition to delays in delivery and/or non-delivery. Artwork changes will be accepted until the closing date; thereafter, previous artwork may be inserted. All advertising is subject to CSDA's approval.

**Cancellation:** Advertisers shall have a period of 30 working days from the date of the company's acceptance of advertising in which it may issue a Notice of Cancellation in writing. Cancellations are subject to a 50% cancellation fee. Any frequency discount granted by CSDA to the advertiser for multiple insertions will apply only in the event that all the advertisements ordered are placed. If more or fewer ads are used than specified in this order, adjustments will be made based on the current rates.